Over the last few years, the world has changed in fundamental ways. Everyone has a point of view about those changes, but we can all agree it’s been a catalyst for reevaluation on every level. We discovered, for women especially, it has stirred a desire to focus on a greater sense of purpose.

Women are making deliberate choices to achieve their purpose ...

- Nearly 9 in 10 believe money is a tool to effect change.

... and philanthropic support has increased in the last two years

- 7 in 10 increased their commitment to giving.
- 69% chose a career aligned with their values.
- 73% made a purchase that aligns with their values.
- 94% donated time and money in the last year.
Most women want to align their investing with their values

79%
say environmental, social and governance (ESG) investing is appealing

3 in 4
women expect ESG investments to have comparable or better returns than traditional investing
- BUT -
Less than half currently hold any ESG investments in their portfolios

The vast majority of women recognize the power of financial engagement

92%
agree that being involved in long-term financial planning can create a greater impact

82%
believe they can pursue a more meaningful life without having to sacrifice their own financial well-being

Are you living and investing with purpose? Talk to your UBS Financial Advisor.

About the survey
For this publication, UBS surveyed 1,400 women investors from January 24 – February 7, 2022. Those between ages 25-30 had at least $250k in investable assets, those 31-39 had at least $500k in investable assets and those 40 and older had at least $1M in investable assets. All data included in this report are based on UBS proprietary research unless otherwise noted.

#ownyourworth

This report is provided for informational and educational purposes only, and does not represent investment, legal, regulatory or tax advice. Recipients of this report are cautioned to seek appropriate professional advice regarding any of the matters discussed in this report in light of the recipients' own particular situation.

As a firm providing wealth management services to clients, UBS Financial Services Inc. offers investment advisory services in its capacity as an SEC-registered investment adviser and brokerage services in its capacity as an SEC-registered broker-dealer. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that you understand the ways in which we conduct business, that you carefully read the agreements and disclosures that we provide to you about the products or services we offer. For more information, please review the client relationship summary provided at ubs.com/relationshipsummary, or ask your UBS Financial Advisor for a copy.

© UBS 2022. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. IS2205967 Expiration: 10/31/2023 2022-932705