

Diversity and equality

Longer Term Investments (LTI)

Focus on diversity and equality is gaining momentum, driven by societal changes, increasing pressure from regulators and stakeholders, and growing evidence of their benefits to business and the economy. The systemic and complex nature of the topic creates opportunities for investors across equities, fixed income, and alternatives.

Projections and opportunities

Increasing regulation

We expect increasing regulation and stakeholder pressure on company management to promote workforce diversity, equal treatment and opportunities, and more transparent corporate disclosure.



Source: UBS Evidence Lab

Equal and inclusive society

There is growing evidence of the broader economic benefits of a more equal and inclusive society, and the potential risks rising inequalities pose.



If we close the racial/ethnic gap



USD GDP +4-6% by 2028

Source: McKinsey, "The economic impact of closing the wealth gap," 2020

The rise of the next generation

Another driver of diversity, equality, and inclusion improvements is the rise of a new generation, full of more diverse global citizens with different priorities than their parents'.

Source: United Nations

Workforce diversity

Companies are increasing their effort to promote diversity in the workplace.

Number of shareholder proposals on human capital management in the last five years

Source: The Wall Street Journal

Benefits of promoting diversity

There is also growing evidence of the benefits to companies of promoting diversity and equal rights. More diverse companies are more likely to be innovative and enjoy higher profitability.

Earnings before interests and taxes (EBIT)

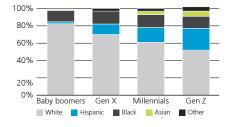
+36%

For ethnic diversity



Source: McKinsey, "Diversity wins: How inclusion matters," 2020

The younger generation is more diverse in their racial and ethnic makeup Percent of 7- to 22-year-olds who are



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Diversity and equality investment properties



○ Influencer

Key drivers

🔛 Near-term drivers

- Inflows into ESG
- New regulations
- Millennials and post-millennials

Sustainable investing

- SDG 5: Gender equality
- SDG 8: Decent work and economic
- SDG 10: Reduced inequalities

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