

Brad Smithy



Managing Director Divisional Director Central, WM USA

Brad Smithy is the Central Divisional Director of the Client Advisory Group for Wealth Management USA. He is responsible for the domestic business within 107 offices across 22 states. He oversees approximately 1,900 Financial Advisors and 1,460 support staff who manage a combined total of over \$323 billion in client assets. With a focus on providing a full range of solutions to address client needs, Brad's vision for the Central Division is simple—to be the provider of choice for wealth management advice in the communities in which we serve.

Brad is a Managing Director and a member of the WM USA Management Committee.

Professional History

Brad joined UBS in 2009 as Complex Director of the Florida East Coast Complex. Most recently, Brad led the Southeast Division. Prior to joining the firm, he was a 16-year veteran of Merrill Lynch, where he held numerous roles including Financial Advisor, Complex Sales Manager, District Sales Manager and Complex Director, where he was a consistent top performer each year.

Education

Brad received his Bachelor of Science in Finance from the University of Florida in 1989. He also holds the Certified Investment Management Analyst (CIMA) designation.

Community Involvement

Brad serves as a member of the board for the Leukemia & Lymphoma Society, as well as for the Planned Giving Council of the Place Of Hope.

Family & Personal Interests

Brad and his wife, Laura, reside in North Palm Beach, FL, and have three children. Will and Ben attend the University of Florida, and Anna is in her freshman year of high school. Brad is an avid outdoorsman and enjoys spending time boating, fishing, and attending sporting events.