

# UBS Investor Sentiment

## 2Q19

### On a positive note

Investors are **cautiously optimistic globally**

Most investors optimistic about economic prospects



Global economy

51% | optimistic

28% neutral, 21% pessimistic

Own region's economy

60% | optimistic

22% neutral, 18% pessimistic

vs.

#### Optimism by region

##### Asian investors



##### European investors (except Switzerland)



##### Swiss investors



##### US investors



##### Latin American investors



Own region's economy

Global economy

## Investors mainly bullish on stocks...

### Global stocks

# 49%

**optimistic**

34% neutral  
17% pessimistic

VS.

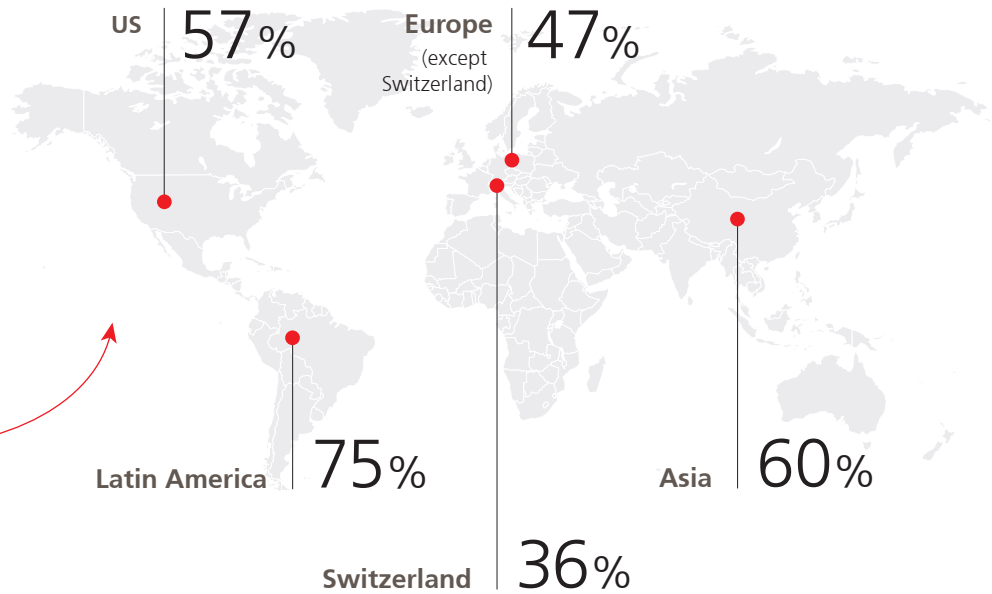
### Own region's stocks

# 56%

**optimistic**

27% neutral  
17% pessimistic

### Optimism by region

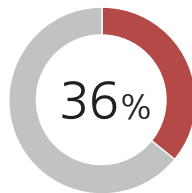


## ... but cash holdings remain high

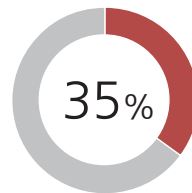


# 32%

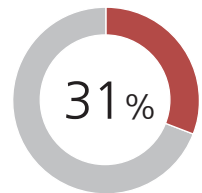
of portfolios are in **cash**



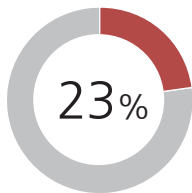
Asia



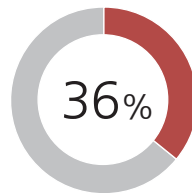
Europe (except Switzerland)



Switzerland



US



Latin America

## Volatility is a two-sided coin



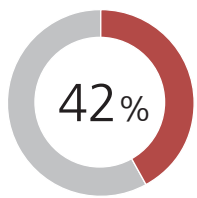
**67%** still concerned about late 2018 **volatility**

but

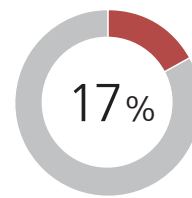


**74%** see volatility as an **opportunity**

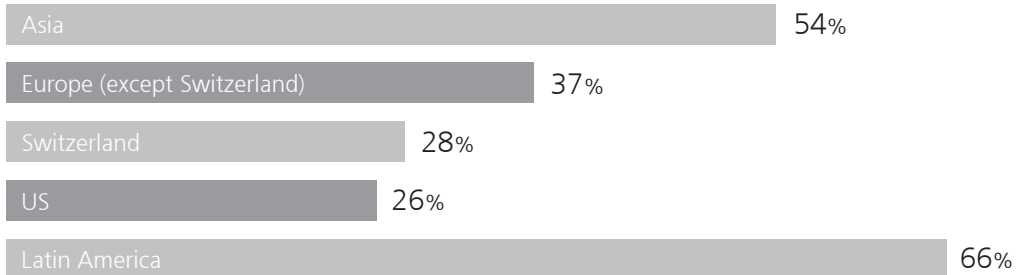
## Globally, many plan to invest



vs.



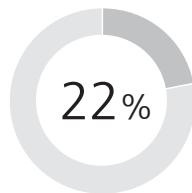
## Plan to invest by region



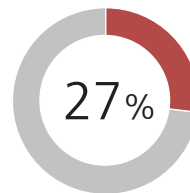
## Sustainable investing on the rise

% of portfolio in sustainable investments

5 years ago



Now



## Top concerns globally



44%

My country's politics

40%

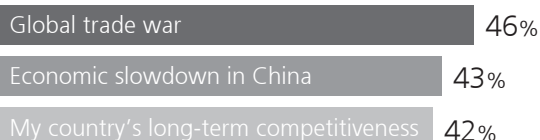
National debt

40%

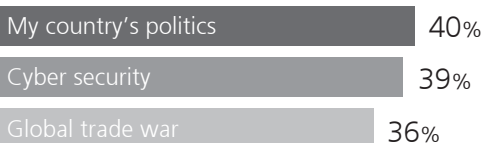
Cyber security

## Top concerns by region

### Asia



### Europe (except Switzerland)



### Switzerland



### US



### Latin America



Seize the opportunities in today's global environment. **Talk to your UBS Advisor.**

**About the survey:** UBS surveyed 3,653 investors and business owners with at least \$1M in investable assets (for investors) or at least \$250k in annual revenue and at least one employee other than themselves (for business owners), from March 10 - 28, 2019. The global sample was split across 17 markets: Brazil, China, Germany, Hong Kong, Indonesia, Italy, Japan, Malaysia, Mexico, Philippines, Singapore, Switzerland, Taiwan, Thailand, the UAE, the UK and the US.

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