



The global finance system over the dollar's dominance will continue, CIO sees little to credibly threaten its reign. (UBS)

Why the US-dollar-centric world is likely to continue for years to come

16 December 2024, 06:11 am CET, written by UBS Editorial Team US Editorial Team

Incoming US President Donald Trump on Saturday threatened BRICS nations with 100% import tariffs unless they commit to not developing a joint currency and to not backing any alternative to the US dollar for international trade.

De-dollarization efforts have gained momentum following Russia's invasion of Ukraine and subsequent Western governments' seizures of Russian central bank assets. Global central banks have purchased gold at the fastest pace in history over the past couple of years, according to the World Gold Council. The latest BRICS summit declaration in Kazan this October supported the use of local currencies for bilateral trade, and Russian President Vladimir Putin drew headlines after posing at the summit with mock-up BRICS currency notes.

But while international tensions are rising over trade, currency, and sanctions, we see several reasons the US-dollar-centric world is likely to continue for years to come:

Global currency regimes are sticky. The US dollar dominates financial markets and international trade. Historically, it has taken a long time for changes to materialize in the world's dominant currency. Even as great economic powers rise and fall, their currencies' reserve status tends to survive well past the peak of their influence. The latest IMF survey on the currency composition of global foreign exchange reserves reveals that the share of US dollars held by central banks still stands at almost 60%, roughly stable over the past four years. The greenback is also used in over 47% of global payments



and dominates 84% of trade finance contracts, according to SWIFT. For comparison, 23% of all global payments are made in euros, with its trade finance share at just 6%. The numbers for the Chinese yuan are less than 5% and 5%, respectively.

Liquidity is king, and the dollar still dominates here. Liquidity ranks near the top of the properties that global reserve managers and those involved in international trade look for in a currency. The US dollar remains the world's dominant currency in this realm: It is on one side of 88% of all trades, according to the latest survey by the Bank for International Settlements (BIS). It also offers deep derivative markets—forwards, swaps, options, etc.—giving market participants the ability to efficiently hedge exposure.

US stability and safety matter. The US political atmosphere and fiscal accounts are no doubt experiencing challenges, yet the situation in competing jurisdictions is also problematic. The US still ranks highly in various gauges of institutional strength, including market openness, regulatory quality and efficiency, and rule of law. In this context, the US continues to attract large flows of foreign investment. The US-centric AI technological revolution is cementing the country's reputation for innovation and acting like a magnet for foreign capital. Of course, the US must treat the privilege of issuing the world's preeminent currency with care. Outsized fiscal deficits, together with recurrent debt-limit sagas, are eroding confidence. Foreign investors will also be eager for assurances that the Fed's independence won't be compromised.

So, while tensions in the global finance system over the dollar's dominance will continue, we see little to credibly threaten its reign. For investors weighing their currency exposure, we anticipate the US dollar may stay well-supported in the near term, with many of Trump's early policies likely to be positive for the dollar.

But we caution that the dollar's valuation appears overstretched at current levels, and we recommend investors use periods of USD strength to reduce US dollar exposure through strategies such as hedging dollar assets, switching from USD cash and fixed income exposure to other currencies, and through structured strategies where suitable. We anticipate central banks (most notably in emerging markets) will continue to accumulate gold going forward, which alongside lower US rates and recovering ETF demand should push spot prices higher. We forecast gold rising to USD 2,900/oz by mid- to late-2025. With cross-asset volatility likely to pick up in the second Trump administration, we also favor diversification into alternatives and other less-correlated assets.

Main contributors: Solita Marcelli, Mark Haefele, Alejo Czerwonko, Jon Gordon, Vincent Heaney, Julian Wee

Original report: Trump demands BRICS back dominant dollar, 02 December 2024.

The document and the information contained herein is intended for UBS internal use only and solely for the UBS employee to whom it was provided. It may in no circumstances be distributed outside of UBS. Information contained in this document has not been tailored to the specific needs, investment objectives, personal and financial circumstances of a client or any other recipient outside of UBS. This document shall not be construed to include any legal or tax advice, investment research, sales prospectus, an offer or a solicitation of an offer to enter in any investment activity. Neither UBS nor its directors, employees or agents accept any liability for any loss or damage arising out of the use of all or any part of this document. For further information, please contact the document owner.

Important information

As a firm providing wealth management services to clients, UBS Financial Services, Inc is registered with the U.S. Securities and Exchange Commission (SEC) as an investment adviser and a broker-dealer, offering both investment advisory and brokerage services. Advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate contracts. It is important that you carefully read the agreements and disclosures UBS provides to you about the products or services offered. For more information, please visit our website at www.ubs.com/workingwithus.

© UBS 2024. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC.

There are two sources of UBS research. Reports from the first source, UBS CIO Global Wealth Management, are designed for individual investors and are produced by UBS Global Wealth Management (which includes UBS Financial Services Inc. and UBS International Inc.). The second research source is UBS Group Research, whose primary business focus is institutional investors. The two sources operate independently and may therefore have different recommendations. The various research content provided loss not take into account the unique investment objectives, financial situation or particular needs of any specific individual investor. If you have any questions, please consult your Financial Advisor. UBS Financial Services Inc. is a subsidiary of UBS AG and an affiliate of UBS International Inc.