



With strong near-term visibility for tech earnings, CIO remains bullish on the AI theme and maintains its positive view on AI semiconductors and leading cloud platforms. (UBS)

The value in actively investing in Al

17 March 2025, 3:24 pm EDT, written by US Editorial Team UBS Editorial Team

Tech sector volatility has picked up in 2025 so far on both disruption and tariff risks. But we also expect robust capital spending and further progress on AI monetization, with strong earnings supporting our preferred stocks.

CIO views the US IT sector as Attractive due to its promising fundamentals, and recommends investors use any near-term volatility to build up sufficient exposure to quality AI stocks.

China's "DeepSeek moment" triggered an AI sell-off.

- Global tech shares sold down on 27 January after new AI model DeepSeek challenged AI capex assumptions.
- Leading AI chipmaker NVIDIA fell nearly 17% in one session, while AI power names like Vistra and GE Vernova fell some 20-30%.
- Tech volatility has continued since, with the Nasdaq index entering a formal correction on 10 March, having fallen more than 10% from its mid-February peak.

But we are confident the AI growth story will continue.

• 4Q24 earnings and forward guidance actually suggest only a limited near-term threat to AI capex.



- We now expect 35% y/y growth in Big 4 capex spending to USD 302bn, driven by strong demand for frontier models
- Potentially lower training and inference costs could also accelerate Al adoption in a growing addressable market, boosting Al monetization in the medium to longer term.

So we buy the dip, and see value in actively investing in Al.

- Like in many industries, we think a mix of low-cost and high-cost Al solutions can coexist, serving different demands and use cases.
- Given strong near-term visibility for tech, we remain bullish on the AI theme, including large-cap names, leading cloud platforms, and semis.
- Tariff- and export-control-related uncertainty may spur more volatility ahead. Investors can take advantage via structured strategies and by buying the dip.

Did you know?

- The 'Magnificent 7' were responsible for more than half the S&P 500's gains in 2024.
- Though valuations have come off, tech has still helped pull the S&P 500's forward price-to-earnings to 19.9x, a step above both its 10-and 20-year averages of around 18x and 16x, respectively.
- The artificial intelligence market potential is large—we estimate that AI value creation could amount to USD 1.16 trillion by 2027.

Investment view

With strong near-term visibility for tech earnings, CIO remains bullish on the AI theme and maintains its positive view on AI semiconductors and leading cloud platforms. CIO recommends taking advantage of any near-term volatility to build up exposure to quality AI stocks via buy-the-dip and structured strategies.

Original report: Will the AI rally heat up again?, 17 March 2025.

Disclaimer

This document is prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland), its subsidiaries or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes former Credit Suisse AG, its subsidiaries, branches and affiliates. In the USA, UBS Financial Services Inc. is a subsidiary of UBS AG and a member of FINRA/SIPC. Additional Disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

This document and the information contained herein are provided solely for your information and UBS marketing purposes. Nothing in this document constitutes investment research, investment advice, a sales prospectus, or an offer or solicitation to engage in any investment activities. This document is not a recommendation to buy or sell any security, investment instrument, or product, and does not recommend any specific investment program or service.

Information contained in this document has not been tailored to the specific investment objectives, personal and financial circumstances, or particular needs of any individual client. Certain investments referred to in this document may not be suitable or appropriate for all investors. In addition, certain services and products referred to in the document may be subject to legal restrictions and/or license or permission requirements and cannot therefore be offered worldwide on an unrestricted basis. No offer of any product will be made in any jurisdiction in which the offer, solicitation, or sale is not permitted, or to any person to whom it is unlawful to make such offer, solicitation, or sale.

Although all information and opinions expressed in this document were obtained in good faith from sources believed to be reliable, no representation or warranty, express or implied, is made as to the document's accuracy, sufficiency, completeness or reliability. All information and opinions expressed in this document are subject to change without notice and may differ from opinions expressed by other business areas or divisions of UBS Group. UBS is under no obligation to update or keep current the information contained herein. **The views and opinions expressed in this material by third parties are not those of UBS**.



Accordingly, UBS does not accept any liability over the content shared by third parties or any claims, losses or damages arising from the use or reliance of all or any part thereof.

All pictures or images ("images") herein are for illustrative, informative or documentary purposes only and may depict objects or elements which are protected by third party copyright, trademarks and other intellectual property rights. Unless expressly stated, no relationship, association, sponsorship or endorsement is suggested or implied between UBS and these third parties.

Any charts and scenarios contained in the document are for illustrative purposes only. Some charts and/or performance figures may not be based on complete 12-month periods which may reduce their comparability and significance. Historical performance is no guarantee for, and is not an indication of future performance.

Nothing in this document constitutes legal or tax advice. UBS and its employees do not provide legal or tax advice. This document may not be redistributed or reproduced in whole or in part without the prior written permission of UBS. To the extent permitted by the law, neither UBS, nor any of it its directors, officers, employees or agents accepts or assumes any liability, responsibility or duty of care for any consequences, including any loss or damage, of you or anyone else acting, or refraining to act, in reliance on the information contained in this document or for any decision based on it.

Additional Disclaimer relevant to Credit Suisse Wealth Management: Except as otherwise specified herein and/or depending on the local entity from which you are receiving this document, this document is distributed by UBS Switzerland AG, authorised and regulated by the Swiss Financial Market Supervisory Authority (FINMA). Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website https://www.credit-suisse.com. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Please visit https://www.ubs.com/global/en/wealth-management/insights/chief-investment-office/marketing-material-disclaimer.html to read the full legal disclaimer applicable to this document.

© UBS 2025. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.