



(UBS)

VIDEO: How women heirs are navigating the great wealth transfer

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We're diving into the latest Own your worth report from Women's Wealth, shedding light on the real-life experiences of women navigating wealth transfers. What can we all learn from these stories of transition, resilience, and empowerment?

When it comes to wealth, every story is unique. But for many women, the moment of suddenly taking the reins of family finances marks a profound turning point.

In this edition of UBS Trending, host Anthony Pastore was joined in the studio by Carey Shuffman, Head of Women's Wealth at UBS, and Carrie Larson, Senior Wealth Strategist, to discuss helping women navigate their financial lives wherever they may be on their financial journey.

[CLICK HERE](#) to see the full video, and visit the [UBS Studios homepage](#) for more content like this.

For more, explore these resources:

Own Your Worth 2025 - Heir dynamics: Money in motion

The latest OYW report explores how women inheritors can better navigate their "great wealth transfer," and how UBS can support women through the inheritance process with clarity and confidence.

- [Share the new report](#) **with clients**
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