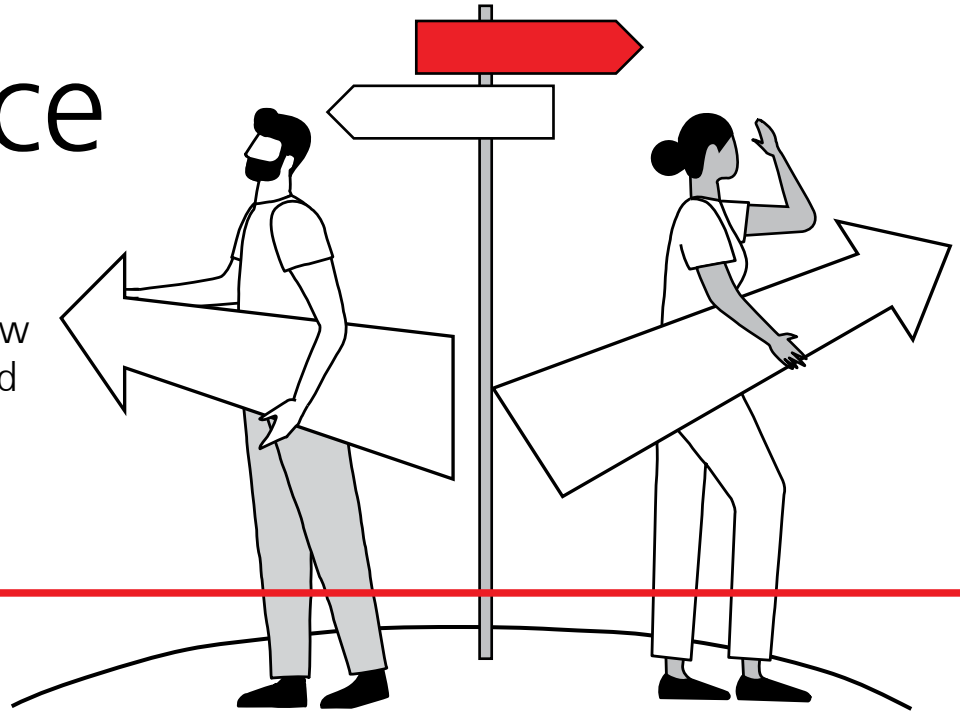


UBS Investor Sentiment

Advance action

US investors chart new direction on taxes and sustainability



Key findings

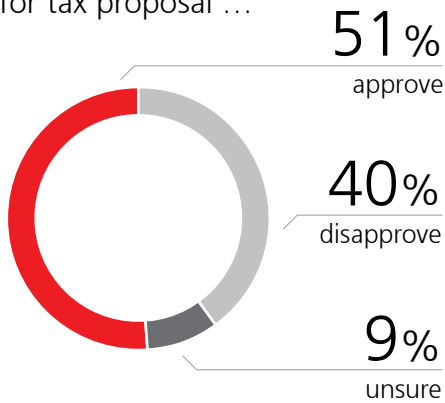
Tax reform | Investors look to protect assets

Sustainable investing | Returns and values drive investor interest

Labor crunch | Business owners adjust to workforce challenges

Tax changes

Investors fairly split on support for tax proposal ...



... and many want to take action ahead of potential changes

"Considering ..."

40% shifting to assets that do not generate adjusted gross income

37% realizing income in 2021 instead of 2022

36% seeking expert tax advice

"Have already ..."

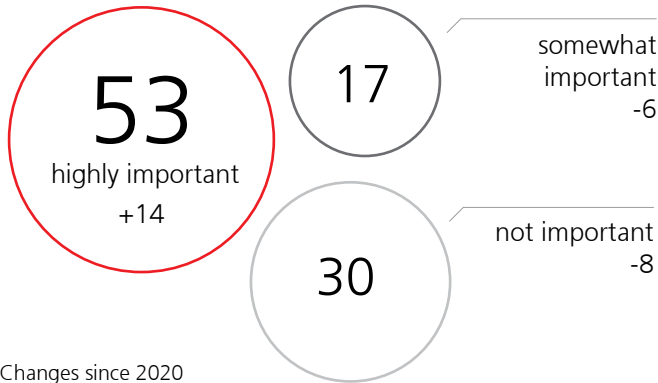
39% sought expert tax advice

36% shifted some assets into trusts

34% increased financial gifting to family/friends

Sustainable investing (SI)

SI seen as increasingly important to portfolio strategy ... (in %)

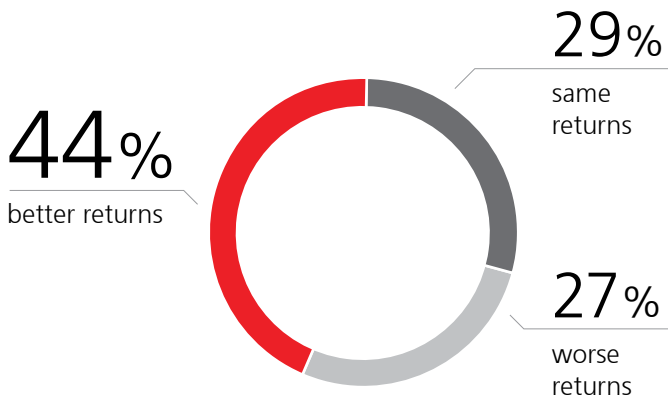


*Changes since 2020

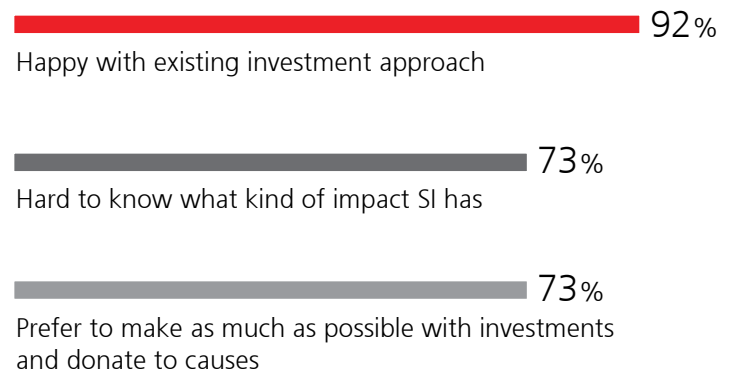
... and returns are their top priority

- 78% Maximize returns
- 56% Maximize impact
- 54% Invest in companies that further causes important to me
- 52% Avoid companies that don't align with my views

Investors expect SI returns to match or exceed traditional investing



For non-adopters, inaction and uncertainty are the main barriers



Top sustainable investment themes



46%

Clean water and sanitation



46%

Healthcare/Healthtech



44%

Climate change

Policy views

Investors want Biden administration to focus on specific priorities

77%

Unifying the country

77%

Getting COVID-19 under control

73%

Managing US-Mexico border

71%

Improving the US's diplomatic standing

70%

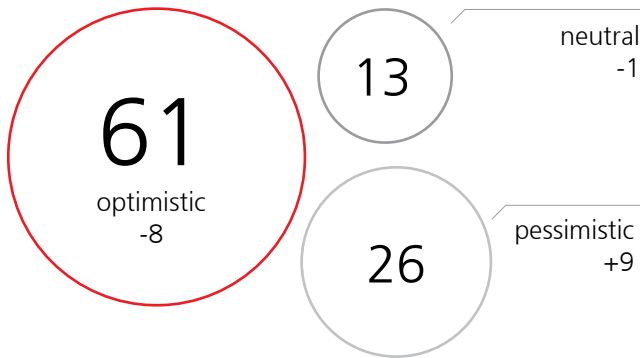
Managing US-China relationship

Most approve of Biden administration's budget plan (Build Back Better)



Outlook tracker

Optimism drops on economy for next 12 months* (in %)



Expectations on stock market for next 6 months also down* (in %)



Tax, inflation concerns jump*



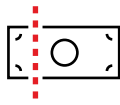
64%

Politics
+5



61%

Tax increases
+9



58%

National debt
+5



57%

Inflation
+11



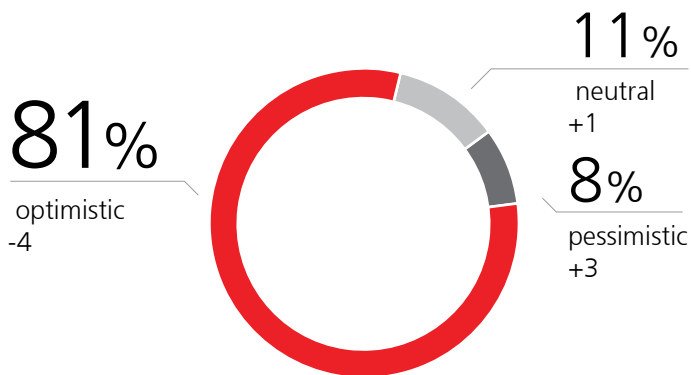
53%

Cyber security
-3

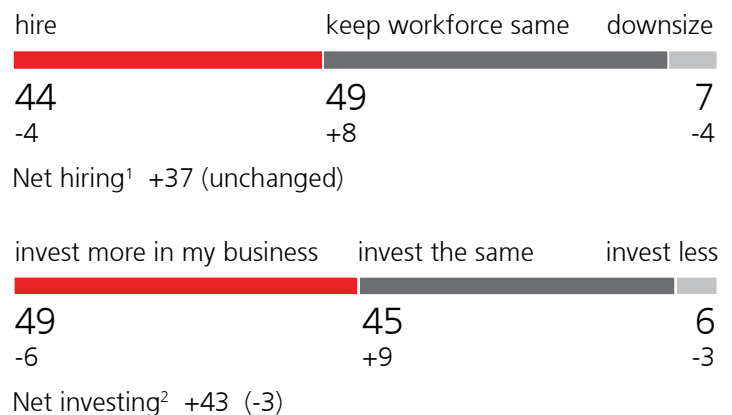
*Changes since 2Q21

Business owners

Outlook on own business for next 12 months still high*



Net hiring and business investment plans remain strong* (in %)



¹ Hire minus downsize

² Invest more minus invest less

Tight labor market adds to business owners' challenges in past 6 months ...

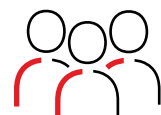


79% Employee recruiting

76% Wage inflation

76% Weak customer demand

72% Employee retention



69% More flexible work hours

67% Increased base pay

66% More employee benefits

65% More flexible work locations

60% Offering new or larger year-end/spot bonuses

Are you prepared for what comes next? **Talk to your UBS Advisor.**

*Changes since 2Q21

About the survey: UBS surveyed 900 investors and 500 business owners in the US with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from September 28 – October 18, 2021. For the 2Q21 results, UBS surveyed 900 investors and 500 business owners in the US, from June 29 – July 10, 2021.

Jump to [Tax changes](#) | [Sustainable investing \(SI\)](#) | [Policy views](#) | [Outlook tracker](#)

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