

UBS Investor Sentiment

On the lookout

Investors watchful as volatility and inflation continue



Key findings

Outlook drops | Optimism down on economy and stock market

Continuing impact | Investors feel effects of inflation, volatility

Business owners optimistic | Hiring plans remain strong

Inflation

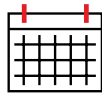
Investors feeling the impact of inflation



Short term

41%

Holding off on big purchases



Long term

48%

Highly concerned about retirement savings



Future generations

38%

Highly concerned about value of what I will pass on

Top investor concerns*



69%

Politics (+8)

66% Inflation (+7)

59% Geopolitical risk (-1)
(e.g., Russia/Ukraine)

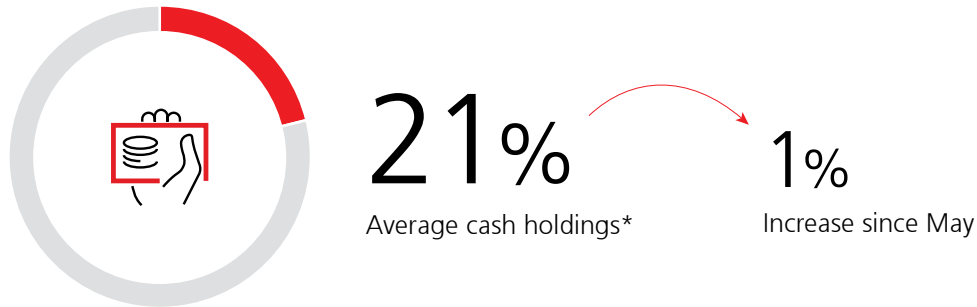
58% Recession (N/A)

58% Market downturn (+5)

*Changes since May 2022.

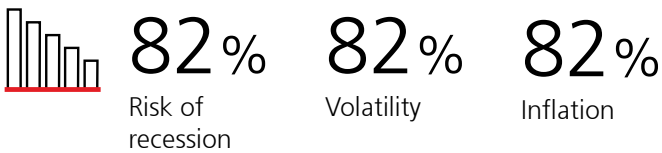
Market view

Despite inflation concerns, investors hold onto cash



*Cash and equivalents (e.g., CDs).

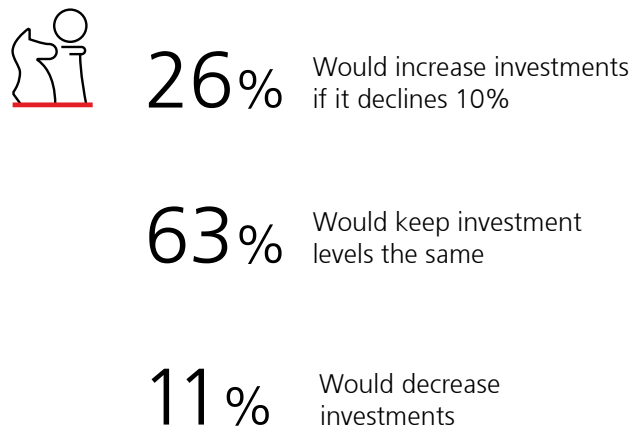
Economic issues are top barriers to investing more in the market ...



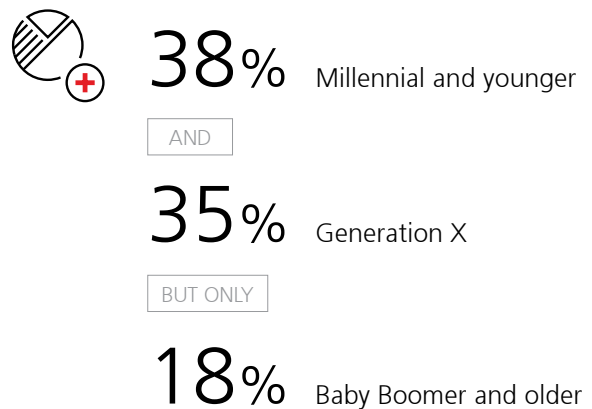
... but emotions also play a key role



Some investors seek opportunities in market decline ...



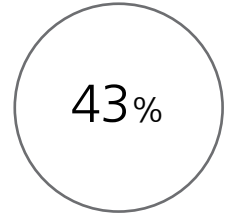
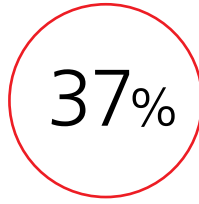
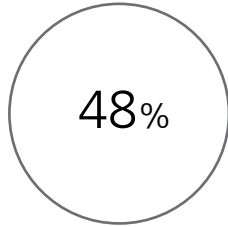
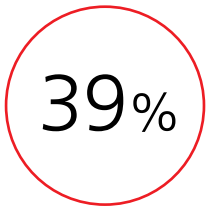
... especially young and middle-aged investors
% who would increase investments



Outlook tracker

Outlook drops on economy for next 12 months*

Optimism also down on stock market for next 6 months*



*Changes since May 2022.

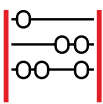
Perception of higher market volatility*



*Changes since May 2022.

Policy views

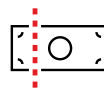
Top issues for investors in the upcoming mid-term elections



85%
The economy



74%
Health care

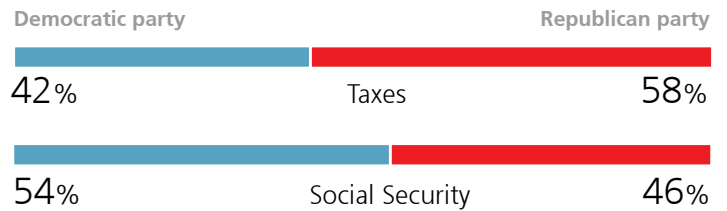
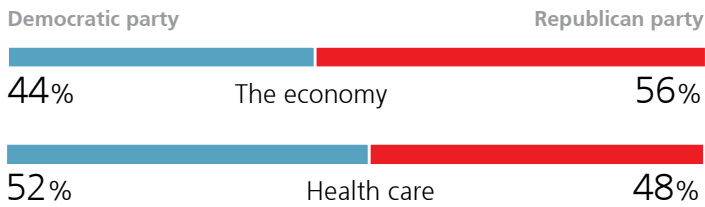


72%
Taxes



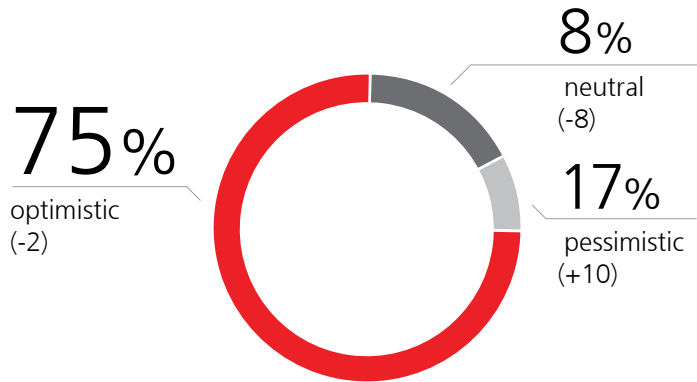
71%
Social Security

Political party investors prefer to handle top issues



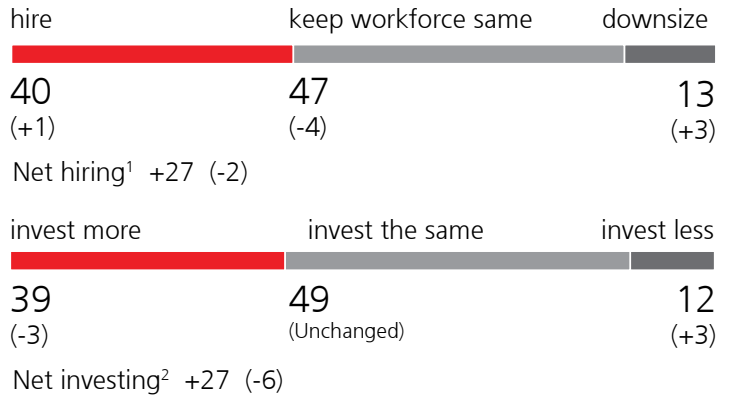
Business owners

Optimism about own business stays high*



*Changes since May 2022.

Plans for hiring and business investment remain strong* (in %)



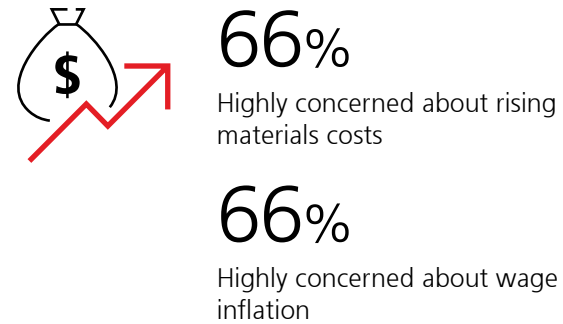
¹ Hire minus downsize.

² Invest more minus invest less.

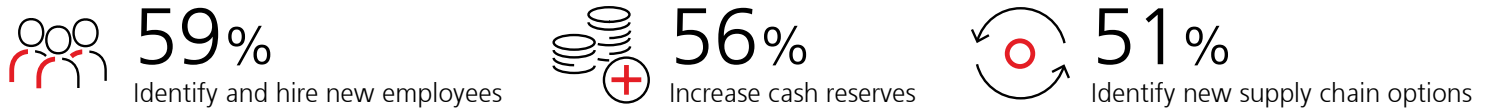
Many business owners raising prices ...



... amid cost concerns



Top business needs for next 6 months



Are you ready for what comes next? **Talk to a UBS Advisor.**

About the survey: UBS surveyed 899 investors and 498 business owners in the US with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from July 5 – 19, 2022. For the May results, UBS surveyed 900 investors and 500 business owners in the US, from April 5 – 18, 2022.

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