



CIO favors a diversified exposure across leading internet and software companies and AI semiconductors, and recommends investors consider structured strategies to navigate volatility ahead. (UBS)

## CIO trims 2025 earnings growth forecast for global tech companies

02 May 2025, 3:25 pm EDT, written by US Editorial Team UBS Editorial Team

Global tech companies have reported overall solid first-quarter results this week, beating consensus revenue and earnings estimates. Still, US tariffs are expected to have an impact, with Apple warning the levies could add about USD 900mn in costs this quarter. Most companies have also revisited their supply chain strategy, and we expect some margin headwinds from accelerating supply chain relocations as well as higher depreciation expenses from ongoing AI capex.

CIO has therefore trimmed its 2025 earnings growth forecast for global tech companies from 16% to 12% amid elevated macro uncertainty, in line with the previous estimate for a manageable earnings impact.

However, we view this set of tech earnings as better than expected, as it highlights the resilient growth profile of global tech thanks to the secular AI trend that remains fundamentally solid.

Al spending outlook remains strong amid solid underlying demand for Al compute. Megacap tech names have largely maintained their spending outlook, with Meta increasing its capex guidance for 2025. Meta said the upward revision in capex reflects additional data center investments to support its Al efforts, and that the company is having a hard time meeting its demand for compute resources even with the capacity it is bringing online this year. Overall, we expect global Al capex spending to grow by 60% this year to USD 360bn, and by another 33% in 2026 to USD 480bn. The strong Al spending momentum should continue to benefit the semiconductor industry.



**Cloud growth across major platforms points to narrowing gap between AI revenues and capex.** While Amazon's first-quarter cloud revenue growth missed expectations, Microsoft's cloud unit Azure exceeded estimates. We view the growth trends across leading cloud platforms as steady, and expect revenues at the top three cloud services providers to reach USD 265bn this year. This should underpin the narrowing gap between AI spending and monetization, which is also supported by rising AI adoption rates across industries and company sizes. Additionally, companies have reported significant productivity improvements based on revenue per employee following the use of AI.

**Valuations remain reasonable while the AI industry broadens.** Global tech is now trading at a 12-month forward price-to-earnings (P/E) ratio of around 24x after the recent rebound, above its historical average over the past 10 years. However, this remains below the 27-30x P/E seen during last year's peak. We view the current valuations as reasonable, as the AI technology advances further amid expanding use cases. For instance, the latest benchmark results of AI models showed progress in their ability to understand and reason about real-world physics problems including mechanics, electromagnetism, thermodynamics, optics, modern, and advanced physics.

So, without taking any single-name views, we maintain strong conviction in Al's long-term potential and expect the rebound in tech shares to continue. Still, we also expect near-term volatility amid the ongoing US national security probe on semiconductors, while the Al diffusion regulations are set to come into effect later this month. We favor a diversified exposure across leading internet and software companies and Al semiconductors, and recommend investors consider structured strategies to navigate volatility ahead.

Original report - Tech rebound has more room to run amid solid earnings, 2 May 2025.

## Disclaimer

This document is prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland), its subsidiaries or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes former Credit Suisse AG, its subsidiaries, branches and affiliates. In the USA, UBS Financial Services Inc. is a subsidiary of UBS AG and a member of FINRA/SIPC. Additional Disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

This document and the information contained herein are provided solely for your information and UBS marketing purposes. Nothing in this document constitutes investment research, investment advice, a sales prospectus, or an offer or solicitation to engage in any investment activities. This document is not a recommendation to buy or sell any security, investment instrument, or product, and does not recommend any specific investment program or service.

Information contained in this document has not been tailored to the specific investment objectives, personal and financial circumstances, or particular needs of any individual client. Certain investments referred to in this document may not be suitable or appropriate for all investors. In addition, certain services and products referred to in the document may be subject to legal restrictions and/or license or permission requirements and cannot therefore be offered worldwide on an unrestricted basis. No offer of any product will be made in any jurisdiction in which the offer, solicitation, or sale is not permitted, or to any person to whom it is unlawful to make such offer, solicitation, or sale.

Although all information and opinions expressed in this document were obtained in good faith from sources believed to be reliable, no representation or warranty, express or implied, is made as to the document's accuracy, sufficiency, completeness or reliability. All information and opinions expressed in this document are subject to change without notice and may differ from opinions expressed by other business areas or divisions of UBS Group. UBS is under no obligation to update or keep current the information contained herein. **The views and opinions expressed in this material by third parties are not those of UBS**. Accordingly, UBS does not accept any liability over the content shared by third parties or any claims, losses or damages arising from the use or reliance of all or any part thereof.

All pictures or images ("images") herein are for illustrative, informative or documentary purposes only and may depict objects or elements which are protected by third party copyright, trademarks and other intellectual property rights. Unless expressly stated, no relationship, association, sponsorship or endorsement is suggested or implied between UBS and these third parties.

Any charts and scenarios contained in the document are for illustrative purposes only. Some charts and/or performance figures may not be based on complete 12-month periods which may reduce their comparability and significance. Historical performance is no guarantee for, and is not an indication of future performance.

Nothing in this document constitutes legal or tax advice. UBS and its employees do not provide legal or tax advice. This document may not be redistributed or reproduced in whole or in part without the prior written permission of UBS. To the extent permitted by the law, neither UBS, nor any of it its directors, officers, employees or agents accepts or assumes any liability, responsibility or duty of care for any consequences, including any loss or damage, of you or anyone else acting, or refraining to act, in reliance on the information contained in this document or for any decision based on it.



Additional Disclaimer relevant to Credit Suisse Wealth Management: Except as otherwise specified herein and/or depending on the local entity from which you are receiving this document, this document is distributed by UBS Switzerland AG, authorised and regulated by the Swiss Financial Market Supervisory Authority (FINMA). Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website <a href="https://www.credit-suisse.com">https://www.credit-suisse.com</a>. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Please visit <a href="https://www.ubs.com/global/en/wealth-management/insights/chief-investment-office/marketing-material-disclaimer.html">https://www.ubs.com/global/en/wealth-management/insights/chief-investment-office/marketing-material-disclaimer.html</a> to read the full legal disclaimer applicable to this document.

© UBS 2025. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.