



Trade and fiscal uncertainty could continue to drive near-term volatility, but longer term, CIO sees further upside in stocks amid structural earnings growth, Fed rate cuts, and greater policy stability. (UBS)

Tariff headlines are in line with expectations for continued volatility

27 May 2025, 12:52 UTC, written by UBS Editorial Team US Editorial Team

Equity market volatility has picked up again after further twists and turns in trade talks between the US and Europe. US President Donald Trump on Sunday backed away from a threat to quickly impose 50% tariffs on European Union imports from 1 June following a “very nice call” with European Commission President Ursula Von der Leyen.

Trump is now suggesting a 9 July deadline for new 50% tariffs if negotiations with Europe fail to make progress, allowing several more weeks for talks. Von der Leyen in a statement vowed to “swiftly and decisively” advance talks with the US.

The prospect of renewed tariff escalation dampened the mood in equity markets last week, with the S&P 500 retreating 2.6% after gaining 5.3% in the prior week. Alongside the threat of higher EU tariffs, Trump separately threatened a 25% tariff on any Apple iPhones made outside the US and criticized the pace of trade talks with both Europe and China. Tensions also escalated last week when China accused the US of undermining negotiations by restricting Huawei’s access to AI chips.

Even before the Sunday turnaround in EU-US headlines, markets had already priced in some skepticism that the most severe tariff threats would be implemented.

Fixed income markets also saw notable swings, with Treasury yields rising sharply after the House passed a version of President Trump's "One, Big, Beautiful Bill" and a 20-year auction saw weak demand, fueling concerns over US fiscal sustainability. In Japan, disappointing demand at a 20-year government bond auction pushed long-term yields to their highest level since 2000, prompting renewed warnings over the country's fiscal position.

The renewed "will he, won't he" tariff headlines are in line with our expectations for continued volatility, with sentiment remaining susceptible to shifting trade and fiscal narratives. While the latest reprieve for US-EU tariffs offers near-term relief, the risk of further escalation or volatility on new headlines remains clear.

What do we think?

While more time for EU-US negotiations is good news, the speed of the recent rebound in stocks suggests that investors may have become too optimistic on the path for trade discussions. At the start of last week, the S&P 500 had risen to within 3% of its all-time high and was up close to 20% from its low point on 8 April, when worries over the threat of a global trade war were at their most intense.

With high expectations already priced into markets, we recently downgraded our view on US equities to Neutral. President Trump's most recent interjections underline that risks remain, and a successful outcome to discussions cannot be taken for granted.

However, the recent roll-back of tariffs with China supports our view that forceful rhetoric will most likely eventually give way to pragmatism. We are also encouraged that more moderate voices in the administration, such as Treasury Secretary Scott Bessent, have been playing a more prominent role. Our base case is for the effective US tariff rate to end the year around 15%, with the possibility of additional product-specific tariffs. However, with such high levels of policy uncertainty, we see equal odds that tariffs will be higher than this range or lower, depending on the outcome of talks with key trading partners and the outcome of legal challenges to the president's authority to impose blanket tariffs.

Notably, European markets that were open on Friday when Trump made his initial threat saw relatively modest moves, suggesting investors viewed the threat as more of a negotiating tactic. In addition, listed companies typically produce where they sell so actual exports to the US from European listed companies are relatively small.

We also expect the US Treasury market to stabilize after the recent volatility. Despite Moody's decision earlier this month to strip the US of the country's last remaining AAA credit rating, the US's ability to repay debt is not under question, in our view. While there is a risk that deficit fears lead to progressively higher yields in the weeks ahead, we believe that the Fed and/or Trump administration would likely make adjustments in the event of disorderly markets. In our view, this means high grade and investment grade bonds represent good value at current levels for investors seeking portfolio income.

Original report: [Equity volatility picks up amid renewed tariff uncertainty, 26 May 2025.](#)

Disclaimer

This document is prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland), its subsidiaries or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes former Credit Suisse AG, its subsidiaries, branches and affiliates. In the USA, UBS Financial Services Inc. is a subsidiary of UBS AG and a member of FINRA/SIPC. Additional Disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

This document and the information contained herein are provided solely for your information and UBS marketing purposes. Nothing in this document constitutes investment research, investment advice, a sales prospectus, or an offer or solicitation to engage in any investment activities. This document is not a recommendation to buy or sell any security, investment instrument, or product, and does not recommend any specific investment program or service.

Information contained in this document has not been tailored to the specific investment objectives, personal and financial circumstances, or particular needs of any individual client. Certain investments referred to in this document may not be suitable or appropriate for all investors. In addition, certain services and products referred to in the document may be subject to legal restrictions and/or license or permission requirements and cannot therefore be offered worldwide on an unrestricted basis. No offer of any product will be made in any jurisdiction in which the offer, solicitation, or sale is not permitted, or to any person to whom it is unlawful to make such offer, solicitation, or sale.

Although all information and opinions expressed in this document were obtained in good faith from sources believed to be reliable, no representation or warranty, express or implied, is made as to the document's accuracy, sufficiency, completeness or reliability. All information and opinions expressed in this document are subject to change without notice and may differ from opinions expressed by other business areas or divisions of UBS Group. UBS is under no obligation to update or keep current the information contained herein. **The views and opinions expressed in this material by third parties are not those of UBS.** Accordingly, UBS does not accept any liability over the content shared by third parties or any claims, losses or damages arising from the use or reliance of all or any part thereof.

All pictures or images ("images") herein are for illustrative, informative or documentary purposes only and may depict objects or elements which are protected by third party copyright, trademarks and other intellectual property rights. Unless expressly stated, no relationship, association, sponsorship or endorsement is suggested or implied between UBS and these third parties.

Any charts and scenarios contained in the document are for illustrative purposes only. Some charts and/or performance figures may not be based on complete 12-month periods which may reduce their comparability and significance. Historical performance is no guarantee for, and is not an indication of future performance.

Nothing in this document constitutes legal or tax advice. UBS and its employees do not provide legal or tax advice. This document may not be redistributed or reproduced in whole or in part without the prior written permission of UBS. To the extent permitted by the law, neither UBS, nor any of its directors, officers, employees or agents accepts or assumes any liability, responsibility or duty of care for any consequences, including any loss or damage, of you or anyone else acting, or refraining to act, in reliance on the information contained in this document or for any decision based on it.

Additional Disclaimer relevant to Credit Suisse Wealth Management: Except as otherwise specified herein and/or depending on the local entity from which you are receiving this document, this document is distributed by UBS Switzerland AG, authorised and regulated by the Swiss Financial Market Supervisory Authority (FINMA). Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website <https://www.credit-suisse.com>. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Please visit <https://www.ubs.com/global/en/wealth-management/insights/chief-investment-office/marketing-material-disclaimer.html> to read the full legal disclaimer applicable to this document.

© UBS 2025. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.