



(UBS)

US recession fears look overdone

13 March 2025, 12:49 pm EDT, written by US Editorial Team UBS Editorial Team

Worries over global trade tensions overshadowed reassuring signs of slowing inflation in the US.

Annual core inflation, excluding volatile food and energy prices, was 3.1%—the slowest pace since September 2021. Inflation came in below the consensus forecast on a headline and core basis, as well as an annual and monthly basis.

This proved insufficient to shift markets significantly in a positive direction, with investors remaining concerned that rising tariffs could arrest or reverse progress toward bringing inflation down. Higher US tariffs on imports of steel and aluminum went into effect on Wednesday, drawing retaliation from both Canada and the European Union.

Data this week have also underlined mounting concern that higher tariffs are taking a toll on business confidence and could push prices higher over coming months. The NFIB survey of small businesses, whose respondents were more optimistic in the wake of President Trump's election win in November, have become more cautious. The share of owners who said it was a good time to expand fell by the most since April 2020, while the share that raised prices rose the most since April 2021.

This has fed into recent fears that the US economy could be headed for recession, or stagflation—a combination of weak growth and elevated inflation. But, in our view, these worries are unlikely to be realized unless the global trade conflicts escalate more than we expect.

• A prominent model projecting a large economic contraction in the first quarter exaggerates the threat, in our view. The Atlanta Fed's closely watched GDPNow, which uses incoming data to track GDP growth in the current quarter, has been contributing to market pessimism. This indicator has swung from pointing to an annualized expansion of more than 2% as recently as late February to a contraction of 2.4%. However, this has been distorted by a surge in gold imports, which led to a larger trade deficit in January, exerting a strong drag on GDPNow. The Atlanta Fed has pointed out that actual GDP will not be affected by the gold imports, and GDPNow would be 2 percentage points higher if the gold effect were stripped out.



- A resilient labor market should underpin consumer spending, despite recent signs of weakness. February's jobs report highlighted solid payroll growth, historically low unemployment, and rising wages, all of which should help support consumer spending. Additionally, data on Tuesday showed job openings rose to 7.74 million in January, up from 7.51 million in December and slightly above consensus estimates of 7.6 million openings. While immigration policy poses a risk to future labor supply, the recent data show that there is still solid demand for workers, and steady income growth should reduce the risk of a sustained downturn in consumer spending.
- Slowing inflation should allow the Federal Reserve to cut rates later in the year. February's CPI report further reinforced the broader disinflationary trend as both headline and core prices increased less than expected. Notably, shelter costs, a major driver of inflation, continued to ease, rising 4.2% annually—the smallest increase in over two years. While the risk of tariffs pushing prices higher remains, the Fed will likely adjust for this impact when considering the underlying inflation trend, which, aided by slowing shelter inflation, should move closer to the Fed's 2% target.

So, while the Trump administration has indicated a willingness to accept disruptions to the economy, political pressure could intensify. Initial tolerance for economic disruptions as a "transition" period may shift, as recent tariff adjustments suggest flexibility in policy.

Against this backdrop, our base case anticipates aggressive but selective tariffs, potentially heightening volatility without derailing growth. Despite short-term volatility from US policy uncertainty, robust economic growth and AI tailwinds should support equities, with the S&P 500 expected to reach 6,600 by year-end.

Original report: **US recession fears look overdone, 13 March 2025.**

Disclaimer

This document is prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland), its subsidiaries or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes former Credit Suisse AG, its subsidiaries, branches and affiliates. In the USA, UBS Financial Services Inc. is a subsidiary of UBS AG and a member of FINRA/SIPC. Additional Disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

This document and the information contained herein are provided solely for your information and UBS marketing purposes. Nothing in this document constitutes investment research, investment advice, a sales prospectus, or an offer or solicitation to engage in any investment activities. This document is not a recommendation to buy or sell any security, investment instrument, or product, and does not recommend any specific investment program or service.

Information contained in this document has not been tailored to the specific investment objectives, personal and financial circumstances, or particular needs of any individual client. Certain investments referred to in this document may not be suitable or appropriate for all investors. In addition, certain services and products referred to in the document may be subject to legal restrictions and/or license or permission requirements and cannot therefore be offered worldwide on an unrestricted basis. No offer of any product will be made in any jurisdiction in which the offer, solicitation, or sale is not permitted, or to any person to whom it is unlawful to make such offer, solicitation, or sale.

Although all information and opinions expressed in this document were obtained in good faith from sources believed to be reliable, no representation or warranty, express or implied, is made as to the document's accuracy, sufficiency, completeness or reliability. All information and opinions expressed in this document are subject to change without notice and may differ from opinions expressed by other business areas or divisions of UBS Group. UBS is under no obligation to update or keep current the information contained herein. **The views and opinions expressed in this material by third parties are not those of UBS**. Accordingly, UBS does not accept any liability over the content shared by third parties or any claims, losses or damages arising from the use or reliance of all or any part thereof.

All pictures or images ("images") herein are for illustrative, informative or documentary purposes only and may depict objects or elements which are protected by third party copyright, trademarks and other intellectual property rights. Unless expressly stated, no relationship, association, sponsorship or endorsement is suggested or implied between UBS and these third parties.

Any charts and scenarios contained in the document are for illustrative purposes only. Some charts and/or performance figures may not be based on complete 12-month periods which may reduce their comparability and significance. Historical performance is no guarantee for, and is not an indication of future performance.

Nothing in this document constitutes legal or tax advice. UBS and its employees do not provide legal or tax advice. This document may not be redistributed or reproduced in whole or in part without the prior written permission of UBS. To the extent permitted



by the law, neither UBS, nor any of it its directors, officers, employees or agents accepts or assumes any liability, responsibility or duty of care for any consequences, including any loss or damage, of you or anyone else acting, or refraining to act, in reliance on the information contained in this document or for any decision based on it.

Additional Disclaimer relevant to Credit Suisse Wealth Management: Except as otherwise specified herein and/or depending on the local entity from which you are receiving this document, this document is distributed by UBS Switzerland AG, authorised and regulated by the Swiss Financial Market Supervisory Authority (FINMA). Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website https://www.credit-suisse.com. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Please visit https://www.ubs.com/global/en/wealth-management/insights/chief-investment-office/marketing-material-disclaimer.html to read the full legal disclaimer applicable to this document.

© UBS 2025. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.