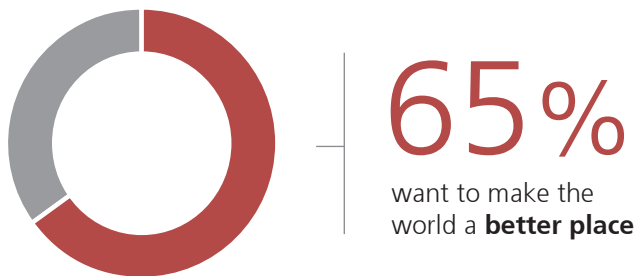


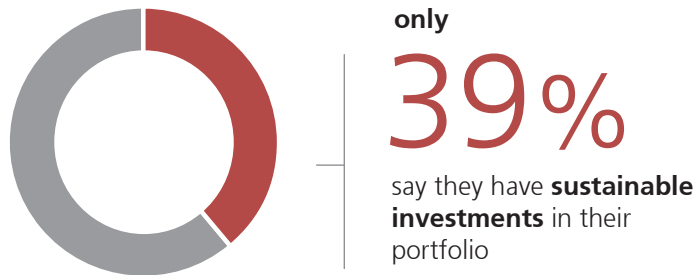
Return on values

Most sustainable investors **expect better performance, bigger impact**

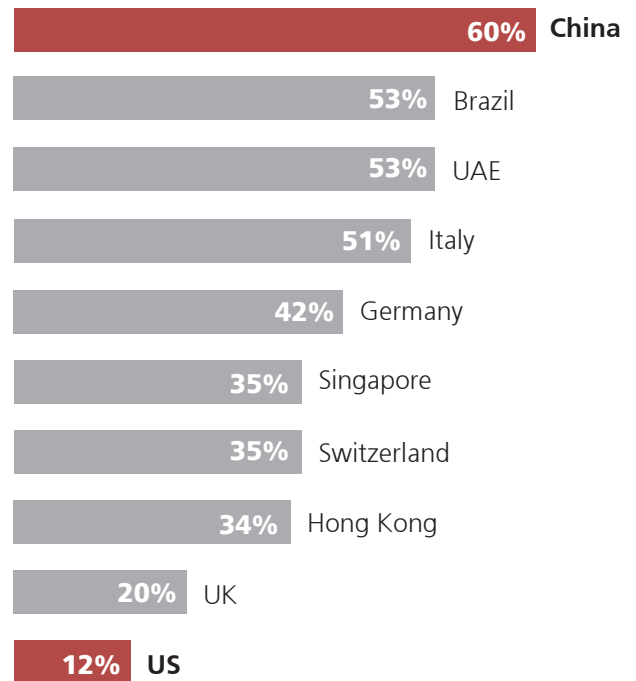
A minority of investors are engaging in sustainable investing



but



Globally, adoption of sustainable investing varies widely



Uncertain impact and confusion hold investors back

72%
with no sustainable investments say it's **hard to know the impact**

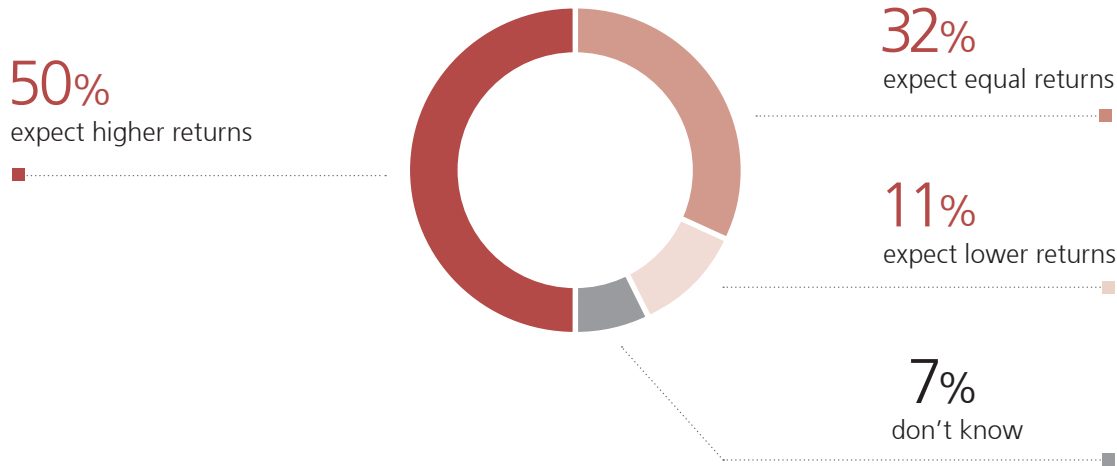
and

72%
find sustainable investing terms **confusing**

but

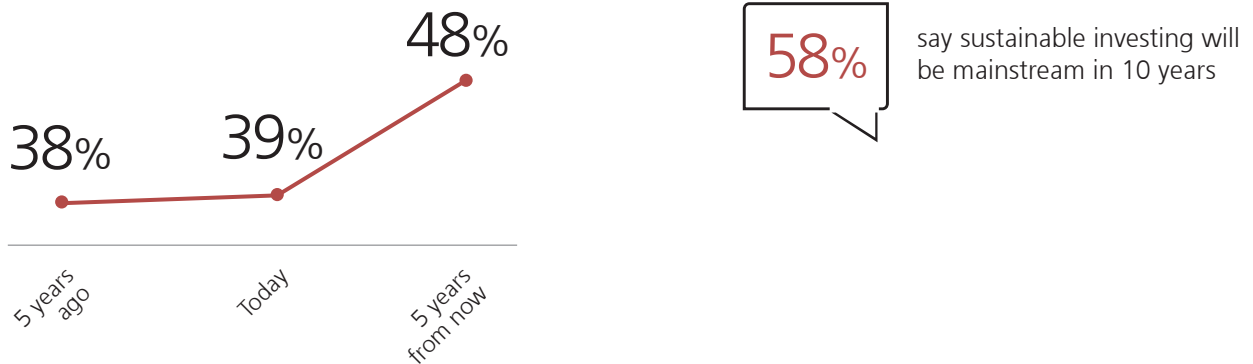
39%
of non-adopters would like to **invest sustainably**

Investors have high return expectations for sustainable investments vs. traditional investments



Momentum builds for sustainable investing

Investors with sustainable investments



Sustainable investing integrates societal concerns, personal values or an institutional mission into investment decisions.

Is your portfolio built to achieve the impact you want? Talk to your UBS Financial Advisor.

For this edition of *UBS Investor Watch*, we surveyed more than 5,300 high net worth investors with at least \$1 million in investable assets across 10 markets: Brazil, China, Germany, Hong Kong, Italy, Singapore, Switzerland, UAE, the UK and the US. The US sample consisted of 1,711 investors, including 472 with at least \$5 million. The research was conducted between June 2018 and August 2018.

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