

Return on values

US cautious, but sees the **potential of sustainable investing**

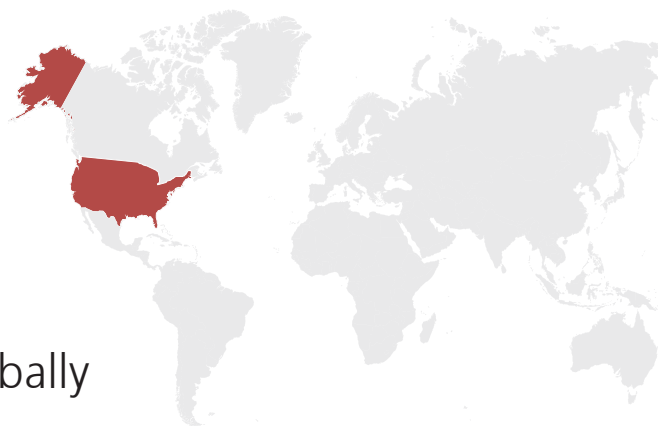
US trails when it comes to sustainable investing...

Percentage of those with sustainable investments

12% US

VS

39% globally



...but momentum is building



US adoption **expected to increase** by

58%

in next 5 years

US is the most committed

Percentage of portfolio that adopters dedicate to sustainable investments



49%
US

VS



36%
globally

The young and the wealthy lead the way

Who's already investing sustainably?

72%
Ages 18-34

VS

6%
Ages 65+

40%
\$50M+ in assets

VS

8%
\$1M-\$2M in assets

Uncertain impact and confusion hold US investors back

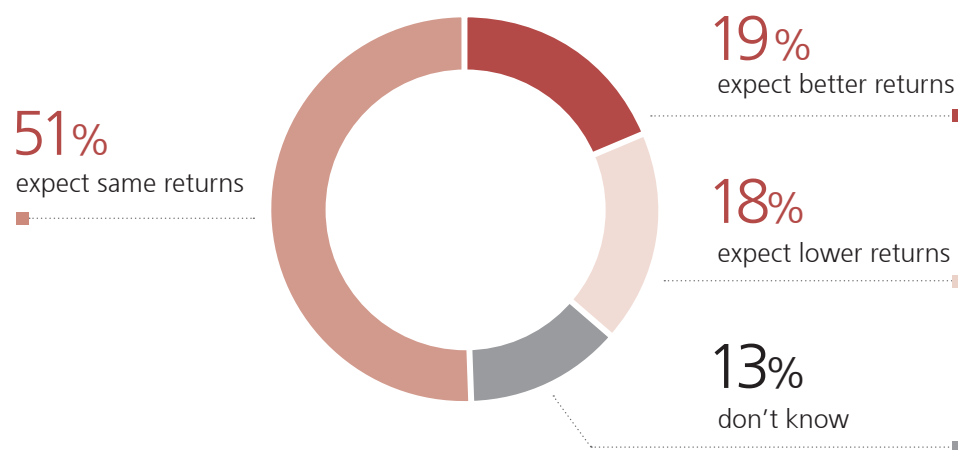
79%

with no sustainable investments
say it's **hard to know the impact**

66%

find sustainable investing
terms **confusing**

In US, most investors expect same or better returns than traditional investments



Sustainable investing integrates societal concerns, personal value or an institutional mission into investment decisions.

Is your portfolio having the **impact** you want? Talk to your UBS Financial Advisor.

For this edition of *UBS Investor Watch*, we surveyed more than 5,300 high net worth investors (with at least \$1 million in investable assets) across 10 markets: Brazil, China, Germany, Hong Kong, Italy, Singapore, Switzerland, UAE, the UK and the US. The US sample consisted of 1,711 investors, including 472 with at least \$5M. The research was conducted between June 2018 and August 2018.

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