

# Own your worth

Why women should take control of their wealth to achieve financial well-being

## Women know that they're living longer



**80%**  
say **retirement planning** is top priority

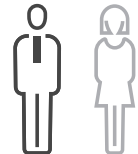


## Most women take care of short-term finances...

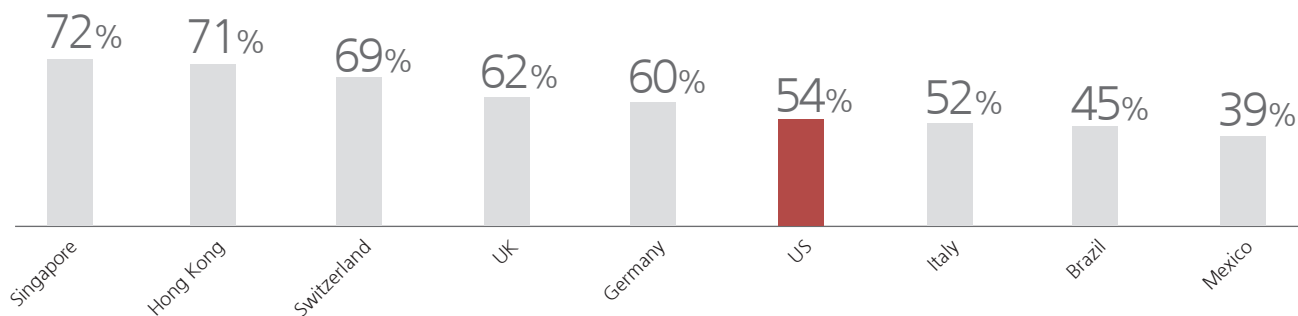


## ...but opt out of long-term finances

**54%**  
"My spouse takes the lead in major financial decisions."



## Globally, women defer long-term financial decisions to spouses



## Why women opt out



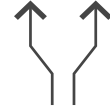
88%

"I think **my spouse knows more** than I do."



76%

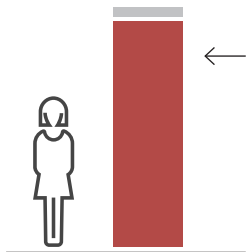
"I'm **not interested** in planning and investing."



69%

"**We divide-and-conquer.** I focus on other responsibilities."

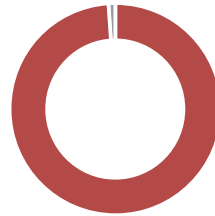
## Women who have been there know better



98%

of divorcees and widows **encourage other women to be more involved** with their finances now

## Sharing decisions equally has big benefits



99%

"If something happens to my spouse, **I will know about our finances.**"

97% "We make fewer mistakes when we're **both involved.**"

96% "I'm **more confident** about our financial future."

96% "I'm **less stressed** about our finances."

**Be involved in your financial future. Talk to your UBS Financial Advisor today.**

**About the survey:** From September 2017 to January 2019, UBS surveyed 3,652 women. Of these women, 2,251 were married with at least \$1m in investable assets. Others (1,401) were either divorced or widowed. These women had at least \$250k in investable assets. UBS also conducted interviews with 71 female respondents. The entire sample was split across nine markets: Brazil, Germany, Hong Kong, Mexico, Singapore, Switzerland, Italy, the UK and the US. The US sample consisted of 797 women (632 married, 165 widowed or divorced).

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