INSURANCE ASIA NEWS
Institutional Asset Management Awards 2026
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UBS Asset Management

Insurance Fund House of the Year, China

UBS

UBS Asset Management has been a trusted partner for some of the largest and major insurance providers in mainland China. UBS AM stands out from bringing together its expertise and resources from the wider UBS Group to facilitate the lengthy process of account opening and coordination with third party stakeholders.

As a global financial institution with a strong presence in China, it has extensive experience collaborating with the country's insurance industry. Over the past year, it has developed business relationships with over 20 leading onshore insurance providers.

In 2025, UBS deepened its involvement in China's insurance ecosystem, co-chairing the Investment and Enterprise Asset Committee of the Insurance Asset Management Association of China (IAMAC).

This elevated role has given UBS greater exposure to the industry and strengthened its connections with insurers across the country. As part of this appointment, UBS co-organised the prestigious annual flagship event, which took place in November 2025.

The event brings together more than 300 influential members of the insurance industry, offering an exclusive platform to explore the most pressing industry trends and policy developments shaping China's fast-evolving insurance sector.

Attendees benefited from compelling agenda highlights, featuring dynamic presentations and panels from renowned IAMAC guest speakers and UBS thought leaders. Senior executives from UBS Asset Management showcased their cutting-edge insurance solutions, innovative asset allocation strategies, and the latest UBS One Bank insights - drawing on key findings from the UBS Global Wealth Report. These actionable insights were designed to empower insurance and private wealth professionals to stay ahead in a rapidly changing marketplace.

One new Chinese insurance company client is seeking a high-quality liquidity solution subsequent to issuance of a convertible bond. The insurance company has a sophisticated structure and would require certain guidelines to be met before they could proceed with an external manager.

The professionalism of UBS's client servicing was the key to bringing in the win for the China Asset Management business, which subsequently resulted to substanital inflow to the UBS Money Market strategy.