



Sheryl FOFARIA
Head of Social Impact and Philanthropy,
Southeast Asia, UBS AG

Sheryl Fofaria leads Social Impact and Philanthropy for UBS across Southeast Asia, including philanthropy advisory and execution services, as well as impact in the community.

She has 18 years of experience spanning philanthropy and finance. Prior to joining UBS, Sheryl led J.P. Morgan's Philanthropy Centre in Europe, the Middle East & Africa for 8 years – advising wealth management clients on using strategic philanthropy to tackle social and environmental issues. She has advised institutional asset managers and hedge funds on their cross-asset macro and Asian equity strategies at UBS Investment Bank in both London and Hong Kong. She also has grassroots experience running programmes for a social enterprise focused on diversity, inclusion and social mobility.

Sheryl holds an undergraduate degree in Economics & Management from Cambridge University and postgraduate in International Development from the London School of Economics and Political Science. She is an advocate for innovative and entrepreneurial approaches to global development and passionate about learning from different cultures, having been born and brought up in Africa, educated in Europe, and travelled extensively through Africa, South America, Australia, New Zealand and Asia.