



**Curtis McCONNELL**  
**Founder and CEO**  
**Authentify Art**

Curtis McConnell is a technology visionary and innovator with expertise in a range of disciplines including supply chain systems and technology, process engineering, data architecture, and business intelligence. Prior to Authentify Art, he was Founder/CEO of Great Masters Art Authentication where he developed and recently received a patent to automate scientific analysis and identification of fine art. Curtis was the VP of Engineering at 1-800-Flowers, and also the Director of Supply Chain Systems of ProFlowers (where he helped completely transform the direct-to-consumer floral supply chain). He was a partner at Suidar Solutions, a supply chain consulting company, and started his IT career at CSC Consulting.

In his free time, Curtis is an occasional triathlete and an avid reader with a special love for historical fiction. His passion for wine and fine food led him to turn his hobby of making bacon into a boutique e-commerce company. The Bacon Swinery, which makes 22 different flavors of bacon, was named best artisanal bacon in America in 2020.

Curtis has an AB in History from Princeton University.