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Cui is a member of the Global Emerging Markets and Asia Pacific Equities team and is responsible for investment analysis of China/Hong Kong equities, specifically in the healthcare sector.

Cui joined UBS Global Asset Management in May 2021. Prior to this, she was the Head of China Healthcare Research in Citigroup Global Markets Asia, where she led the team and ranked No. 1 in the Institutional Investor All Asia Research Poll in 2017 - 2021. Cui worked at Citi for 6 years. Her previous experience includes healthcare equity research at Macquarie and CICC, as well as R&D at Johnson&Johnson Emerging Market Innovation Center.

Cui has a Bachelor degree in Science, majoring in Biological Sciences, from Fudan University. In addition, she has a Master's degree in Science, majoring in International Finance from Università Commerciale Luigi Bocconi in Italy. She was also an exchange scholar at Yale University, School of Medicine.