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Mark Haeefele is the Chief Investment Officer of UBS Global Wealth Management and the Chair of the UBS Global Investment Committee. In this capacity, Mark oversees teams managing USD 700 billion in traditional, sustainable, and quantitative portfolios, and setting strategy for a further USD 2.5 trillion in client assets.

Mark joined UBS as Head of Investment, CIO WM when the CIO office was founded in 2011. Before joining UBS, Mark was the co-founder and co-fund manager at Sonic Capital. He also served as a Managing Director at Matrix Capital Management.

A former lecturer and acting dean at Harvard University, Mark is a frequent contributor to numerous financial media, including CNBC, Bloomberg and the WSJ.