



Suni Harford

President of Asset Management

UBS Group Executive Board sponsor for Sustainability and Impact

Member of UBS Group Executive Board

Suni Harford was named President of Asset Management in October 2019. She was additionally appointed as UBS Group Executive Board sponsor to lead the firm's Sustainability and Impact efforts in April 2021.

UBS AM is one of the largest asset managers globally, with USD 1.1 trillion in invested assets and a presence in 22 markets. The firm offers world-class investment capabilities and styles across all major traditional and alternative asset classes, as well as platform solutions and advisory support. It is recognized for its innovation and thought leadership in key areas, such as sustainable and impact investing, and is the #1 foreign manager in China.

Suni is Chair of UBS AM's Executive Committee, Risk Committee, and is a member of the UBS Group Executive Board. She serves as a Chair for the UBS Optimus Foundation, and the executive sponsor of UBS's Sustainable Finance Committee.

She joined the firm as Head of Investments in 2017 where she was responsible for the investment teams for UBS AM's traditional asset classes, passive and active, and UBS O'Connor, UBS AM's multi strategy hedge fund.

Before joining UBS, Suni worked at Citigroup for almost 25 years, most recently as the Regional Head of Markets for North America, with responsibility for sales, trading, origination and research across all fixed income, currencies, commodities, equities and municipal businesses. Suni was also a member of Citi's Pension Plan Investment Committee and a Director on the Board of Citibank Canada.

During her earlier career, Suni was Citi's Global Head of Fixed Income Research (2004-2008), was the Co-Head of Debt Capital Markets, and served as CEO of The Yield Book Inc., an analytics company and wholly-owned subsidiary of Citigroup. She started her Wall Street career at Merrill Lynch & Co. in Investment Banking.

Suni is a co-chair of the World Economic Forum Global Future Council on Investing. She is a founding sponsor of Veterans on Wall Street, serves on the Bob Woodruff Foundation's Board of Directors, and is involved in many organizations raising awareness and support for the US veteran community. She is actively involved in UBS's Diversity & Inclusion Committee and is a senior sponsor of UBS's women's networking and mentorship organization, All Bar None. She has served on the Board of Directors of The Forte Foundation, a US non-profit organization dedicated to increasing the number of women leaders in business.

Suni has held seats on the board of several industry associations, including the Depository Trust and Clearing Corporation and Securities Industry Financial Management Association. She is a regular contributor to industry conferences and keynotes, was named Investment Week's '2020 International Investment Woman of the Year' and has been named one of American Banker's Top 25 Women in Finance multiple years.

Suni lives in Connecticut with her husband Woody, their three children, Devon, Jenna and Liam, and their dogs, Sully and Mike Wazowski.