



Paul Polman

Influencer, business leader, campaigner, Co-Author of Net Positive

Paul is actively working with the United Nations and is a Sustainable Development Goals Advocate/ Advocate Emeritus. He serves as a Vice Chair at the United Nations Global Impact. He has also been involved in COP26 - UN Climate Change Conference.

He is a Co- Chair and Co- Founder of IMAGINE, a for-benefit organization that mobilizes business leaders around tackling runaway climate change and global inequality.

He is currently involved with many organizations and serves as a Chair, few of them are: One Young World, World Resources Institute, Food and Land Use Coalition (FOLU), Saïd Business School, University of Oxford, etc.

Previously he served as a CEO of Unilever from 2009 to 2018, making a personal mission to galvanize our company to be an effective force for good. He has been described by the Financial Times as “a standout CEO of the past decade.” He created a new framework for decision-making in the organization to focus the business on multiple stakeholders and long-term value creation, committing the company to doubling its sales while keeping its footprint flat, to touching one billion people, and to greatly improving the lives of suppliers around the world. Peers and experts have ranked Unilever as the most sustainable company - above long-standing, privately run leaders like Patagonia and IKEA - for eight years.

He has co- authored a book called Net Positive: How Courageous Companies Thrive by Giving More than They Take (2021), with Andrew Winston. He has been ranked as one of the Thinkers50, together with Winston, proving that organizational and personal success need not be at the expense of the

world. The Thinkers50 global ranking of management thinkers is published every two years and is a guide to which thinkers and which ideas matter now.