



Dr. Marta WIDZ
Educator, Researcher and Advisor for Family Businesses & Family Offices

Dr. Marta WIDZ is a leader with a stewardship mindset, long-term mentor of young adults and next generation entrepreneurial family members. Trained pedagogist, she is a family business professor, faculty member of several schools and universities, writer, poet, lecturer, key-note speaker and trusted advisor.

Marta embraces the worlds of family business and specializes in governance, sustainability as well as purposeful ownership and wealth. Family Capital has recognized her as Top 100 Family Influencers, and "those nominating WIDZ say she has made a significant impact in family enterprise across Europe, America and Asia..."

Marta has several affiliations. She is the founder of Emerald & Amber, a boutique trusted advisory for family businesses and family offices, Executive in Residence at the INSEAD Wendel International Centre for Family Enterprise, as well as Affiliated Faculty at the Family Business Institute at the Grossman Business School of the University of Vermont. She also serves as an affiliated faculty at the Wealth Management Institute (WMI), Singapore, where she previously was a leading contributor to the family office knowledge creation and dissemination at, acting as a Senior Research Fellow, and Research Director, and a key member of Global-Asia Family Office (GFO Circle) leadership team.

Marta obtained her Ph.D. at the Centre for Family Business at the University of St. Gallen, Switzerland, and was the Research Fellow at IMD Business School, Switzerland, where she worked closely with the world's most exceptional family businesses, such as Jebsen & Jessen Family Enterprise, Dachser, Pentland, De Agostini, Brown-Forman. She was a driving force of the IMD-Pictet Sustainability in Family Business Award, evaluating the sustainability strategy and credentials of family businesses such as Bel, Firmenich, Velux, J.M. Huber, Melia Hotels, Decathlon or Sodexo.

A truly global citizen, Marta is a citizen of Poland and Switzerland, and the alumna of the London School of Economics and Political Science (LSE), the UK; the Global Alliance in Management Education (CEMS); the Warsaw School of Economics (SGH), Poland; HANKEN, Finland; and IMD Business School, Switzerland. Born in the communistic Poland, she strongly believes in the power of will and the power of education, especially girls' education, as a pathway to advance the world.