



TAN Lay Peng Head, Family Advisory & Family Office Competence Centre SEA UBS Global Wealth Management

Lay Peng heads Family Advisory and the Family Office Competency Centre at UBS AG Singapore. Lay Peng and her team supports ultra-high net worth families and family offices in Southeast Asia in their wealth and legacy planning through providing insights, comprehensive advice and execution services. She and her team adopts a holistic approach to succession planning, assisting families define the purpose of their wealth, develop their shared family values and establish a multigenerational family governance framework, family constitution, setting up their family council and supporting wealth principals in designing the governance and blueprint of their family offices.

Lay Peng brings with her 29 years of banking experience to her current role and has developed services and solutions in UBS tailored to family offices in Singapore and the SEA region, such as Family Office Dialogues, Family Office Academy and Family Office Labs.

In UBS, Lay Peng has led teams focused on wealth management, business successions and family legacy planning for clients in the Indonesian market and the Global Family Office segment prior to her current role. Prior to joining UBS, Lay Peng was with Citibank Singapore where she had various roles in treasury, treasury sales and advisory, product management and leading teams in treasury sales and relationship managers covering the Asian markets.



Lay Peng holds a Bachelor of Management Studies (1st Class) from the University of Waikato, New Zealand; Master of Science in Wealth Management from the University of Rochester and Master of Advanced Studies in Finance from the Universities of Bern. She is also a Certified Financial Planner (CFP) and an affiliate member of STEP Singapore.