



**Bryan KOH**  
**Founder & Chief Executive Officer**  
**WhiteCoat Global Holdings Pte. Ltd.**

Bryan is the founder of WhiteCoat, a digital healthcare company that is transforming the healthcare landscape in Asia. WhiteCoat's mission is to become the first and single touchpoint for all health needs across the region.

With a focus on providing accessible and affordable high-quality care through a B2B2C approach, WhiteCoat has formed strategic partnerships with the region's leading insurers, corporates and healthcare providers to provide a wide range of tele- and in-person healthcare services across primary, specialist and allied care, as well as medication fulfillment and diagnostic testing, to a growing base of over 1.5 million lives in the region.

Prior to founding WhiteCoat, Bryan was a Corporate Mergers & Acquisitions lawyer with Allen & Gledhill LLP, a leading law firm in Singapore. He is qualified to the Singapore bar and holds a Bachelor of Laws and a Bachelor of Commerce from the University of Melbourne.