

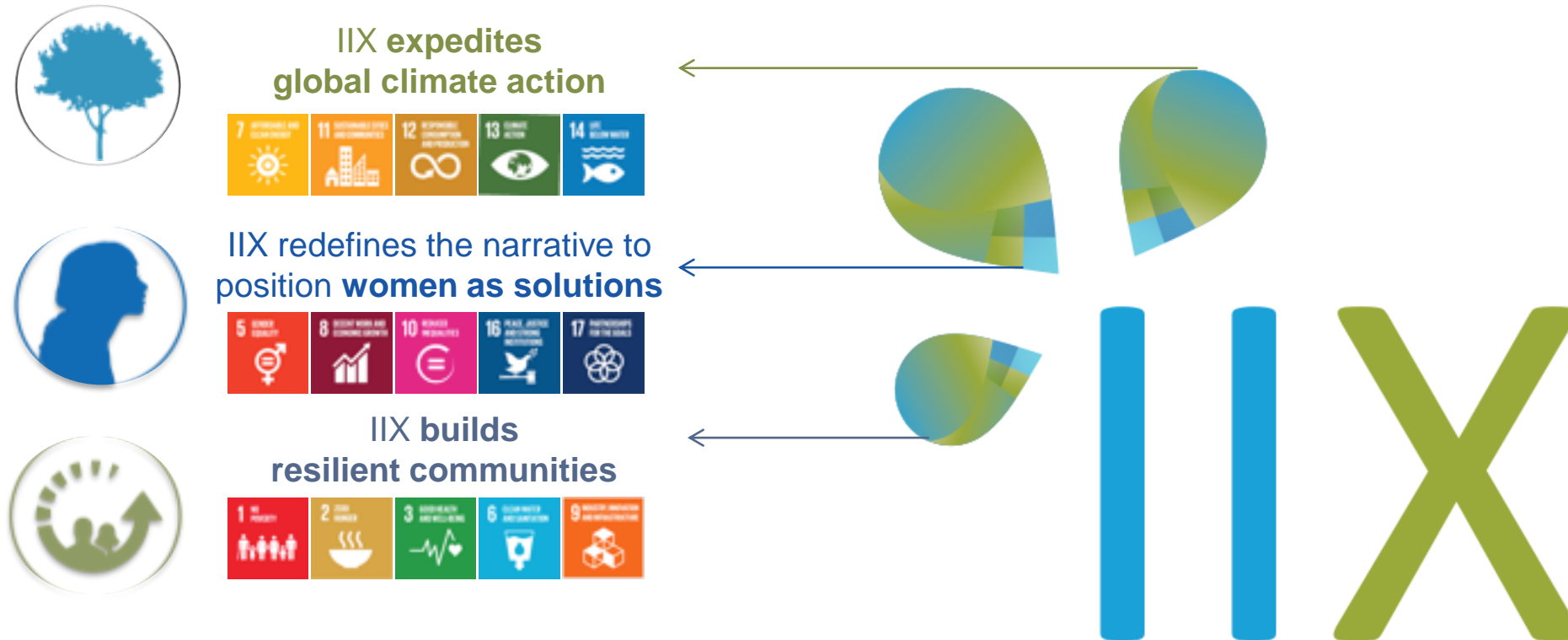


Impact Investment Exchange (IIX)

Managing Director, Portfolio Management
Robert Kraybill

+ IIX: Leader in Sustainable Impact

Impact Investment Exchange (IIX) builds inclusive markets by **mobilizing capital for social and environmental solutions**, with the mission to **impact over 100 million lives** by 2022. IIX has driven the United Nations Sustainable Development Goals (SDGs) forward through its three-pronged agenda:



+ Impact Investment Opportunities



IIX Growth Fund

\$25m PE fund providing growth capital for high-impact ventures in underserved emerging markets in South and Southeast Asia



Women's Livelihood Bond

Innovative structured credit products providing funding to organizations empowering women in Southeast Asia



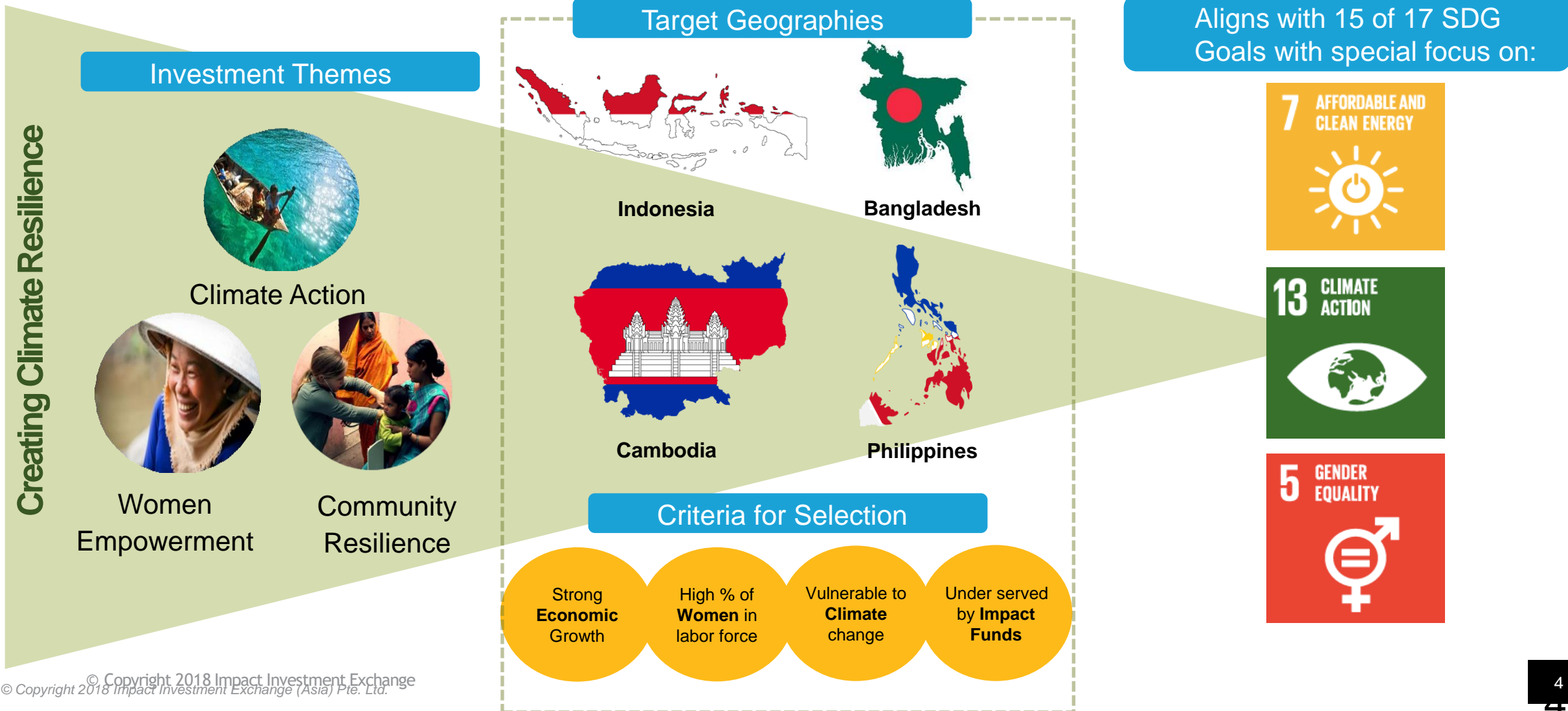
Impact Partners Network

Investor network providing access to direct investment opportunities in pre-screened impact enterprises.

+ IIX Growth Fund



\$25m equity growth capital for impact ventures in **underserved emerging and frontier markets in South and Southeast Asia**
Dual goals of attractive financial return and scalable social + environmental impact



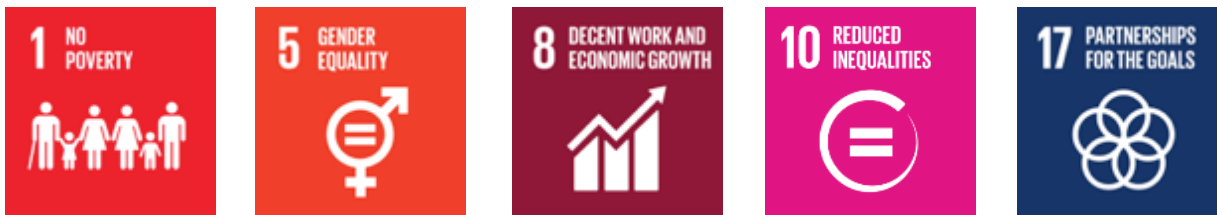
+ The First Women's Livelihood Bond (WLB1)



In 2017, IIX successfully closed the Women's Livelihood Bond (WLB1), a US\$ 8 million innovative debt security that pools together a group of microfinance institutions (MFIs) and Impact Enterprises (IEs) focused on empowering women to transition to sustainable livelihoods in South East Asia. The WLB 1 is the first in a series of IIX Sustainability Bonds.

- The WLB1 will impact the lives of **over 385,000 women in Southeast Asia** by transitioning them to sustainable livelihoods.
- The WLB1 mobilized **\$8 million** offering a coupon of **~5.65% coupon over a 4 year tenor**.
- The WLB1 is the world's first impact investing instrument **listed on a stock exchange, reporting both social and financial performance**.
- The WLB1 has a **50% guarantee** from USAID and **\$500k in first loss capital** from IIX.

Sustainable Development Goals Addressed by WLB1:



KEY PARTNERS	
Banking Partners	
Legal Service Providers	
Guarantee Partners	
Product Development	

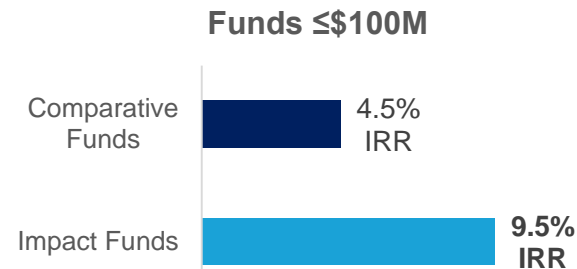
+ Why Invest for Impact?

Invest in the rapidly growing universe of businesses that deliver positive social and environmental impact with strong financial returns

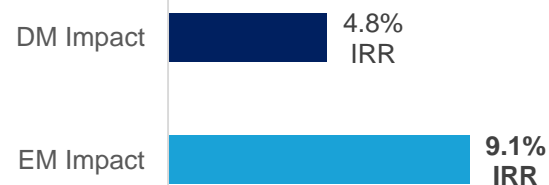
Opportunity to Align Investments with Values



Outperformance of EM Focused Impact Funds



Impact Funds by Market



Source: Global Impact Investing Network, Cambridge Associates;

Rapid Growth and Strong Performance

Rapidly growing asset class – estimated to reach \$300Bn by 2020 from \$150Bn in 2017 (Global Steering Group for Impact Investment)

Strong traction on number of deals - 11,722 deals in 2016 up from 7,551 YoY (GIIN survey of 158 impact investors)

Global drive to meet UN Social Development Goals (UN SDGs) – \$2.5Tn is required annually to meet UN SDGs in developing countries

EM social impact funds have outperformed traditional EM PE funds, according to pioneering Cambridge Associates study

89% of impact investors have reported financial performance in line with or better than expectation (GIIN study)

+ Case Study: Kinara Capital

A Successful Exit



Kinara Capital provides loans in the range of US\$2,000 to US\$20,000 to micro and small enterprises (MSE) in India, filling the gap between microfinance and commercial capital.

- Kinara has **financed over 9,000 MSEs**, created **4000+ new jobs** and **increased business incomes by 30%**.
- Kinara's borrower network is **37 % women**.

Investment Performance: Investors brought together by IIX achieved an IRR of 28% (gross INR) in 4 years, representing an exit multiple of 2.7x cash-on-cash.



India



Financial Inclusion

+ Case Study: PT Green Enterprises Indonesia

IIX Growth Fund's First Investment



PT GEI produces organic coconut products produced through ethically and environmentally friendly practices in Simeulue district in Aceh, Indonesia.

- Over 10 years, will have **rescued over 2.8 million endangered sea turtle eggs**, preventing over \$1.5 million of biodiversity damage
- **Avoid over 1,600 tons of CO2 emissions**
- **Improve the income of over 616 small-holder farmers**
- Social Return on Investment (SROI) of \$2.22 for every \$1 invested

Investment Performance: Estimated financial return of 28% IRR (net USD)



Indonesia



Sustainable Agriculture

+ The Impact Investing Benchmark



Impact Funds launched between 1998 and 2004—those that are largely realized—have outperformed funds in the comparative universe.

- Impact investment funds that raised under \$100 million outperformed non-impact funds of similar size by 500 bps in net IRR
- Impact Funds in Emerging Markets from 1998 to 2004, which have largely realized returns, have a pooled net IRR of 15.5% versus 7.6% for non-impact EM funds in the comparative universe.



IIX GLOBAL | IIX FOUNDATION



info@iixglobal.com
www.iixglobal.com

info@iixfoundation.org
www.iixfoundation.org



p: +65 6221 7051
f: +65 6535 3622



1 King George's Avenue, #05-00, Singapore 208557



@IIXGlobal

IIX Foundation USA is a registered 501(c)(3) organization.