

95% OF THE WATER WE USE EVERYDAY IS

INVISIBLE

COMBINED INVISIBLE WATER FOOTPRINT

28,429 LITRES



THIS IS MORE WATER THAN YOU
HAVE DRUNK IN YOUR

ENTIRE LIFETIME

COTTON SUIT
14,763 LITRES

COTTON SHIRT
3,690 LITRES

MOBILE PHONE
912 LITRES

COFFEE, 200ML
140 LITRES

COTTON SOCKS
924 LITRES

LEATHER SHOES
8,000 LITRES



thrstTM