

# White Label Funds – Application Cases

Build your customized fund



## Your strategy – Our added value

By choosing UBS White Labelling Solutions, you will benefit from a competent and reliable partner at your side. You hold profound experience in a specific class of asset management, have worked out an individual fund strategy and wish to give your investors access to investment solutions and products: We are here to help. With our fund solution capacities, we support you with the structuring and the implementation of your own and tailor-made products.

## The right solution for you and your clients

### Wholesaler (focus on distribution)

As wholesaler, like an asset manager and a bank, we offer you a thorough and effective vehicle to access the major markets in Switzerland and abroad.

As distributor, we support you with the registration of your funds in the desired distribution countries on regulatory issues as well as within limits of the regulation of the distributor. As a professional asset manager or bank you advise and take care of your clients personally. You have designed your successful investment concept, wanting to distinguish your fund strategy from your competitors by using an innovative and efficient fund solution. We can provide you with an exclusive fund strategy and will help you to launch and manage it optimal and timely. By outsourcing your administrative tasks to an UBS Management Company, you can distribute your tailor-made white label funds as an exclusive product under your own brand. We support you with the distribution of your funds on local Swiss retail markets and offer you access across all major global markets.

### Further institutional clients (focus on asset owner)

As further institutional client, like a family office, pension fund, insurance as well as corporate client with individual investment requirements, we offer you an individually tailored

fund solution and help you to structure and manage the total of your assets in an efficient and goal-oriented manner. Addi-

tionally, you will receive added value in the fields of governance, compliance, accounting and tax and benefit from a stable and solid organization.

You are usually representing the interest of a number of final beneficiaries – your primary aim for the selection of a fund solution is still to maintain a good risk balance for generating stable earnings. As portfolio manager you are responsible for a pension fund, an insurance, a family office, or you are a corporate client with individual investment requirements: by opting for an effective and optimal investment strategy, you will always have the total of your assets in sight and, furthermore, it will help you generate additional earnings on your existing assets. We support you for the launch of your funds as well as to comply with the regulatory requirements and offer you the necessary protection of your investors.



## Tailor-made ESG mandates

White label funds are particularly suitable for implementing tailor-made ESG mandates. This is because you have the choice of the various Environmental, Social and Governmental sustainability criteria you want to apply, either in your role as asset manager or in your role as sponsor together with your chosen asset managers. Through our Proxy-Voting offering you also have the ability to either opt for principles and standards defined in the publicly available UBS Management Company proxy voting directive policy or to opt for a dedicated directives, according to your role as sponsor and/or the delegated asset manager, for executing voting preferences. With a white label fund solution, we can assist you in implementing the regulatory and operational set up of your ESG strategy.



## Administration

UBS Management Companies work with a limited number of best-in-class selected Central Administrators while you as a white labelling client will have a contract only with the UBS Management Company.

## White Label Funds

For wholesalers (focus on distribution)			For further institutional clients (focus on asset owner)		
Asset Managers	Banks	Distributors	Pension Funds	Corporates / Multinationals	Family Offices
Distribution of own investment capabilities via <b>own white labelled funds</b>			Improvements in governance, compliance, risk management and accounting		
Distribution of own fund selection capabilities via <b>own white labelled fund of funds</b>			Single Investor Fund		Fund with limited investors
Tailor-made investment solutions for individual large investors via <b>own white labelled funds</b>					
Realization of "building blocks" for discretionary mandates			Insurance Companies		
Sustainable Funds		Strategy Funds	Improvements in governance, compliance, risk management and accounting		
Alpha Funds		Mandate with Funds	Units Linked Insurance Funds <sup>1</sup>		Single Investor Fund
Access to CH, EMEA and APAC markets					
Distribution to retail markets (APAC, EMEA)					

<sup>1</sup>possible distribution support

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