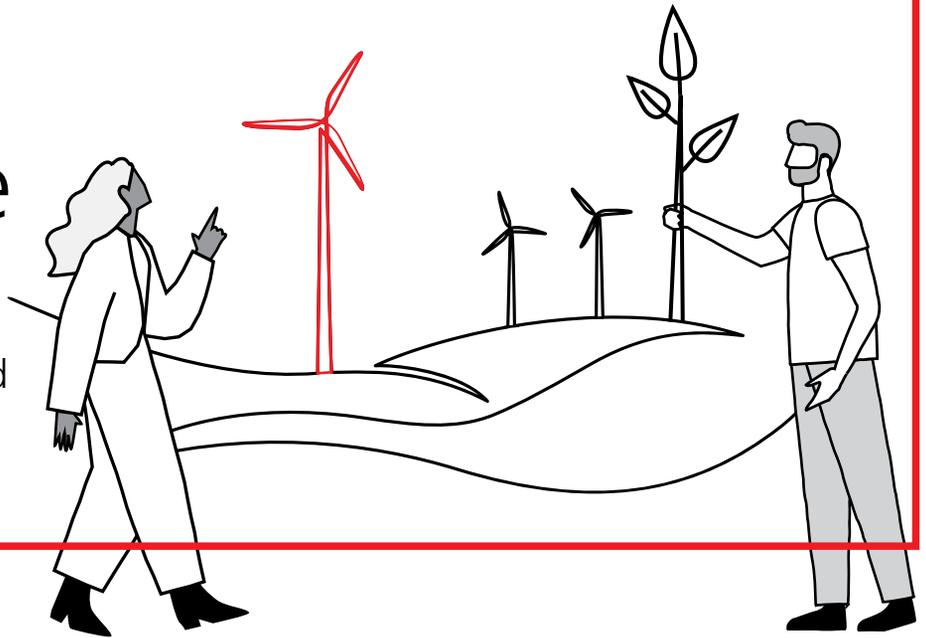


UBS Investor Sentiment

Seeking sustainable returns

Investors seek growth and impact amid uncertainty



Key findings

Sustainable investing | Returns and values drive investor interest

Optimism dips | But investors staying the course

Labor crunch | Business owners adjust to workforce challenges

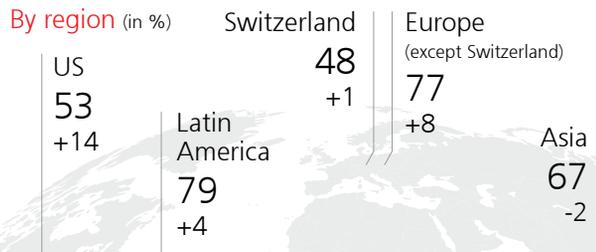
Sustainable investing (SI)

Investors see SI as important part of their portfolio strategy* ...

66% +5
Highly important

18% -3
Somewhat important

16% -2
Not important



... and returns are their top priority

75% Maximize returns

63% Invest in companies that further causes important to me

61% Maximize impact

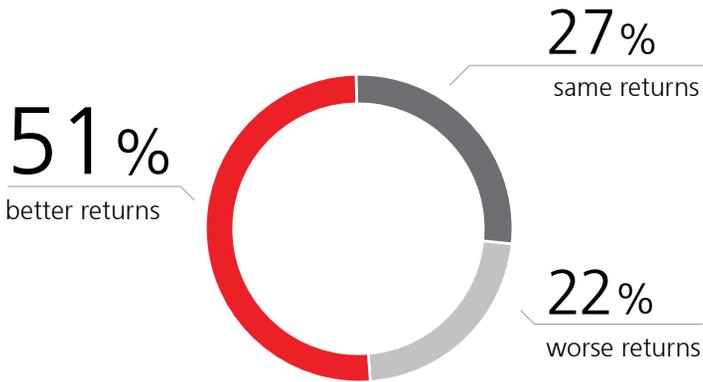
61% Avoid companies that don't align with my views

*Changes since 2020



More on sustainable investing

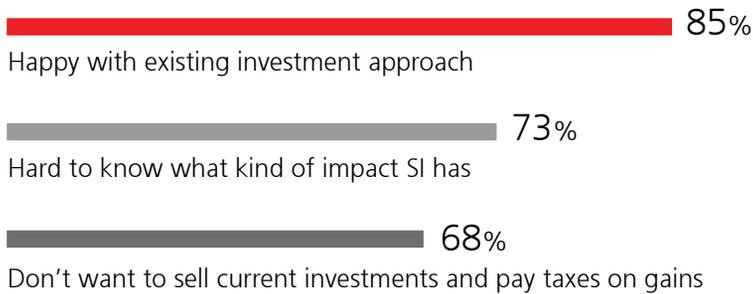
Investors expect SI returns to match or exceed traditional investing



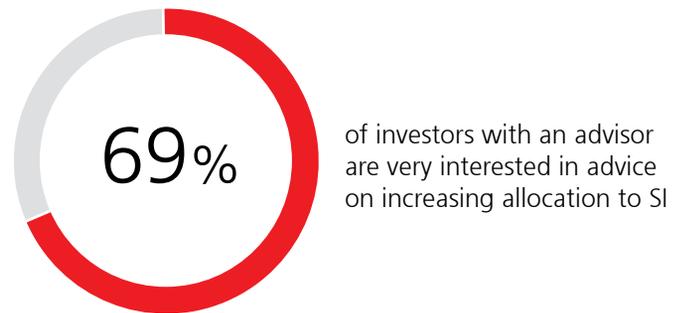
Expectations for better SI returns by region (in %)

| | |
|-----------------------------|----|
| Latin America | 69 |
| Europe (except Switzerland) | 54 |
| Asia | 53 |
| US | 44 |
| Switzerland | 30 |

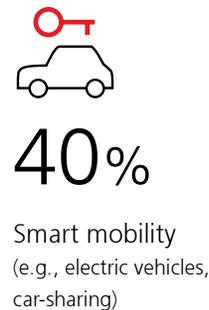
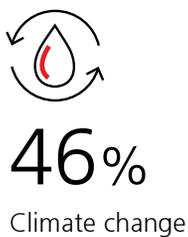
For non-adopters, inaction and uncertainty are the main barriers



Advice wanted

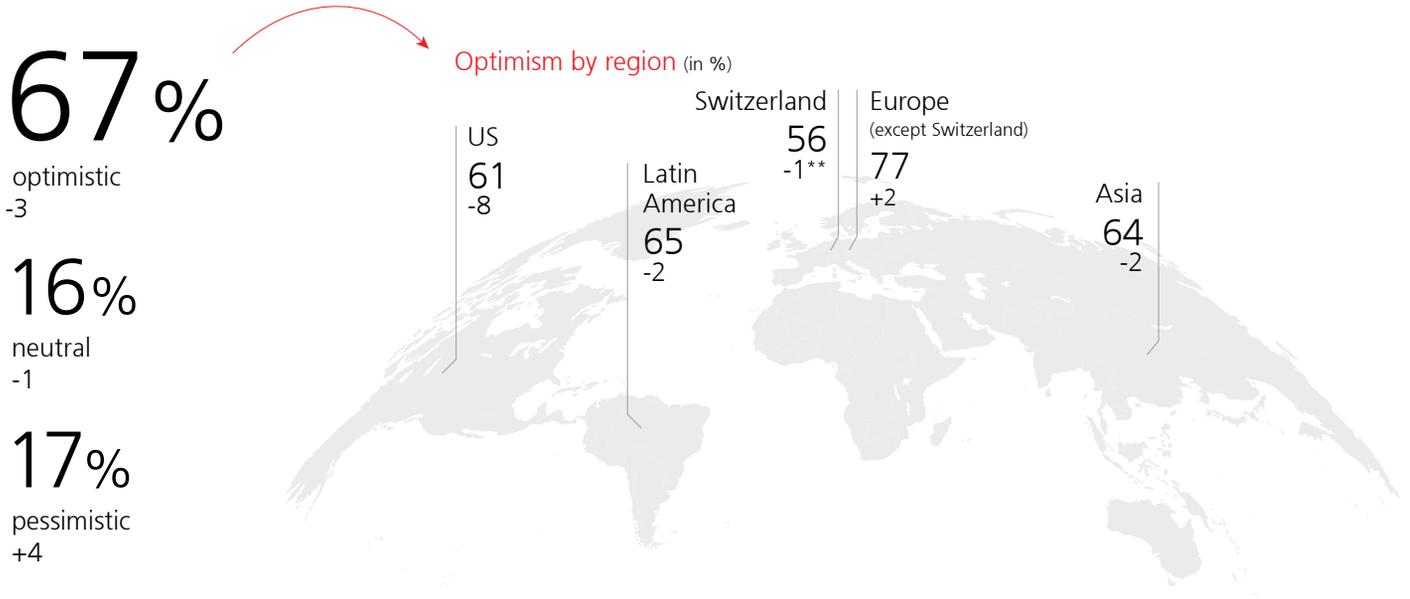


Top sustainable investment themes

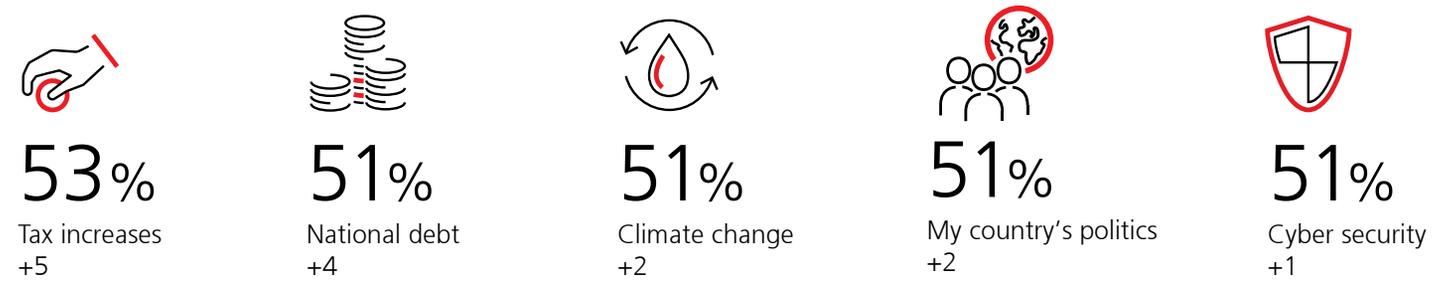


Outlook tracker

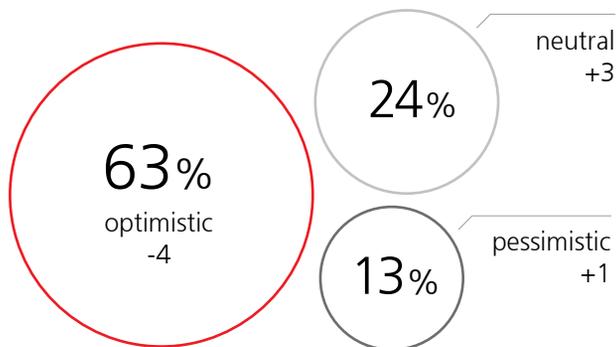
Optimism down slightly on own region's economy for next 12 months*



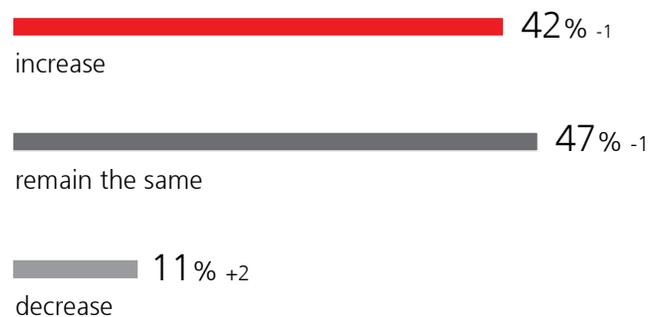
Top concerns*



Expectations on stock market for next 6 months down slightly*



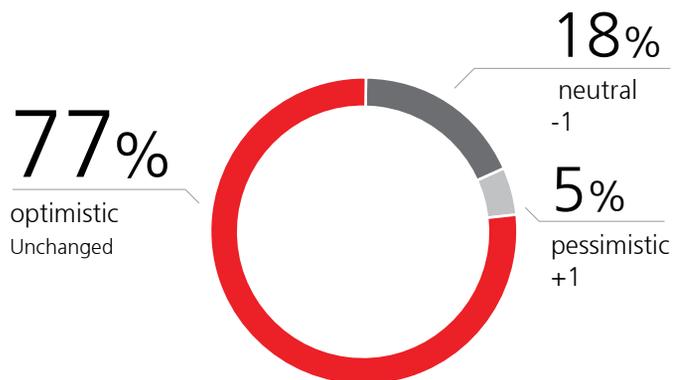
But many still plan to increase investments*



*Changes since 2Q21
**Changes since 1Q21

Business owners

Confidence in own business for next 12 months remains strong*

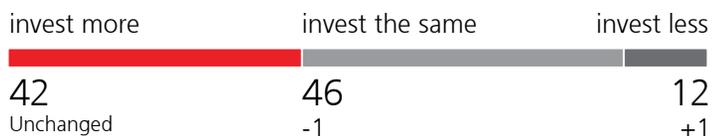


*Changes since 2Q21

Hiring and business investment plans remain positive for next 12 months* (in %)



Net hiring¹ +26 (+3)



Net investing² +30 (-1)

¹ Hire minus downsize

² Invest more minus invest less

Tight labor market adds to business owners' challenges in past 6 months ...



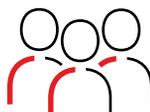
83% Weak customer demand

82% Employee recruiting

81% Wage inflation

81% Employee retention

... but business owners are responding



74% More flexible work hours

71% More flexible work locations

69% More employee benefits

66% Increased base pay

66% Offering new or larger year-end/spot bonuses

Is your portfolio built for sustainable returns? **Talk to your UBS Advisor.**

About the survey: UBS surveyed 3,004 investors and 1,202 business owners with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from September 28 – October 18, 2021. The global sample was split across 15 markets: Argentina, Brazil, Mainland China, France, Germany, Hong Kong, Italy, Japan, Mexico, Russia, Singapore, Switzerland, the UAE, the UK and the US. For the 2Q21 results, UBS surveyed 4,200 investors and business owners globally, from June 23 – July 12, 2021.

[Jump to Sustainable investing \(SI\)](#) | [Outlook tracker](#)

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