

# UBS Investor Sentiment

## Mexico 4Q19

### Confidence stays steady

Mexicans seek to **protect and diversify**

Confidence in own economy syncs up with global peers, but is lower on own stocks

Own region's economy (next 12 months)

Mexican investors

**65%**  
optimistic

20% neutral  
15% pessimistic

vs.

Investors globally

**67%**  
optimistic

18% neutral  
15% pessimistic

Own region's stocks (next 6 months)

Mexican investors

**55%**  
optimistic

31% neutral  
14% pessimistic

vs.

Investors globally

**65%**  
optimistic

21% neutral  
14% pessimistic

Optimism stems from government reform



**50%**

Increased government spending on **social programs**



**50%**

Government efforts to **reduce corruption and violence**



**46%**

National **infrastructure** plan

But many are concerned about crime and their currency



**70%**

**Crime and violence** in Mexico



**45%**

Mexican **peso** depreciation



**42%**

Impact of **tax reform** for 2020

## Mexican investors confident about global economy and markets

### Global economy (next 12 months)

Mexican investors

66%

optimistic

24% neutral  
10% pessimistic

vs.

Investors globally

60%

optimistic

24% neutral  
16% pessimistic

### Global stocks (next 6 months)

Mexican investors

60%

optimistic

27% neutral  
13% pessimistic

vs.

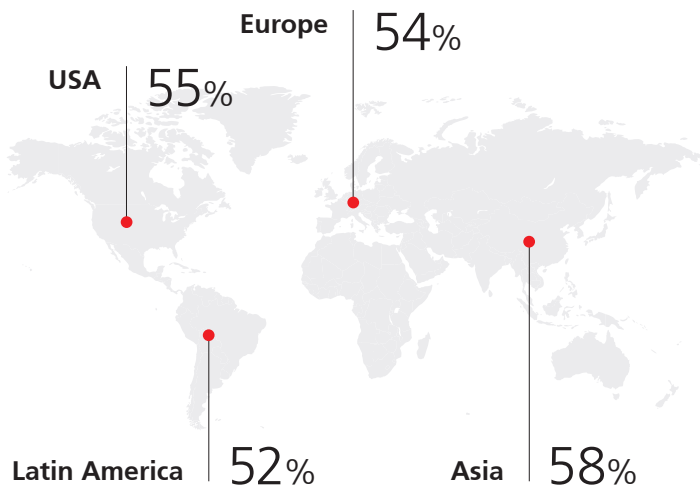
Investors globally

60%

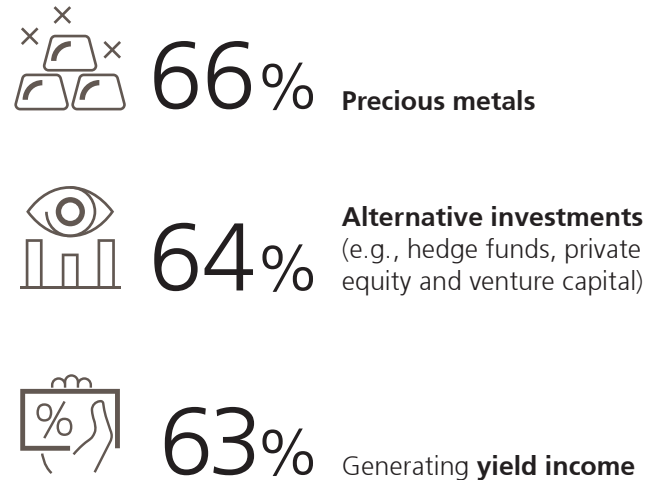
optimistic

26% neutral  
14% pessimistic

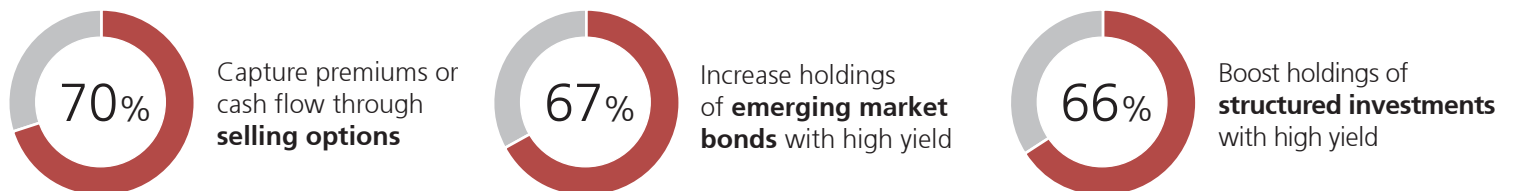
### No clear consensus for investment opportunities across regions ...



### ... but many would like to know more about:



### Which strategies are Mexicans considering to increase yield?



### Top concerns to impede my financial goals



61% Cyber-security



59% Political environment in Mexico



59% Value of the peso

### How investors plan to protect their portfolios

44%

Add **alternative investments**

43%

Use **structured investments** to manage risk

43%

Increase **diversification** across regions

### Many look for safer options ...

66%

"I will shift more into **cash** or safer options."

### ... and plan to move more assets offshore

45%

"I hold financial accounts offshore."

57%

"I plan to **increase my offshore investments** by 6% or more in the next 2 years."

### Business owner spotlight

15% "I plan to **sell, transfer or exit** my business within 5 years."

YET

54% "I am concerned about developing a **sound business succession plan.**"

Are you seizing opportunities in Mexico and around the world? **Talk to your UBS Financial Advisor.**

**About the survey:** UBS surveyed 223 investors and 76 business owners in Mexico with at least USD 1M in investable assets (for investors) or at least USD 250k in annual revenue and at least one employee other than themselves (for business owners), from December 19, 2019 – January 12, 2020. UBS products and services are not available, and may not be registered, in all countries. In providing wealth management services to clients, we offer both investment advisory and brokerage services, which are separate and distinct and differ in material ways. For information, including the different laws and contracts that govern, visit [ubs.com/workingwithus](https://ubs.com/workingwithus).

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