

Official Competition Rules

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NO PURCHASE OR PAYMENT NECESSARY; VOID WHERE PROHIBITED.

By participating in UBS Pitch 2023 (the “**Competition**”), you accept and agree to abide by these Official Rules and represent and warrant that you meet the eligibility requirements. In addition, you agree to accept that UBS’s decisions on all issues relating to the Competition, including eligibility, shall be final and legally binding in all respects.

Please read these Official Rules carefully and completely.

In these Official Rules, all persons who are eligible to participate in the Competition shall collectively be referred to as the “**Participants**” and each, a “**Participant**”.

Who can participate?

The competition is open to all undergraduate and graduate students at the following colleges and universities in **Tennessee, New Jersey, and Connecticut**

How will the competition be run?

1. Overall timelines:

Please review the “Timelines” section for full details

January 2023 - Info-sessions will be hosted

February 2023 - Team registrations due in early

March 2023 - Initial project proposals

May 2023 - Final Pitch Competition

2. Proposal submission:

Teams will be required to email a well thought-out 1-page proposal to sh-ubs-pitch-2021@ubs.com. This proposal will be used to select the 6 finalist teams. The proposals must include the following:

- Explain why these topics are of interest to the team
- Explain the models that will be created and used to identify:
 - The source of information
 - Key influencers in creating these trends
- How will the team determine the information's credibility?
 - Track record of reliable trending topics

- Can the proposed solution be automated through technology? If so, how?

3. Selection of finalist teams:

UBS will select the 6 finalist teams on or about October 6th. These teams will be assigned mentors to help them refine their solutions and final presentations.

4. Final presentation:

The finalist teams will present their ideas and working models to the judges for selection of the top 3 winning teams.

What do I need to do to enter the competition?

Participants can enter the competition individually, or as a team comprising no more than 5 people per team. Individual participants can't be part of more than 1 team.

Only one proposal per team is allowed.

To enter, each team member needs to register their interest here and proposals must be submitted to sh-ubs-pitch-2021@ubs.com.

To withdraw from the competition, participants must send an email to sh-ubs-pitch-2021@ubs.com with the subject line: "**Withdraw from UBS Pitch competition**"

What are the judging criteria?

Proposals will be judged for their understanding of the problem through the articulation of the scope of the challenge and the approach to the solution, i.e. the framework for the model, underlying key drivers and assumptions and the data sources used.

Will UBS pay or reimburse me for my expenses?

No. All costs and expenses incurred by participants from participating in the competition (e.g. preparing their presentations, participating in the final Pitch) are the sole responsibility of the participants.

What are the prizes?

Please review the "Prizes" section.

When will the winning team names be announced?

The winning team names will be announced at the end of the final Pitch presentation session

Who owns the intellectual property rights to our team-submission?

All participants retain ownership and all intellectual property rights to their ideas and submissions.

Participants must make sure that all entries and submissions must not infringe any third-party rights, i.e. no stealing or copying of someone else's idea, no plagiarism, no

passing off of someone else's project as your own.

What happens after the competition?

UBS may wish to continue working with certain participants to develop their ideas further after the competition. Ideas that may potentially be pursued and/or how the relationship will develop or continue, will depend on a case-by-case basis and solely at UBS's discretion. Winning or being a finalist does not guarantee that UBS will want to develop the idea or continue the relationship beyond the competition.

Can I be disqualified?

Any participant that UBS believes does not, or is unable to, comply with and meet these Competition Rules, has violated these Competition Rules, is not eligible to participate, who has provided false information, acted in a harassing or unsportsmanlike manner with respect to UBS or any other participant, or tampered with the operation of the Competition will be disqualified.

UBS's decision is final.

All participants agree and accept UBS's decisions with respect to all aspects of the Competition to be final. UBS reserves the right to modify, suspend or terminate the Competition, at any time and for any or no reason whatsoever.