UBS

Optimus Foundation – Application Toolkit Checklist

Note: If your project does not meet all of the following criteria, you should not apply

☐ **What we support:** Does your project address child health, education and/or child protection in at least one of our priority countries: Brazil, Mexico, Peru, Sierra Leone, Ghana, Ivory Coast, Liberia, South Africa, Bangladesh, China (including Hong Kong), India, Indonesia, Nepal, the Philippines, Switzerland, Germany and/or the United Kingdom? Does it fit with our funding focus in the areas of child health, child protection, education and/or early childhood development? (please consult our strategy document).

☐ **What we do not support:** Can you verify that your project does not
1) focus *solely* on service or product delivery, running costs, construction, maintenance of infrastructure or equipment *except as needed for the project*;
2) focus *solely* on stand-alone scholarships, tuition, stipends, events, exhibitions, publications, films or photos *except as needed to strengthen local capacities, change behaviors and/or disseminate evidence to influence policymakers and practitioners*;
3) support religious or political initiatives, or promote religious and/or political views?

☐ **What we are unlikely to support:** Do you understand that the following topics are not among our funding priorities?
1) projects that focus *solely* on injury or non-communicable diseases (e.g., diabetes, cancer, and inherited, mental health and cardiovascular conditions);
2) projects that focus *solely* on improving access to education (rather than educational achievement);
3) projects that focus *solely* on child labor, child trafficking, child soldiering, or treatment and rehabilitation of violence and abuse victims (rather than prevention).

☐ **Process:** Have you read our *2014-2019 Strategy* to make sure that you understand our grantmaking process, including whether your proposal may fit in one of our *Portfolio Strategies*?

☐ **Impact:** Will your project produce quantifiable outputs and outcomes that are directly related to improving children's health and/or educational achievement, and/or preventing violence against children?

☐ **Evidence:** Does your project team have the experience and capacity to measure outcomes in a rigorous fashion? For example, have you included a research institution, agency or consultant (in-house or external) among your project partners to ensure best practices in outcomes measurement?

☐ **Local involvement:** Does your project involve community participation, and respectful and equitable partnerships with local experts (e.g., technically competent implementing organizations and local research institutions)?

☐ **Capacity strengthening:** Wherever appropriate, will your project help to train local community members, implementers and researchers, and leave something of value behind for the community, when the project ends?

☐ **Sustainability:** If you demonstrate that your intervention is effective, does it have the potential to continue beyond the terms of this grant (e.g., by attracting other donor support, local government funding, or through its own revenue stream)?