

Baningo






baningo select -  
The most personal multi-channel-solution for banks

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 baningoselect



situation

89% of all customers are searching online –  
still 65% need personal advice for complex financial topics\*

\*source: Roland Berger-Digitale Revolution im Retail-Banking


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problem

financial service providers are lacking online-  
touchpoints for personal advice and sales

No online presence → No contact → No sales

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solution

baningo select enables a perfect online visibility & accessibility for financial service providers!


- get in touch with new prospects easily
- take advantage of regular client contact
- perform a major step towards a digital customer experience

 baningo select


# all functions in one unique SaaS solution




**Live-chat**




**Advisor profiles**




**Videocall**



**Advisor search & match**



**Online appointments**



**Reports**

Name	Favoriten	Profilaufrufe
Michael Hensel	4	408
Christoph Garkner	3	73
M. Benzer	0	2
Martin Benzer	0	0

With baningo-select we offer a **convenient** and **seamless** customer journey!

# baningo-select USP



**Comprehensive multi-channel-solution**



**Fast implementation - SaaS**



**Easily adaptable white-label**

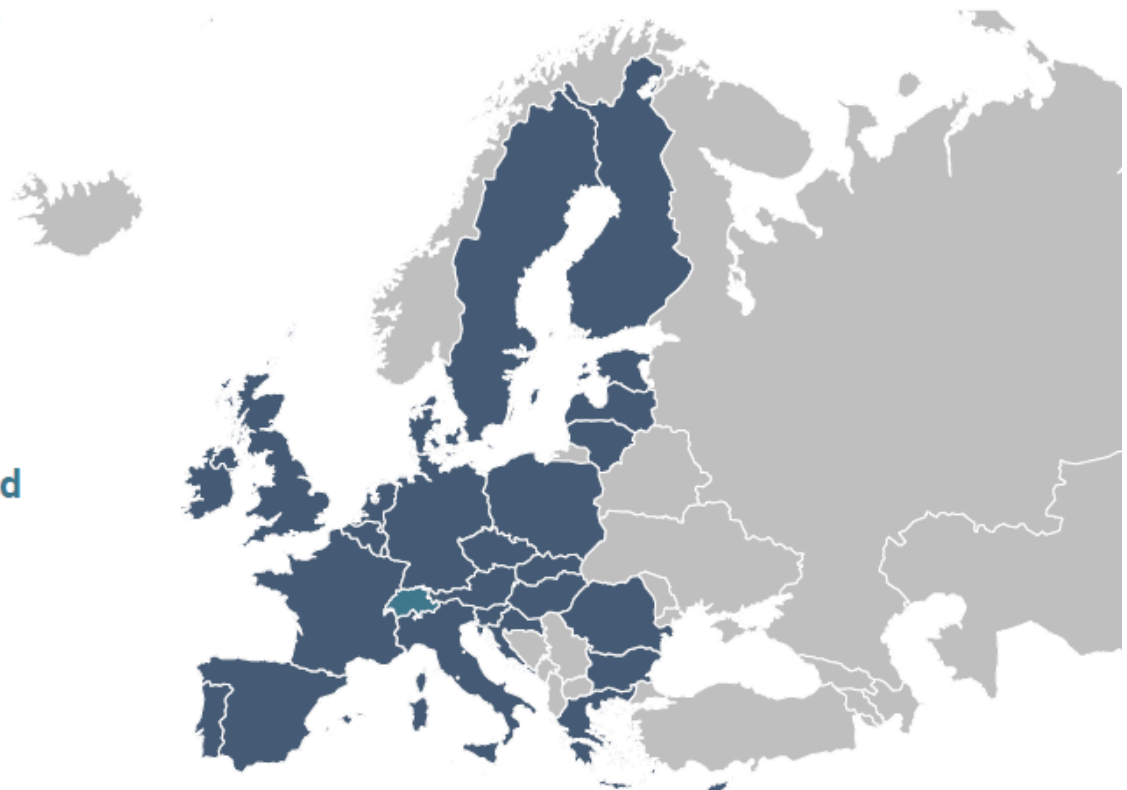


**Focus on Data-security**

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# a huge market becomes digital

- **11,4 million employees work in the financial sector and related professions in the EU!**
- **The degree of digitalization of the finance industry is still low but growing fast!**
- **25 % of customers in D.A.CH. would change the bank for a good (fit) advisor!**





# 30+ banks in Austria rely on our services



## baningo.com as our first baningo-select tenant:



## accomplishments:

- 400k money raised (business angels, public sponsorships)
- Winner of awards in Austria (e.g. Innovations in Banking 2016, Jungunternehmer 2016 in IT, I2C 2017)
- EUR 70k turnover in 2016, 2017 +120k
- **Contract with Hamburger Sparkasse and first small customers in Austria and Germany**
- High-level talks with 10+ banks, insurances & organizations in Austria and Germany
- Sales partnerships with consultants and agencies in D.A.CH region
- 2019: turnover > 1m in (b/e); 2020: EBIT > 1m