



Conversational Logic
SafeScribe



Proposition: the problem

Goldman Sachs CDO
Labeled 'Shiy Deal' by**
Montag in E-Mail

\$321bio

bank fines since 2008 (BCG)

Libor: The email trail

30,000+

Compliance staff at Citi
(WSJ)

Proposition: the solution



Warn employees **BEFORE** they breach

Proposition: the solution



Pioneering vs humans or post event, single-app, heavy integrations

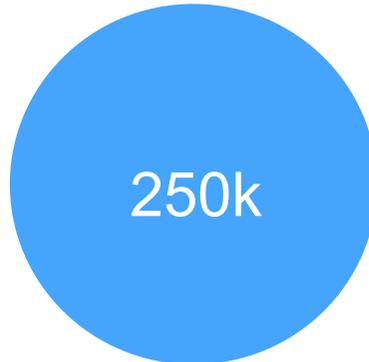
1. Preventative not reactive
2. Near zero integration effort
3. Systematic and scaleable



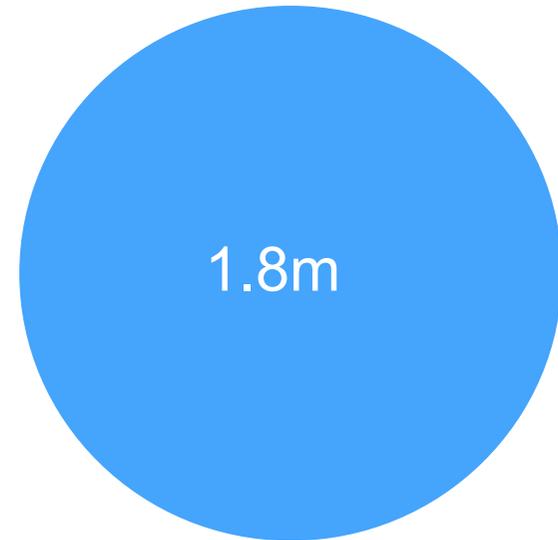
Potential: size of market



Top 12 banks
front-office
(Coalition)



Top 12 banks
exc. front office
(est.)



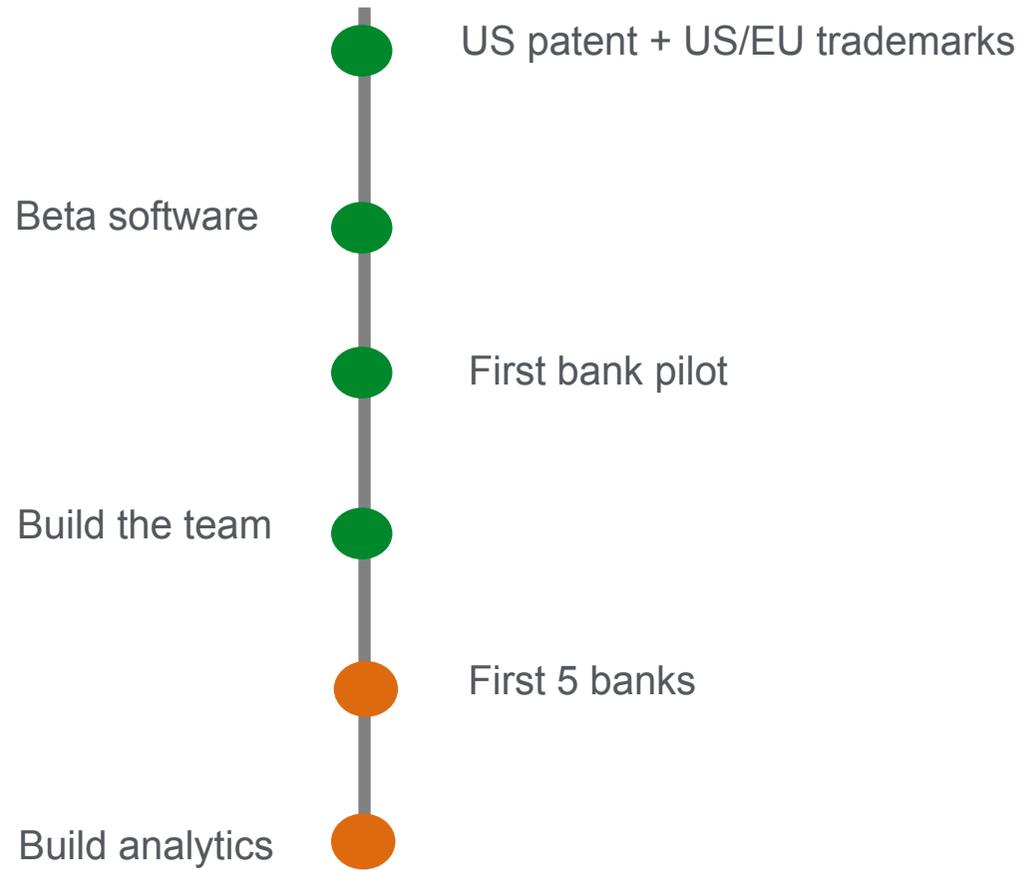
UK financial services
exc. banking
(TheCityUK)

Practical: restricted list example



Careful: VOD is a restricted stock!

Plan



Proposers: the team



CEO. Matt Clarke.



COO. Marek Robertson.



Managing Partner Sales & Strategy, Steve Aldridge.



**CTO. Will be revealed in coming weeks
(paperwork being completed).**

Future of Finance EMEA (London) final

Questions?