



Secure Cloudlink

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WE ARE UNIQUE

Secure Cloudlink uniquely combines unhackable security tokens with the latest biometric technology, with no passwords ever created, stored or transmitted.

The only person to access your digital life is you.

Mark Leonard, CEO
Dave Worrall, Founder and CTO

Secure Cloudlink

securecloudlink.com

WE ARE UNIQUE

Everything we do is focused on making organisations a safer place

- We challenge the status quo by removing the need for passwords and by protecting organisations from the inside out
- We protect organisations and people by removing the human factor
- No complex passwords to dream up and try and remember
- A simpler, easier user experience with unprecedented online security
- Protecting your reputation and brand

WE ARE ALL AT RISK

Why?

Because the majority of consumers use:

- Similar passwords across multiple sites
- Passwords are written down or stored or shared
- Passwords are often easy to guess
- Passwords can be intercepted

And:

- 90% of all login attempts are from hackers
- Sim Swap fraud is now affecting thousands of customers a week
- More than 60% of cybercrime is from stolen passwords



EXPLOITING THE SINGLE BIGGEST RISK TO OUR DIGITAL LIFE

It's not a question of IF it's a question of WHEN

EQUIFAX

143 million users details exposed - CEO, Chairman, CIO and CISO leave the company

[September 2017]

Deloitte.

which sells Cyber Security advice to other businesses, had its own company email breached

[September 2017]

onelogin

Hacked to create hidden user accounts and backdoors to their customers' systems

[June 2017]

 **GOV.UK**

10,000 UK Government user id's and passwords from Defence to Treasury for 80 Euros

[June 2017]

 **HOUSE OF COMMONS**

90 email accounts were compromised during sustained and determined cyber-attack

[June 2017]

YAHOO!

1 billion user accounts and passwords hacked in 2013

[December 2016]

TESCO Bank

Tesco Bank customers hacked

[November 2016]

AdultFriendFinder

412 million user accounts exposed revealing personal details

[November 2016]

BY PROTECTING THE INDIVIDUAL WE PROTECT YOUR BUSINESS



EXPERIENCE AND PROVEN CAPABILITY



Mark Leonard
Chairman & CEO

CIO at Vodafone,
CITO/COO at Colt
Technology Services
Managing Director of
Colt's Cloud
Computing business



Brian Keats
COO

Senior Executive,
Citibank's Credit
Card AML Division
and
Colt Technology
Service



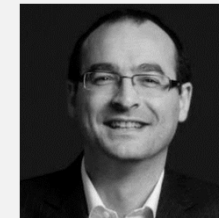
David Worrall
CTO & Founder

Built highly secure
systems for the
Government,
Ministry of Defence,
the UK Border Force,
Citibank, and HSBC



Lee Hughes
CSO

HP Consulting, UK
Country Manager.
Senior Executive,
IBM and NTL



Ricardo Miller
Non Exec Director

Senior Executive,
Dell, Yahoo!, Nortel,
Colt Technologies
and Standard
Chartered Bank



WE ARE UNIQUE AND WE ARE RELEVANT

- 60% of all Cybercrime is from stolen passwords.
- From 2018 there will be no way for any company to hide a data breach.
- 75% of consumers will adopt new technology if it makes their digital life safer and simpler*
- The cyber security market is growing from \$90bn in 2016 to \$190bn in 2021
- Organic growth, from 110,000 users to 1m users in 2018
- We can protect UBS's customers, employees and business AND improve the user experience

*Source censuswide December 2016

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Questions?