



Decipher

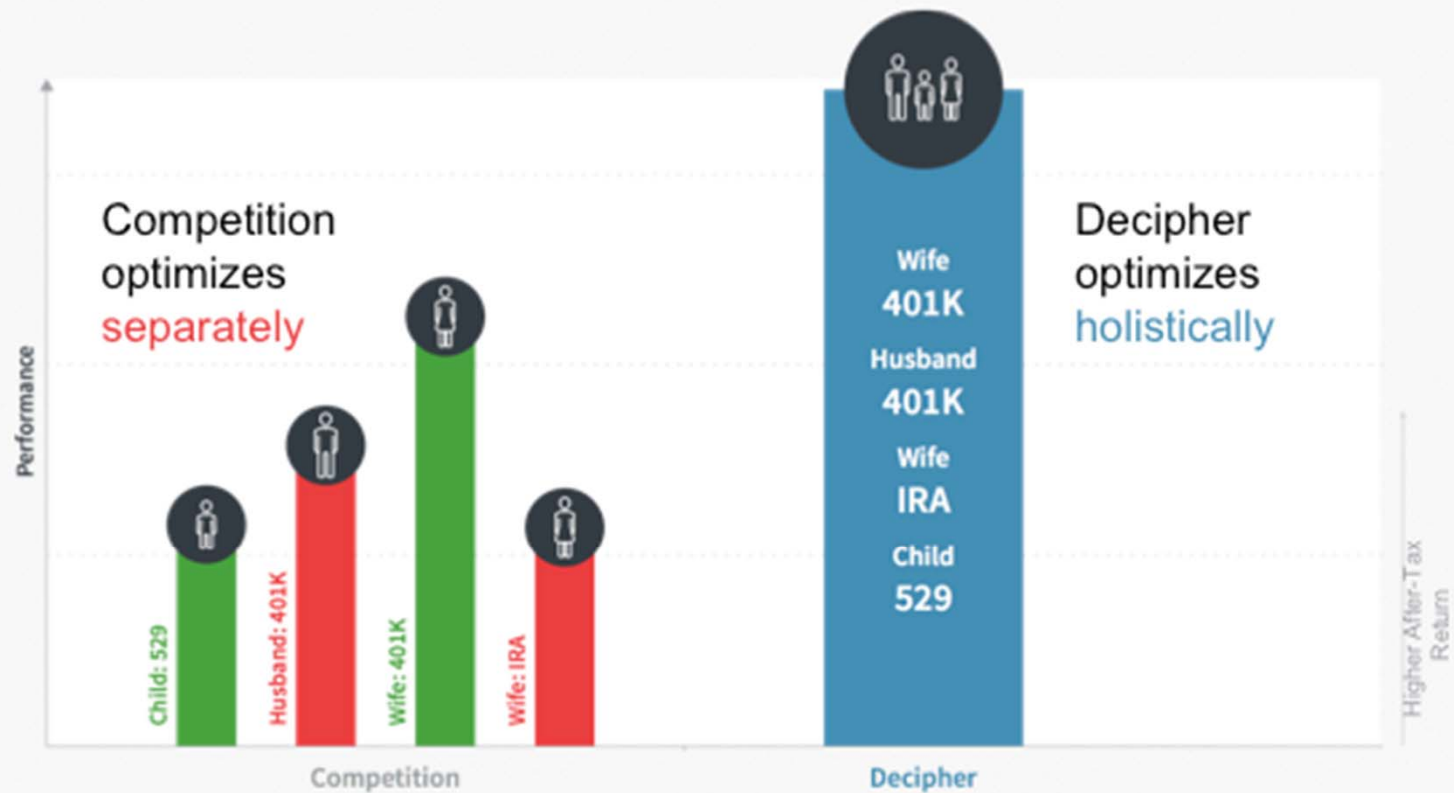




COMPLEX INVESTMENTS

CLEAR ADVICE

Holistic Advice Means More After-Tax Dollars



Potential

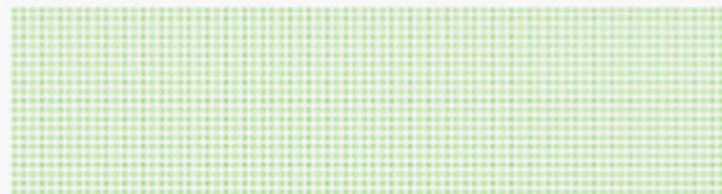
\$100 Million



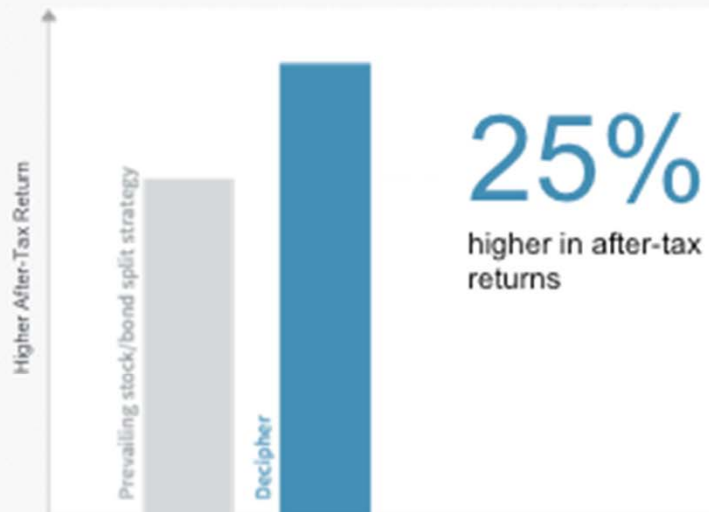
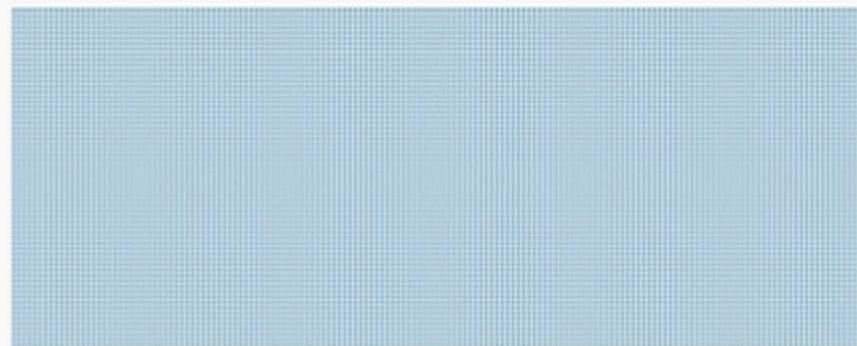
1 Bp
=

\$100
Million

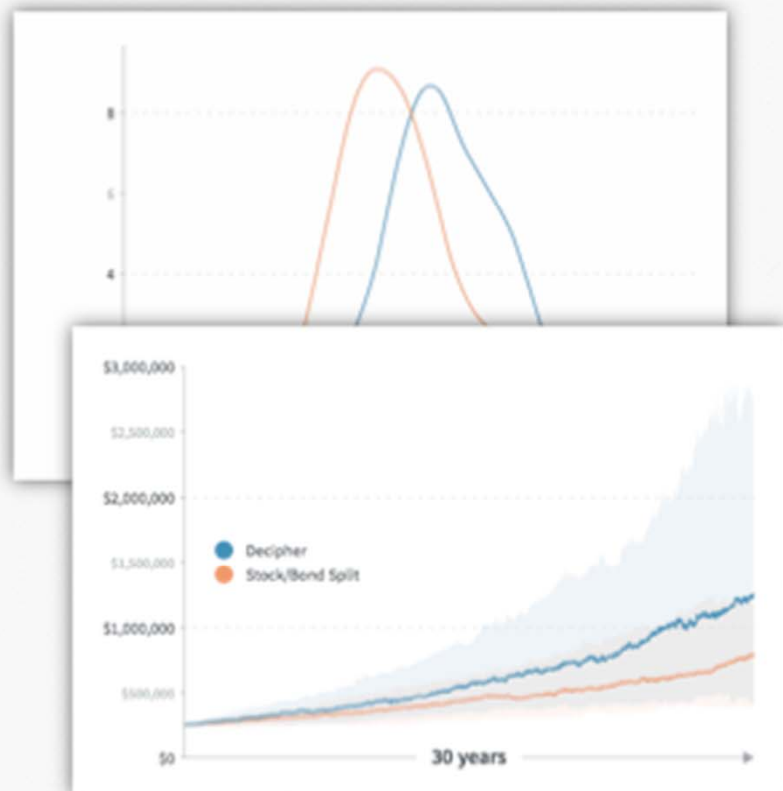
\$1 Trillion



\$25 Trillion



Pioneering



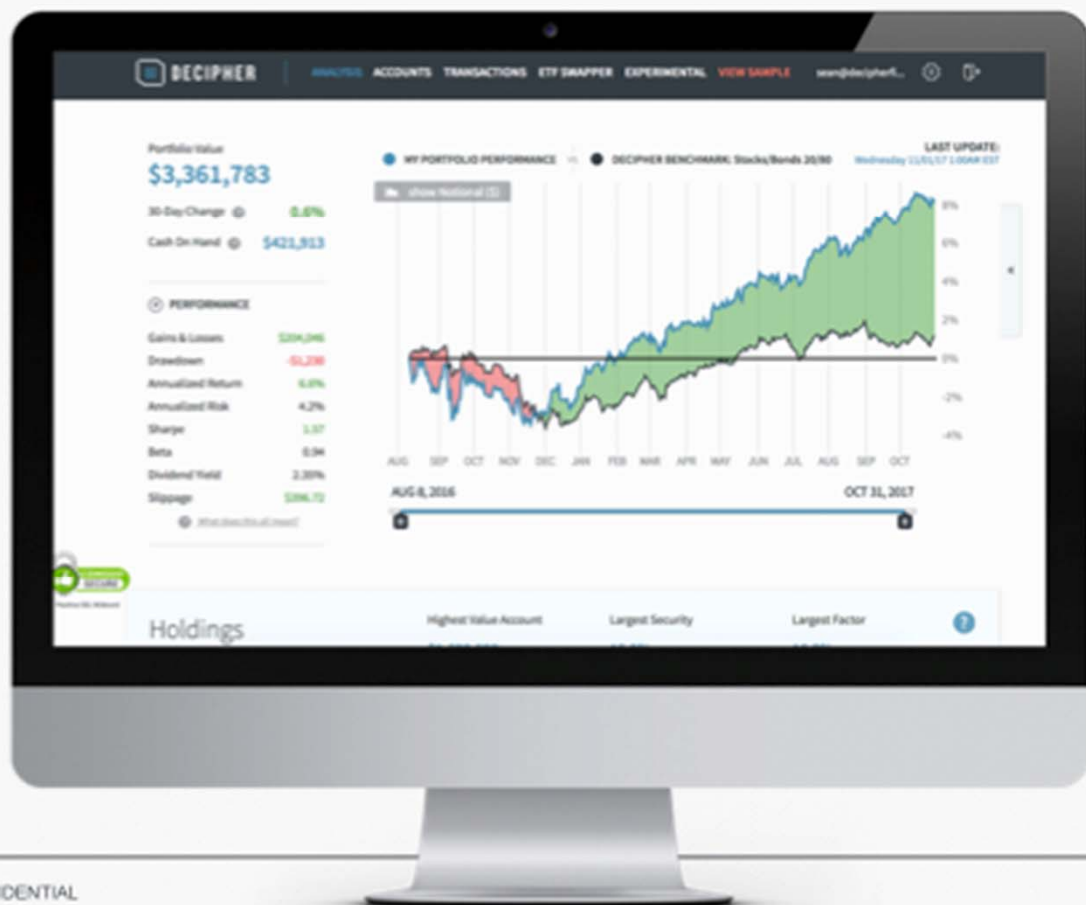
The system now sets up the objective function for the optimization as in equation (1) by replacing $\hat{\mu}$ and $\hat{\Sigma}$ with $\hat{\mu}^{(A)}$ and $\hat{\Sigma}^{(A)}$ respectively with $K^{(A)} = K \times n$ rows and $\mathbf{x}^{(A)}$ is the vector of positions in account a .

$$\max_{\mathbf{x}} E(U) = \hat{\mu}^{(A)\top} \mathbf{x} - \alpha \mathbf{x}^T \hat{\Sigma}^{(A)} \mathbf{x} \quad (4)$$

subject to:

- $\mathbf{x} \geq \mathbf{0}$
- $\mathbf{1}^T \mathbf{x} = d$
- $\mathbf{1}^T \mathbf{x}^{(a)} = d_a, \forall a \in A$ where d_a is the dollar amount of all securities and cash in account a
- $(\mathbf{e}^{(a)})^T \mathbf{x}^{(a)} = 0, \forall a \in A$ where $e_{s_j} = 1$ if security $s_j \notin S_a$ and 0 otherwise
- $\mathbf{F} \mathbf{x} = \mathbf{f}$ where each entry $F_{i,j} = 1$ if $s_j \in S_i$ and $i = j$ and \mathbf{f} is the vector of fixed positions
- $\mathbf{G} \mathbf{x} \leq \mathbf{h}$ where $G_{i,j} = 1$ if $f(s_j) = \theta_i$ for $i = 1, 2, \dots, n$ and $h_i = B_U(\theta_i)$ where there are n factors and $B_U(\theta)$ is the upper dollar bound on factor θ
- $\mathbf{G} \mathbf{x} \leq \mathbf{h}$ where $G_{i,j} = -1$ if $f(s_j) = \theta_i$ for $i = 1, 2, \dots, n$ and $h_i = -B_L(\theta_i)$ where there are n factors and $B_L(\theta)$ is the lower dollar bound on factor θ
- $\mathbf{G} \mathbf{x} \leq \mathbf{h}$ where $G_{i,j} = 1$ if $i = j$ and $h_i = B_U(s_j, a_{(j,a)})$ where $B_U(s, a)$ is the upper dollar bound on security s in account a and there are n accounts
- $\mathbf{G} \mathbf{x} \leq \mathbf{h}$ where $G_{i,j} = -1$ if $i = j$ and $h_i = -B_L(s_j, a_{(j,a)})$ where $B_L(s, a)$ is the lower dollar bound on security s in account a and there are n accounts
- $\mathbf{y}^{(a)} \geq \mathbf{0}, a \in A$
- $\mu^{(a)} - \frac{1}{X} \mathbf{x}^{(a)\top} \mathbf{g}^{(a)} \geq \beta^{(a)}, a \in A$

Practical



Plan



Summation

Hyper-Personalization



Higher Returns

Reduced Tail Risk

Reduced Taxes

Happy Customers
Higher Revenue

