

OfnK





Organization for sustainable consumption

Simple. Sustainable. Life.

How machine learning algorithms can help us to make our consumption sustainable





Climate change

“... is the global threat of our time.”

Barack Obama

Wait, what!?



Our consumption determines
our impact on the environment.



Common ground:
our bank account!



Our solution!



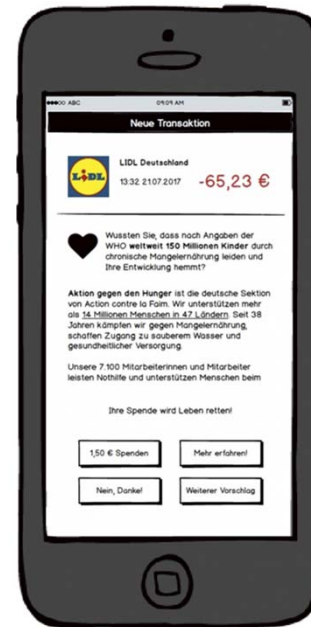
A “machine learning” algorithm to calculate the environmental and social impact of the purchase based on the actual payment transaction.



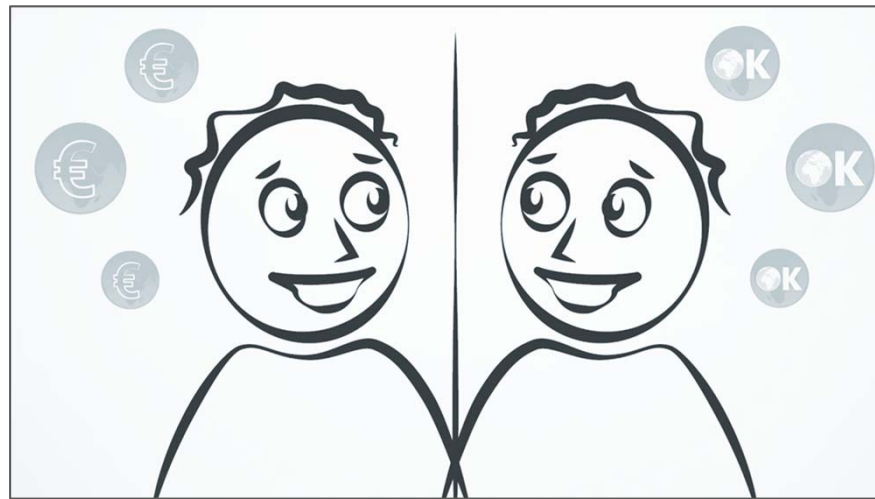
How does it work?



Organisation für nachhaltigen Konsum



A mirror of your personal consumption



How can UBS use it?

“A leader in sustainable investing for private and institutional clients”

“A recognized innovator and thought leader in philanthropy”

“An industry leader in sustainability”

“As a leading global financial services provider, we focus our climate change strategy on risk management, investments, financing, research and our own operations.”

We are flexible: Either use our app and brand it or plug in our algorithms into your infrastructure.



Our team



Christina Lindgen
CEO & Co-Founder

Compliance & Fraud
xPay Group Munich



We got an experienced team of volunteers from different areas of the business: data analysts, bank and finance software developers, lawyers, marketing & PR specialists.



David Lais
CEO & Co-Founder

Serial entrepreneur / 12+
years experience in the
payment industry



Questions?

David Lais
dl@ofnk.org

