Catalytic

Catalytic

Catalytic tackles legacy problems

Poor processes

Low value tasks

System silos

Poor engagement

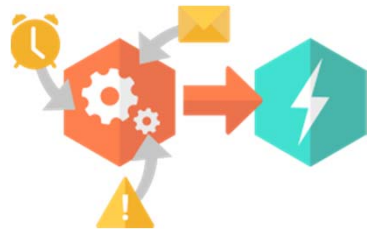# Fast, intelligent, human-friendly automation

Applied AI expands
use cases & learns

Empower the front line
& enable IT governance
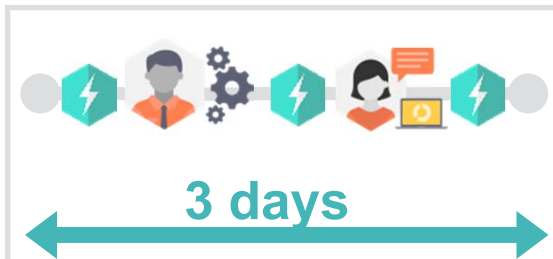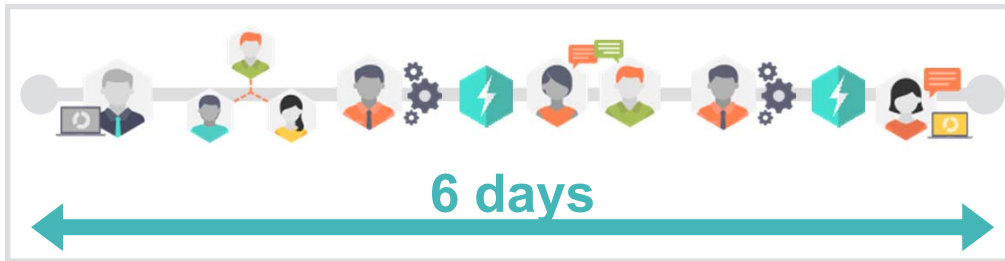
Time to value in
days vs. months

Triggers turn
processes into reflexes

Let people be people,
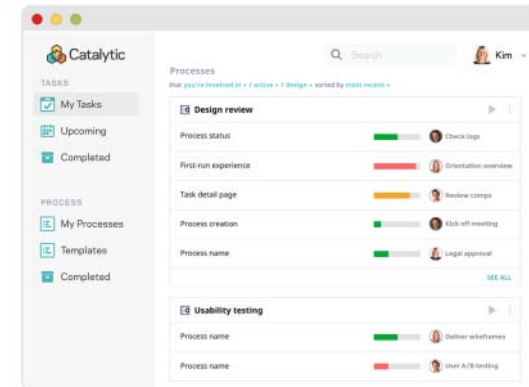systems be systems
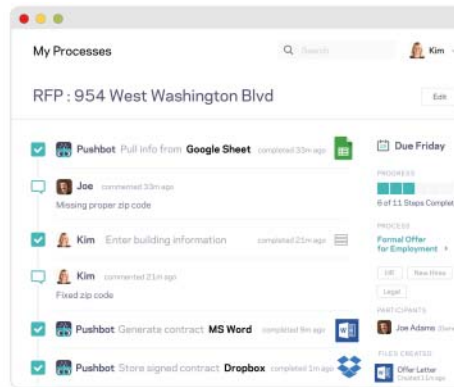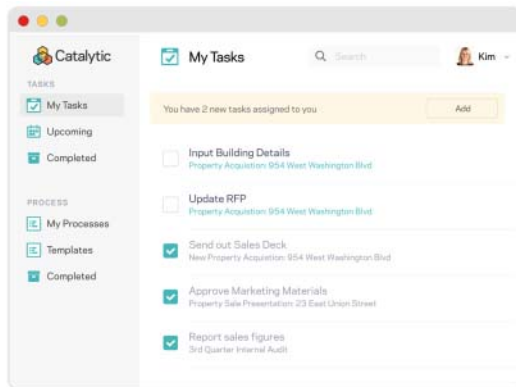
Achieve more together

10 days

6 days

Guidance, Visibility, Automation

- Human Resources
- Month-end close
- Invoicing
- Regulation / Compliance

3 days

Applied AI learns & expands
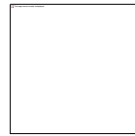
Easy to Use

Triggers

Tie processes to business events, converting it into a reflex

Forms

Allow for easy gathering of data
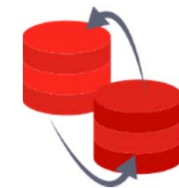
Tasks

Help people to know what they need to do

Integrations

Bring in data from and pushes data to existing systems

Automations

Speed up, scale out, and reduce errors

Persistence

Store data over time and across processes

Team and Validation

Our Team:

Sean Chou
Co-Founder/
CEO

Ravi Singh
Co-Founder/
CTO

NEA

boldstart ventures

Pritzker Group

lightbank

hpa

HYDE PARK
VENTURE PARTNERS

CHICAGO VENTURES

CORAZON
CAPITAL

Some current clients:

CUSHMAN & WAKEFIELD

UL

BOSCH

iProspect
Driving Business Performance

and more…

UBS Adoption Plan

Get process owners involved

Develop pilots or proofs of concept

Potential Opportunity / TAM
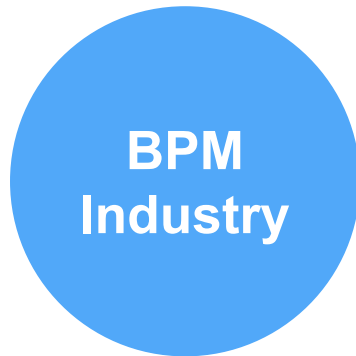
BPM Industry

$10 B Industry by 2019

RPA Industry

$8.75 B Industry by 2024

SharePoint — $2+ B Revenues

Wrike — 12,000 Customers

asana — 13,000 Customers

zapier — 600,000 Users

Drop me an email to start today

paul@catalytic.com