# Law International
## Equalr

EQUALR

| Research analyst | Investment banker | Fund manager | Trader |
|---|---|---|---|

*Enhance research capacity by 80-98%[1]*

*Trim analysis time by 90%*

*Reduce error rate by 99%*



| Proprietary AI technology | Extensive experience in financial market |
|---|---|

[1] The more complex the analysis, the more value Equalr creates for clients.

## With Equalr
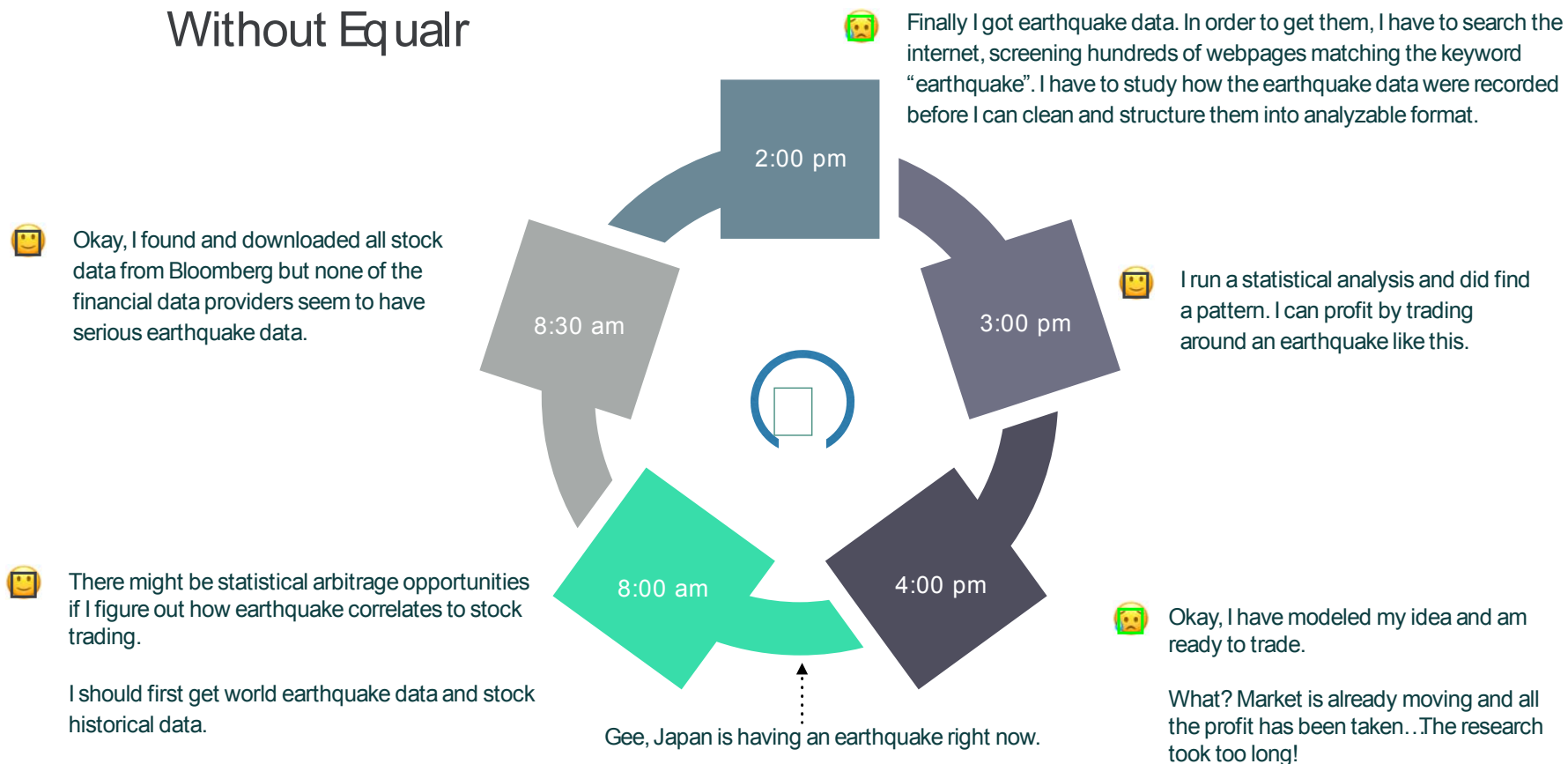


Good, that's the pattern I expected in general, but I would like to check some figures in further details to make sure the result is reliable.
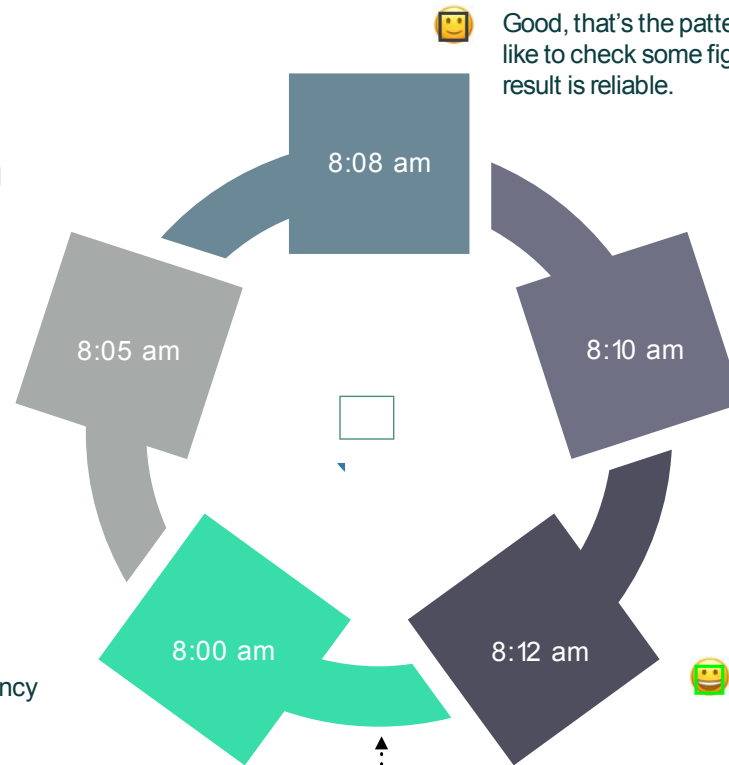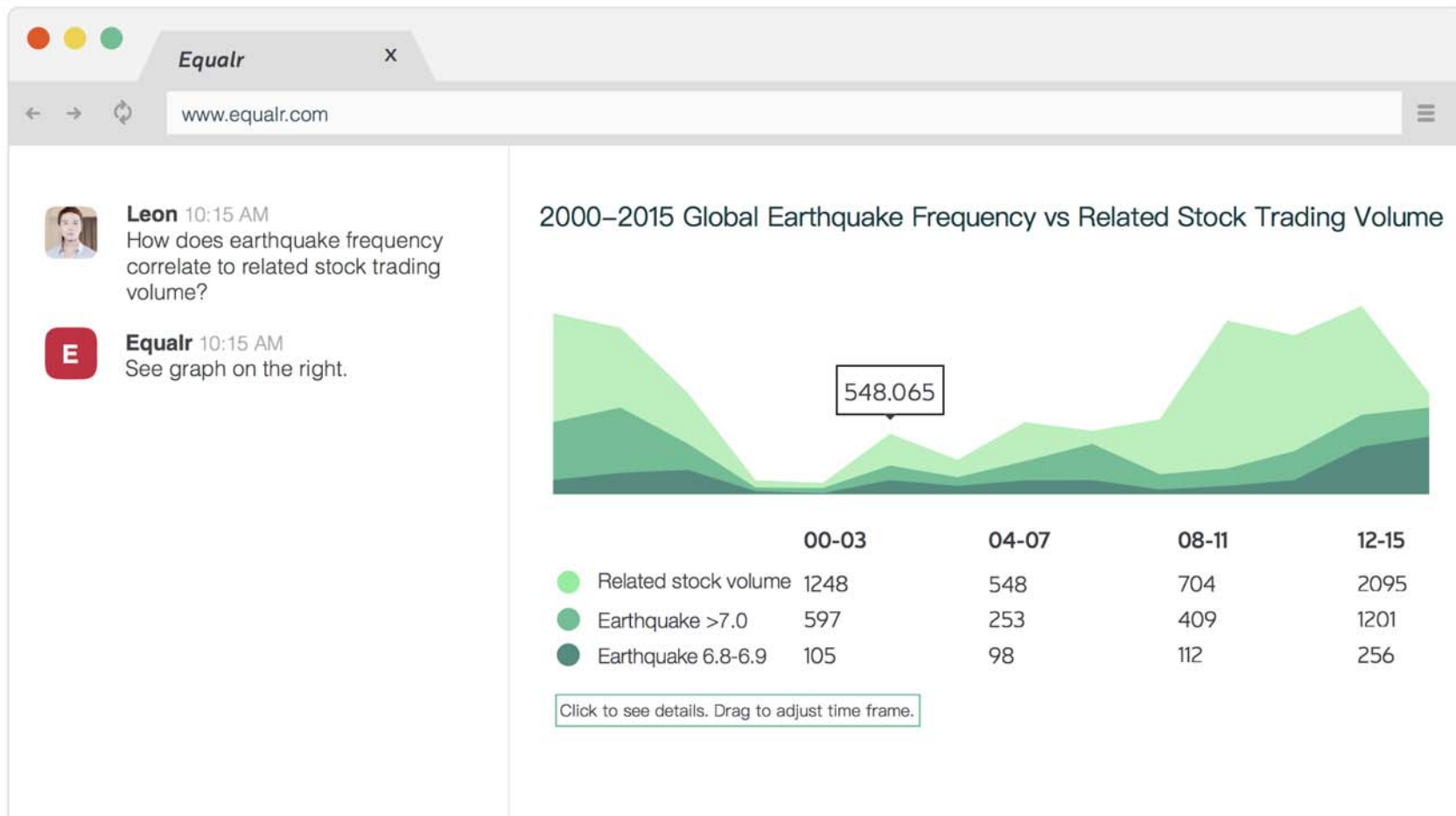
I plotted a graph for you. You can also click the graph to download encrypted data to analyze in our platform.

8:08 am

8:10 am

8:05 am

I click on the figures I am interested in. Equalr shows me the analysis details step by step and directs me to the original data source.

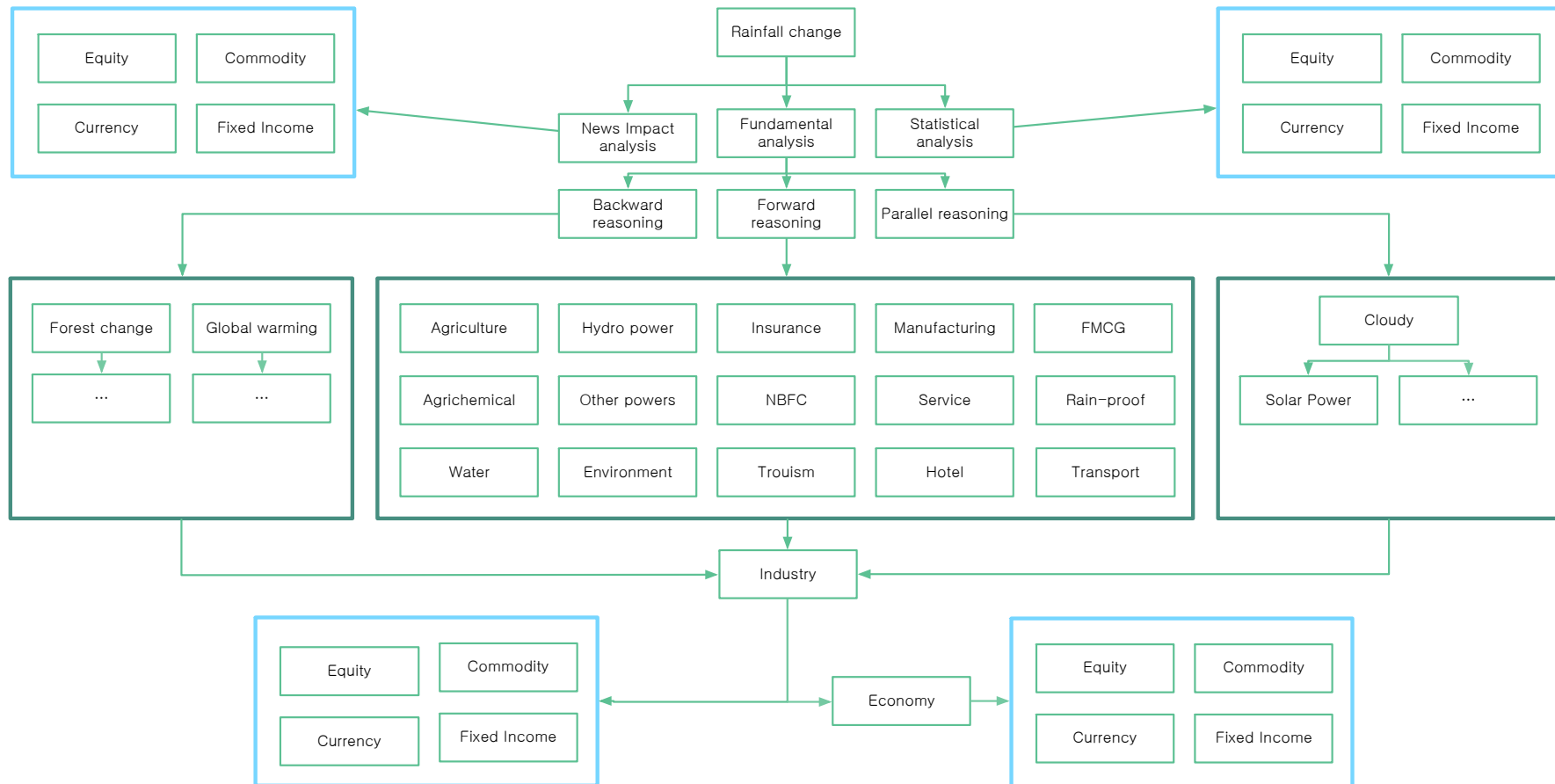Great. I am convinced. Let me trade around it.

8:00 am

8:12 am

Equalr, how does earthquake frequency correlate to stock trading volume?

Order placed. Oh I have a new idea. Let me research that with Equalr.

Gee, Japan is having an earthquake right now.

# Proprietary AI technology

**Equalr**      X

www.equalr.com

**Leon** 10:15 AM
How does earthquake frequency correlate to related stock trading volume?

**Equalr** 10:15 AM
See graph on the right.

## 2000–2015 Global Earthquake Frequency vs Related Stock Trading Volume

548.065

| | 00-03 | 04-07 | 08-11 | 12-15 |
|---|---|---|---|---|
| ● Related stock volume | 1248 | 548 | 704 | 2095 |
| ● Earthquake >7.0 | 597 | 253 | 409 | 1201 |
| ● Earthquake 6.8-6.9 | 105 | 98 | 112 | 256 |

Click to see details. Drag to adjust time frame.

# Unparalleled capability in correlating data for a comprehensive research

## Experienced founding team with strong tech and finance background

### Leon
*Partner (CEO/CTO)*

15 years in AI, trading, ibanking, and brokerage
- CEO/ AI Scientist, Renaissance, Shenzhen, 13-16
- Partner, Micro Quant Capital, HK, 10-11
- Quant Trader, ACR, NY/HK, 09-10
- Prop Trader, Mizuho, London/HK, 07-09
- Banker (Natural Resource), JPMorgan, HK, 05-07
- Banker (Natural Resource), Rothschild, London/HK, 04-05
- Trainee, SG, NY, 03
- Trainee, BNP Parisbas, UK, 01

Education
- Computer Science PhD, HKUST, HK, 10-13
- MBA, ESSEC, Paris, 00-03
- BA in Economics, Wuhan University, Wuhan, 96-00
- BA in Literature, Wuhan University, Wuhan, 96-00

### Joey
*Partner (Trading)*

12 years in trading Equity and FICC
- Chairman, Derivatives China, Shenzhen/HK, 14-present
- Head of Asia Equity Derivatives Trading, Goldman, HK, 05-14
- Advisor to Shenzhen Stock Exchange
- Advisor to China Financial Futures Exchange

Education
- BA in Finance, Tsinghua University, Beijing, 01-05
- Exchange study at HKUST, HK

### Wesley
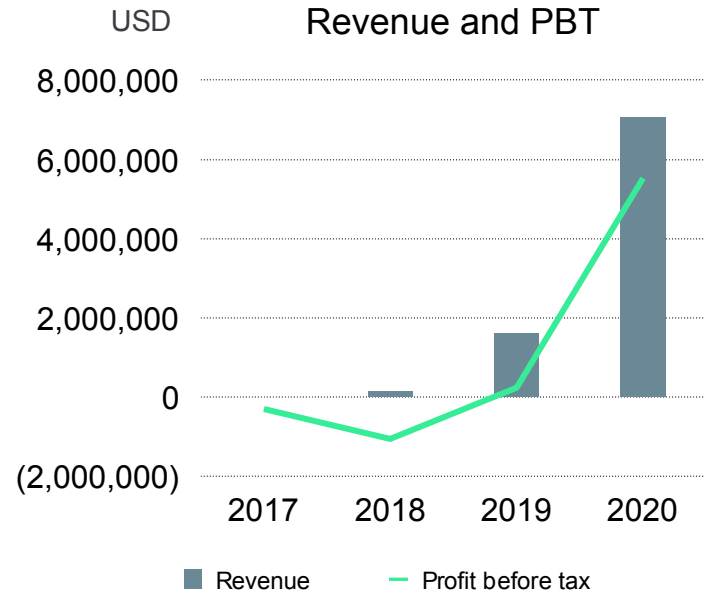*Partner (Sales)*

7 years in institutional client coverage
- Banker (FIG), Commonwealth Bank of Australia, HK, 14-15
- Banker (Large Corp/FIG), China CITIC Bank International, HK, 10-13
- Auditor, PWC, HK, 08-10
- CPA since 2012

Education
- MBA, University of Cambridge, UK, 15-16
- BSc in Economics and Finance, HKU, HK, 05-08

# Project Plan and Key Milestones

## Revenue and PBT

USD

- 8,000,000
- 6,000,000
- 4,000,000
- 2,000,000
- 0
- (2,000,000)

2017  2018  2019  2020

■ Revenue  — Profit before tax

## Use of Funds (USD1.5mil)

7%
2%
6%
4%
6%
75%

- ● IT Equipment
- ● Staff
- ● Data
- ● Office and Supplies
- ● Sales and Marketing
- ● Other Expenses

2    4    6    8    10    12

Basic data collection

Trial version release

Full version release