

25 January 2017

# News Release

## **'WOMEN: New Portraits' by Annie Leibovitz opens in Zurich**

**Commissioned by UBS, the exhibition of new photographs opens to the public on 28 January 2017 at ewz-Unterwerk Selnau. Access to the exhibition will be free.**

Zurich, 25 January 2017 – 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz opens to the public in Zurich on 28 January 2017 at ewz-Unterwerk Selnau, as the final stop of its 10-city global tour.

Leibovitz's new work is a continuation of a project that began over seventeen years ago when her most enduringly popular series of photographs, 'Women', was published in 1999. Susan Sontag, with whom the original project was a collaboration, called it "a work in progress". The new portraits feature women of outstanding achievement including artists, musicians, CEOs, politicians, writers and philanthropists. In addition to the new photographs, the exhibition includes work from the original series, as well as other unpublished photographs taken since.

Annie Leibovitz said: "When I asked UBS about updating the WOMEN's project there was no hesitation. They said let's do it, and they have been extraordinary in every way. It's such a big undertaking and a broad subject, it's like going out and photographing the ocean."

Martin Blessing, President Personal & Corporate Banking and President UBS Switzerland, said: "Partnering with Annie on this truly global project, which celebrates women at the top of their fields has been a great success. We have received overwhelmingly positive feedback from clients and the public who have visited the exhibition in London, Milan, Hong Kong and New York, among other stops. This exhibition in Zurich represents a special homecoming and we hope that the new portraits will inspire as many people as possible."

Aligned with the focus UBS places on education over 200 free learning events have accompanied the exhibition globally, presented in collaboration with 28 universities, 10 leading cultural organizations and over 150 women's groups. In Zurich, these programs will include a workshop with photography students from SKDZ Schule für Kunst und Design Zürich, Gestaltungsschule Zürich (GDK) and F+F Schule für Kunst und Design. On weekends, free family workshops will be presented in collaboration with Fotomuseum Winterthur as Public Program Partner in Zurich. A Teachers' Guide, produced by the International Center of Photography, and a Children's Activity Guide are available to teachers and the public on the exhibition website.

Over the past year, UBS have also presented an accompanying talks program, 'Women for Women,' addressing topics of global and local relevance to women's rights. For the eighth talk in the series, Annie Leibovitz will be joined by a panel of inspiring women across business, arts and the community for a 'Talking Circle' on women's education and its impact on human rights issues globally.

Following the tour a set of the new photographs will enter the UBS Art Collection – one of the world's most important corporate collections of contemporary art, comprising more than 30,000 works.

Annie Leibovitz (b. 1949) has been making powerful images documenting popular culture since the early 1970s, when she began working as a photojournalist for Rolling Stone. She became the magazine's chief photographer in 1973, and ten years later began working for Vanity Fair and then Vogue. Her large and distinguished body of work encompasses some of the best-known portraits of our time. Exhibitions of Leibovitz's work have been shown at museums and galleries around the world, including the National Portrait

Gallery in Washington, D.C.; the International Center of Photography in New York; the Brooklyn Museum; the Stedelijk Museum in Amsterdam; the National Portrait Gallery in London; and the State Hermitage Museum in St. Petersburg, Russia. Her work is held in museum collections from the Metropolitan Museum of Art, New York; and the Smithsonian American Art Museum, Washington D.C. to the National Portrait Gallery in London. She has published several collections of photographs and is the recipient of many honours. In 2006 she was made a 'Commandeur' in the 'Ordre des Arts et des Lettres' by the French government. In 2009, she received the International Center of Photography's Lifetime Achievement Award, the first Creative Excellence Award from the American Society of Magazine Editors, and the Centenary Medal of the Royal Photographic Society in London. In 2012, she was the recipient of the Los Angeles Museum of Contemporary Art Award to Distinguished Women in the Arts and the Wexner Prize. In 2013 she received the Prince of Asturias Award for Communication and Humanities. In 2015 she received SFMoMA's Contemporary Vision Award. She has been designated a Living Legend by the Library of Congress.

**WOMEN: New Portraits**  
**Annie Leibovitz**

[www.ubs.com/annieleibovitz](http://www.ubs.com/annieleibovitz)

ewz-Unterwerk Selnau  
Selnaustrasse 25  
CH-8001 Zurich

28 January – 19 February 2017  
Monday – Wednesday, 10am – 6pm  
Thursday, 10am – 8pm  
Friday, Saturday & Sunday, 10am – 6pm  
FREE entry

Women for Women: A Talking Circle on Women's Education

27th January, 12 – 2.00pm

Join Annie Leibovitz and a panel of inspiring women across business, arts and the community in Zurich as they discuss perspectives on women's education and its impact on human rights issues globally. Speakers include:  
Amy Richards, executive producer of the WOMAN series on VICELAND  
Simona Scarpaleggia, co-chair of the UN High Level Panel on Women Economic Empowerment and IKEA CEO Switzerland  
Leslee Udwin, film maker  
Helena von Kaenel, Co-Founder of 'Rock Your Life' Mentoring  
Limited places available. Register via <https://www.ubs.com/annieleibovitz-public-talks>

Family Weekend Workshops (pre-booking via the exhibition site):

Saturday 4 & Sunday 5 February, 10am – 12pm  
Saturday 11 & Sunday 12 February, 10am – 12pm  
Saturday 18 & Sunday 19 February, 10am – 12pm  
All workshops are free, to register your place book online: [www.ubs.com/annieleibovitz-learning](http://www.ubs.com/annieleibovitz-learning)

School mornings (pre-booking via exhibition site):

Wednesday 1 February, 10 -11am  
Thursday 2 February, 10 – 11 am  
Wednesday 8 February, 10 -11am  
Thursday 9 February, 10 – 11 am  
Wednesday 15 February, 10 -11am  
Thursday 16 February, 10 – 11 am  
Prepare a free school visit and download the Teachers' Guide here: [www.ubs.com/annieleibovitz-learning](http://www.ubs.com/annieleibovitz-learning)

**Join the conversation:**

#WOMENxUBS by #AnnieLeibovitz



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[www.facebook.com/UBSart](https://www.facebook.com/UBSart)  
<https://instagram.com/ubsglobalart/>

**Notes to editors:**

**UBS and Contemporary Art**

UBS, a global financial services firm, has a long and substantial record of engagement in contemporary art, and actively enables clients and audiences to participate in the international conversation about art through its contemporary art platform. UBS provides long-term global support to the premier international Art Basel shows in Basel, Miami Beach and Hong Kong, for which the firm serves as global Lead Partner, as well as to the Guggenheim UBS MAP global partnership with the Solomon R. Guggenheim Museum and Foundation. At the core of UBS's involvement in contemporary art is the UBS Art Collection, widely recognized as one of the most important corporate contemporary art collections in the world. The collection comprises more than 30,000 objects, including paintings, photographs, drawings, prints, video art and sculptures by artists representing the last 50 years. Works from the collection are installed in 837 UBS buildings in 56 countries around the world. UBS also regularly loans works to many international museums to provide greater public access to its collection. The contemporary photography collection incorporates work by Tina Barney; Candida Höfer; Pipilotti Rist; Cindy Sherman; and Sam Taylor-Johnson, amongst others. UBS Curators and the UBS Art Board determine the location and usage of all new acquisitions to the collection.

[www.ubs.com/art](http://www.ubs.com/art)  
[www.ubs.com/artcollection](http://www.ubs.com/artcollection)

Art Basel in Hong Kong, Lead Partner UBS, 23 – 25 March 2017  
Art Basel in Basel, Lead Partner UBS, 15 – 18 June 2017

**ewz-Unterwerk Selnau**

The ewz-Unterwerk Selnau is an old transformer station of the Elektrizitätswerke Zurich.

**UBS Group AG**

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