

11 October 2016

News Release

'WOMEN: New Portraits' by Annie Leibovitz opens in Frankfurt

Commissioned by UBS, the exhibition of new photographs opens to the public on 14 October 2016 at Kunstverein Familie Montez e.V. Access to the exhibition will be free.

Frankfurt, 11 October 2016 – 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz opens to the public in Frankfurt on 14 October 2016 at Kunstverein Familie Montez e.V. as part of a 10-city global tour.

Leibovitz's new work is a continuation of a project that began over fifteen years ago when her most enduringly popular series of photographs, 'Women', was published in 1999. Susan Sontag, with whom the original project was a collaboration, called it "a work in progress". 'WOMEN: New Portraits' will reflect the changes in the roles of women today and as a body of work will evolve throughout the duration of the exhibition tour.

The new portraits feature women of outstanding achievement including artists, musicians, CEOs, politicians, writers and philanthropists. In addition to the new photographs, the exhibition includes work from the original series, as well as other unpublished photographs taken since.

Annie Leibovitz said: "When I asked UBS about updating the WOMEN's project there was no hesitation. They said let's do it, and they have been extraordinary in every way. It is such a big undertaking and a broad subject, it is like going out and photographing the ocean."

Thomas Rodermann, Country Head Germany, UBS Deutschland AG, said: "This partnership is a great fit for UBS. Like Annie, we believe in the importance of supporting women who are making an impact in their fields. We wanted to preserve the inclusive nature of this project and to allow as many people as possible to enjoy the newly commissioned series. The exhibition, which is free, builds on our long-standing support of initiatives that encourage new audiences to engage in contemporary art."

Aligned with the focus UBS places on education, the free learning programs accompanying the exhibition will explore ways of seeing through photography, working with young people in local schools, communities and universities. In Frankfurt, these programs will include a workshop with photography students from Universität der Künste Berlin and Hochschule für Gestaltung (HfG) Offenbach. On weekends, free family workshops will be presented in partnership with MMK Museum für Moderne Kunst Frankfurt am Main. A Teachers' Guide produced in partnership with the International Center of Photography in New York and a Children's Activity Guide are available to teachers and the public on the exhibition website. UBS are also presenting an accompanying talks program, 'Women for Women' through 2016, addressing topics of global and local relevance to women's rights.

Annie Leibovitz (b. 1949) has been making powerful images documenting popular culture since the early 1970s, when she began working as a photojournalist for Rolling Stone. She became the magazine's chief photographer in 1973, and ten years later began working for Vanity Fair and then Vogue. Her large and distinguished body of work encompasses some of the best-known portraits of our time. Exhibitions of Leibovitz's work have been shown at museums and galleries around the world, including the National Portrait Gallery in Washington, D.C.; the International Center of Photography in New York; the Brooklyn Museum; the Stedelijk Museum in Amsterdam; the National Portrait Gallery in London; and the State Hermitage Museum in St. Petersburg, Russia. Her work is held in museum collections from the Metropolitan Museum of Art, New York; and the Smithsonian American Art Museum, Washington D.C. to the National Portrait Gallery

in London. She has published several collections of photographs and is the recipient of many honours. In 2006 she was made a 'Commandeur' in the 'Ordre des Arts et des Lettres' by the French government. In 2009, she received the International Center of Photography's Lifetime Achievement Award, the first Creative Excellence Award from the American Society of Magazine Editors, and the Centenary Medal of the Royal Photographic Society in London. In 2012, she was the recipient of the Los Angeles Museum of Contemporary Art Award to Distinguished Women in the Arts and the Wexner Prize. In 2013 she received the Prince of Asturias Award for Communication and Humanities. In 2015 she received SFMoMA's Contemporary Vision Award. She has been designated a Living Legend by the Library of Congress.

A set of the new photographs will enter the UBS Art Collection – one of the world's most important corporate collections of contemporary art, comprising more than 30,000 works.

WOMEN: New Portraits Annie Leibovitz

www.ubs.com/annieleibovitz

Kunstverein Familie Montez e.V.
Honsellstrasse 7
60314 Frankfurt am Main
14 October – 6 November 2016
Monday – Sunday, 10am – 6pm, Friday late until 8pm.
FREE entry

Family Weekend Workshops (pre-booking via the exhibition site):

Saturday 22 & Sunday 23 October, 10am – 12pm

Saturday 29 & Sunday 30 October, 10am – 12pm

Saturday 5 & Sunday 6 November, 10am – 12pm

All workshops are free, to register your place book online:

www.ubs.com/annieleibovitz-learning

Prepare a free school visit and download the Teachers' Guide:

www.ubs.com/annieleibovitz-learning

Join the conversation:

#WOMENxUBS by #AnnieLeibovitz

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Notes to editors:

UBS and Contemporary Art

UBS, a global financial services firm, has a long and substantial record of engagement in contemporary art, and actively enables clients and audiences to participate in the international conversation about art through its contemporary art platform. The UBS global art sponsorship activities are complemented by several regional platforms and partnerships. These include the Fondation Beyeler in Switzerland, the Nouveau Musée National de Monaco, the Louisiana Museum of Modern Art in Denmark, the Galleria d'Arte Moderna in Milan, the Deichtorhallen Hamburg and the Art Gallery of New South Wales in Sydney, Australia. UBS has sponsored numerous contemporary art exhibitions at leading museums around the world. UBS provides long-term global support to the premier international Art Basel shows in Basel, Miami Beach and Hong Kong, for which the firm serves as global Lead Partner, as well as to the Guggenheim UBS MAP global partnership with the Solomon R. Guggenheim Museum and Foundation. At the core of UBS's involvement in contemporary art is the UBS Art Collection, widely recognized as one of the most important corporate contemporary art collections in the world. The collection comprises more than 30,000 objects, including paintings, photographs, drawings, prints, video art and sculptures by artists representing the last 50 years. Works from



the collection are installed in 837 UBS buildings in 56 countries around the world. UBS also regularly loans works to many international museums to provide greater public access to its collection. The contemporary photography collection incorporates work by Tina Barney; Candida Höfer; Pipilotti Rist; Cindy Sherman; and Sam Taylor-Johnson, amongst others. Recent acquisitions include work by Thomas Demand. UBS Curators and the UBS Art Board determine the location and usage of all new acquisitions to the collection.

www.ubs.com/art

www.ubs.com/artcollection

Art Basel in Miami Beach, Lead Partner UBS, 1 – 4 December 2016

UBS Group AG

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