

5 July 2016

News Release

'WOMEN: New Portraits' by Annie Leibovitz opens in Mexico City

Commissioned by UBS, the exhibition of new photographs opens to the public in Colonia Juárez on 8 July 2016. Access to the exhibition will be free.

Mexico City, 5 July 2016 – 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz opens to the public in Mexico City on 8 July 2016, in Proyecto Público Prim, Colonia Juárez, as part of a 10-city global tour.

Leibovitz's new work is a continuation of a project that began over fifteen years ago when her most enduringly popular series of photographs, 'Women', was published in 1999. Susan Sontag, with whom the original project was a collaboration, called it "a work in progress". 'WOMEN: New Portraits' will reflect the changes in the roles of women today and will evolve over the coming year as a body of work.

The new portraits feature women of outstanding achievement including artists, musicians, CEOs, politicians, writers and philanthropists. In addition to the new photographs, the exhibition includes work from the original series, as well as other unpublished photographs taken since.

Annie Leibovitz said: "When I asked UBS about updating the WOMEN project there was no hesitation. They said let's do it, and they have been extraordinary in every way. It is such a big undertaking and a broad subject, it is like going out and photographing the ocean."

Tom Naratil, President UBS Americas, said: "This partnership is a great fit for UBS. As the largest wealth manager in the world, many of our clients are the most successful leaders in their industries, and so it seemed natural to partner with Annie, whose career and distinguished body of work is unrivaled among today's portrait photographers. After an incredibly successful exhibition of 'WOMEN: New Portraits' in San Francisco earlier this year, we are delighted to welcome back to North America this unique project that showcases and celebrates women who are at the top of their fields."

Damian Fraser, Country Head, Mexico said: "Annie Leibovitz is a leading creative figure and we are delighted to be bringing this exhibition of newly-commissioned photographs celebrating women to Mexico City. In keeping the project as inclusive as possible, the exhibition is free as will be accompanying educational programs which comprise events for families and students. Alongside the Guggenheim UBS MAP Global Art Initiative exhibition earlier this year this tour builds on UBS's long-standing support of initiatives which help encourage participation in contemporary culture."

Aligned with the focus UBS places on education, the free learning programs accompanying the exhibition will explore ways of seeing through photography, working with young people in local communities. In Mexico City, these programs will include workshops with photography, film, design and arts students from Universidad Iberoamericana, Academia de Artes Visuales and CENTRO Universidad de diseño, cine y television. On weekends free family programs will be presented. A Teachers' Guide produced in partnership with the International Center of Photography in New York and a Children's Activity Guide are available to teachers and the public on the exhibition website.

UBS are also presenting a talks program, 'Women for Women' through 2016, addressing topics of global and local relevance to women's rights. On 6 July UBS will host a discussion exploring the impact that violence has

on the lives of women in Mexico and globally. Activating the exhibition's Talking Circle, Annie Leibovitz and leading feminist writer and political activist, Gloria Steinem will be joined by inspiring women across business, arts, NGOs and the community in Mexico City.

Annie Leibovitz (b. 1949) has been making powerful images documenting popular culture since the early 1970s, when she began working as a photojournalist for Rolling Stone. She became the magazine's chief photographer in 1973, and ten years later began working for Vanity Fair and then Vogue. Her large and distinguished body of work encompasses some of the best-known portraits of our time. Exhibitions of Leibovitz's work have been shown at museums and galleries around the world, including the National Portrait Gallery in Washington, D.C.; the International Center of Photography in New York; the Brooklyn Museum; the Stedelijk Museum in Amsterdam; the National Portrait Gallery in London; and the State Hermitage Museum in St. Petersburg, Russia. Her work is held in museum collections from the Metropolitan Museum of Art, New York; and the Smithsonian American Art Museum, Washington D.C. to the National Portrait Gallery in London. She has published several collections of photographs and is the recipient of many honours. In 2006 she was made a 'Commandeur' in the 'Ordre des Arts et des Lettres' by the French government. In 2009, she received the International Center of Photography's Lifetime Achievement Award, the first Creative Excellence Award from the American Society of Magazine Editors, and the Centenary Medal of the Royal Photographic Society in London. In 2012, she was the recipient of the Los Angeles Museum of Contemporary Art Award to Distinguished Women in the Arts and the Wexner Prize. In 2013 she received the Prince of Asturias Award for Communication and Humanities. In 2015 she received SFMoMA's Contemporary Vision Award. She has been designated a Living Legend by the Library of Congress.

A set of the new photographs will enter the UBS Art Collection – one of the world's most important corporate collections of contemporary art, comprising more than 30,000 works.

WOMEN: New Portraits

Annie Leibovitz

www.ubs.com/annieleibovitz

Venue: Proyecto Público Prim, General Prim 30, Col. Juárez, Delegación: Juárez, C.P. 06600 Ciudad de México
Dates: 8 July – 31 July 2016

Opening Hours:

Monday – Sunday, 10am – 6pm (last admission 5pm),

Friday late until 8pm (last admission 7pm)

FREE entry

Family Weekend Workshops (pre-booking via the exhibition site):

Saturday 9 July, 10am – 12pm

Saturday 16 & Sunday 17 July, 10am – 12pm

Saturday 23 & Sunday 24 July, 10am – 12pm

Saturday 30 & Sunday 31 July, 10am – 12pm

All workshops are free, to register your place book online:

www.ubs.com/annieleibovitz-learning

Prepare a free school visit and download the Teachers' Guide:

www.ubs.com/annieleibovitz-learning

'Women for Women' talks program: 'Violence against Women'

Wednesday 6 July, 13:00 – 15:00

Speakers include:

Annie Leibovitz

Gloria Steinem, writer and activist featured in the 'WOMEN: New Portraits' exhibition

Lydia Alpizar, Executive Director, Association for Women's Rights in Development (AWID)

Andréa Medina Rosas, Feminist human rights lawyer

Limited spaces are available.

Register to attend via the exhibition microsite: www.ubs.com/annieleibovitz-public-talks

Join the conversation:

#WOMENxUBS by #AnnieLeibovitz #ShareYourHero

[@UBSglobalart @AnnieLeibovitz](http://www.twitter.com)

www.facebook.com/UBSart

<https://instagram.com/ubsglobalart/>

Exhibition visitors and audiences globally are invited to share the stories of inspiring women in their own lives.

Participants submit their captioned photos via Instagram using #ShareYourHero or directly to the digital gallery at www.ubs.com/shareyourhero for a chance to meet Annie Leibovitz and win a trip for two to the New York opening of 'WOMEN: New Portraits' in November 2016.

Notes to editors:

UBS and Contemporary Art

UBS, a global financial services firm, has a long and substantial record of engagement in contemporary art, and actively enables clients and audiences to participate in the international conversation about art through its contemporary art platform. UBS provides long-term global support to the premier international Art Basel shows in Basel, Miami Beach and Hong Kong, for which the firm serves as global Lead Partner, as well as to the Guggenheim UBS MAP global partnership with the Solomon R. Guggenheim Museum and Foundation. At the core of UBS's involvement in contemporary art is the UBS Art Collection, widely recognized as one of the most important corporate contemporary art collections in the world. The collection comprises more than 30,000 objects, including paintings, photographs, drawings, prints, video art and sculptures by artists representing the last 50 years. Works from the collection are installed in 837 UBS buildings in 56 countries around the world. New displays of artwork including both masterpieces from the collection and significant new acquisitions currently feature on the 52nd floor of 2IFC, the bank's headquarters in Hong Kong. UBS also regularly loans works to many international museums to provide greater public access to its collection. The contemporary photography collection incorporates work by Tina Barney; Candida Höfer; Pipilotti Rist; Cindy Sherman; and Sam Taylor-Johnson, amongst others. Recent acquisitions include work by Thomas Demand. UBS Curators and the UBS Art Board determine the location and usage of all new acquisitions to the collection.

www.ubs.com/art

www.ubs.com/artcollection

Guggenheim UBS MAP Global Art Initiative: Under the Same Sun, South London Gallery, London, until 4 September 2016.

Art Basel in Miami Beach, Lead Partner UBS, 1 – 4 December 2016



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