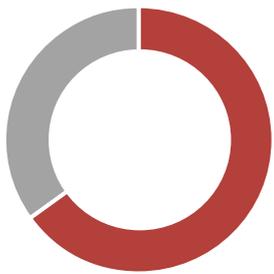


Return on values

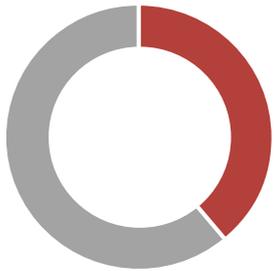
Most sustainable investors **expect better performance, bigger impact**

A minority of global investors are engaging in sustainable investing



65%
want to make the world a **better place**

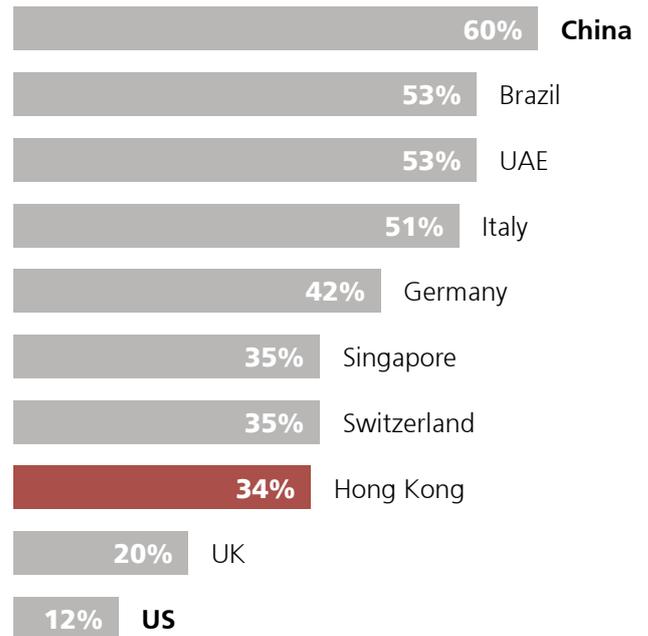
but



only 39%
say they have **sustainable investments** in their portfolios (*defined as at least 1% of their investable assets*)

Globally, adoption of sustainable investing varies widely

Percentage of investors who say they have at least 1% of investable assets in sustainable investments



Uncertain impact and confusion hold global investors back

72%

with no sustainable investments say **it's hard to know the impact**

and

68%

find sustainable investing terms **confusing**

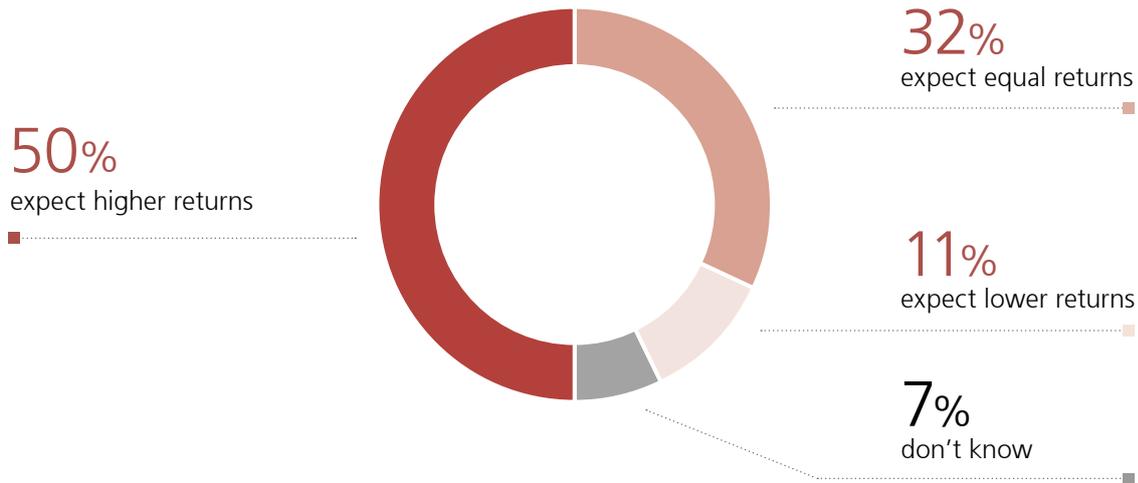
but

39%

of non-adopters would like to **invest sustainably**

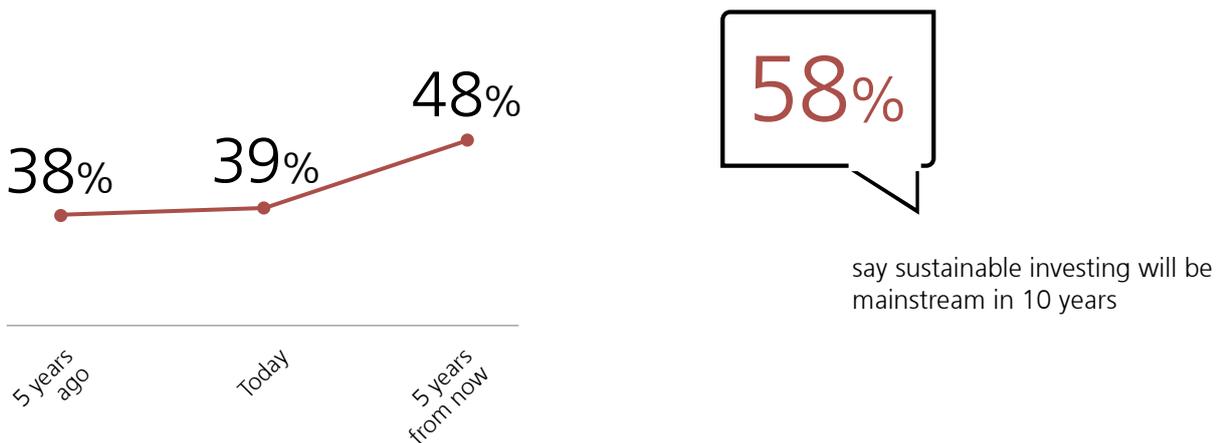
High expectations for sustainable investing >

Global Investors have high return expectations for sustainable investments vs. traditional investments

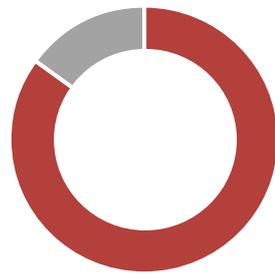


Momentum builds for sustainable investing

Investors with sustainable investments



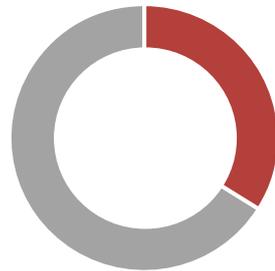
In Hong Kong, interest is high, but this is not yet reflected in investment decisions



85%

are interested in sustainable investing

but



only 34%

say they have sustainable investments in their portfolios (defined as at least 1% of their investable assets)

Younger investors and women leading the way when it comes to sustainable investing in Hong Kong...

Interested in all of their portfolio being sustainably invested



... and allocations will increase among all groups in the future

58%

of Hong Kongers will hold sustainable investing in five years' time

including



62% of women



66% of under 35s

48%

believe it is **their duty** to use their wealth to help create a better planet

50%

believe sustainable investments would **deliver better returns** than traditional investments

61%

believe sustainable investing allows them to support a cause they believe in **while also receiving a financial return**

but

They see significant barriers standing in their way



Sustainable investing integrates societal concerns, personal values or an institutional mission into investment decisions.

Is your portfolio having the impact you want? Talk to your UBS Client Advisor.

UBS Investor Watch: Return on values, 3Q 2018. We surveyed more than 5,300 high net worth investors (with at least \$1 million in investable assets). The global sample was split across 10 markets: Brazil, China, Germany, Hong Kong, Italy, Singapore, Switzerland, UAE, the UK and the US. The research was conducted between June 2018 and August 2018.

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