

# Euromoney Private Banking Survey 2019

## Global awards

| Geography | Category                              | Sub-category  | 2019 | Firm |
|-----------|---------------------------------------|---|------|------|
| Global    | Best Private Banking Services Overall |   | 1    | UBS  |
|           | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1    | UBS  |
|           | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1    | UBS  |
|           | Net-worth-specific services           | Super affluent clients (US\$ 1 million to US\$ 5 million)   | 1    | UBS  |
|           | Philanthropic Advice                  |   | 1    | UBS  |
|           | ESG/Social Impact Investing           |   | 1    | UBS  |
|           | International Clients                 |   | 1    | UBS  |
|           | Succession Planning Advice and Trusts |   | 1    | UBS  |
|           | Technology                            |   | 1    | UBS  |

## Regional awards

| Geography                | Category                              | Sub-category  | 2019 | Firm |
|--------------------------|---------------------------------------|---|------|------|
| Western Europe           | Best Private Banking Services Overall |   | 1    | UBS  |
|                          | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1    | UBS  |
|                          | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1    | UBS  |
|                          | Family Office Services                |   | 1    | UBS  |
|                          | Philanthropic Advice                  |   | 1    | UBS  |
|                          | ESG/Social Impact Investing           |   | 1    | UBS  |
|                          | International Clients                 |   | 1    | UBS  |
|                          | Succession Planning Advice and Trusts |   | 1    | UBS  |
|                          | Technology                            |   | 1    | UBS  |
| Central & Eastern Europe | Family Office Services                |   | 1    | UBS  |
| Asia Pacific             | ESG/Social Impact Investing           |   | 1    | UBS  |
|                          | Succession Planning Advice and Trusts |   | 1    | UBS  |
| Africa                   | ESG/Social Impact Investing           |   | 1    | UBS  |
| North America            | International Clients                 |   | 1    | UBS  |
| Nordics & Baltics        | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1    | UBS  |

## Country awards

| Geography      | Category                              | Sub-category  | 2019 Firm |     |
|----------------|---------------------------------------|---|-----------|-----|
| Switzerland    | Best Private Banking Services Overall |   | 1         | UBS |
|                | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                | Net-worth-specific services           | Super affluent clients (US\$ 1 million to US\$ 5 million)   | 1         | UBS |
|                | Family Office Services                |   | 1         | UBS |
|                | Philanthropic Advice                  |   | 1         | UBS |
|                | ESG/Social Impact Investing           |   | 1         | UBS |
|                | International Clients                 |   | 1         | UBS |
|                | Succession Planning Advice and Trusts |   | 1         | UBS |
|                | Technology                            |   | 1         | UBS |
| Germany        | Best Private Banking Services Overall |   | 1         | UBS |
|                | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1         | UBS |
|                | ESG/Social Impact Investing           |   | 1         | UBS |
|                | International Clients                 |   | 1         | UBS |
| United Kingdom | Best Private Banking Services Overall |   | 1         | UBS |
|                | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1         | UBS |
|                | ESG/Social Impact Investing           |   | 1         | UBS |
| Jersey         | ESG/Social Impact Investing           |   | 1         | UBS |
|                | Philanthropic Advice                  |   | 1         | UBS |
|                | International Clients                 |   | 1         | UBS |
|                | Technology                            |   | 1         | UBS |
| Luxembourg     | Family Office Services                |   | 1         | UBS |
|                | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                | Research and Asset Allocation Advice  |   | 1         | UBS |
|                | Succession Planning Advice and Trusts |   | 1         | UBS |
| Italy          | Best Private Banking Services Overall |   | 1         | UBS |
|                | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1         | UBS |
|                | Family Office Services                |   | 1         | UBS |
|                | ESG/Social Impact Investing           |   | 1         | UBS |
|                | Philanthropic Advice                  |   | 1         | UBS |
| Monaco         | International Clients                 |   | 1         | UBS |
|                | Technology                            |   | 1         | UBS |
| Austria        | Best Private Banking Services Overall | Best Private Banking Services Overall                       | 1         | UBS |

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|                      | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                      | Research and Asset Allocation Advice  |   | 1         | UBS |
|                      | ESG/Social Impact Investing           |   | 1         | UBS |
| Greece               | International Clients                 |   | 1         | UBS |
|                      | Technology                            |   | 1         | UBS |
| Romania              | Research and Asset Allocation Advice  |   | 1         | UBS |
|                      | Succession Planning Advice and Trusts |   | 1         | UBS |
| Russia               | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                      | International Clients                 |   | 1         | UBS |
|                      | Asset Management                      |   | 1         | UBS |
| Hong Kong            | Best Private Banking Services Overall |   | 1         | UBS |
|                      | International Clients                 |   | 1         | UBS |
|                      | Succession Planning Advice and Trusts |   | 1         | UBS |
|                      | Family Office Services                |   | 1         | UBS |
|                      | Philanthropic Advice                  |   | 1         | UBS |
|                      | ESG/Social Impact Investing           |   | 1         | UBS |
|                      | Technology                            |   | 1         | UBS |
| Singapore            | Best Private Banking Services Overall |   | 1         | UBS |
|                      | Net-worth-specific services           | Ultra High Net Worth clients (Greater than US\$ 30 million) | 1         | UBS |
|                      | Asset Management                      |   | 1         | UBS |
|                      | Family Office Services                |   | 1         | UBS |
|                      | International Clients                 |   | 1         | UBS |
|                      | Succession Planning Advice and Trusts |   | 1         | UBS |
|                      | ESG/Social Impact Investing           |   | 1         | UBS |
|                      | Technology                            |   | 1         | UBS |
| United Arab Emirates | Best Private Banking Services Overall |   | 1         | UBS |
|                      | Net-worth-specific services           | High Net Worth clients (US\$ 5 million to US\$ 30 million)  | 1         | UBS |
|                      | Family Office Services                |   | 1         | UBS |
| Colombia             | Succession Planning Advice and Trusts |   | 1         | UBS |
| Peru                 | Philanthropic Advice                  |   | 1         | UBS |
|                      | Research and Asset Allocation Advice  |   | 1         | UBS |
|                      | International Clients                 |   | 1         | UBS |

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|-----------|------------|--------------|-----------|-----|
|           | Technology |              | 1         | UBS |