

# Blue Carbon

Supporting public-private partnership for Blue Carbon investment, **Global**

By increasing private and public sector understanding of the importance of mangroves as a climate solution, this project will catalyze innovative finance models to invest in mangrove restoration and identify local sustainable models for conservation investments.

## The problem

Mangroves serve as nature's insurance policy against climate change and directly sustain the livelihoods of 120 million people in coastal communities. Lack of awareness of their importance, means they receive less attention than other threatened ecosystems. Current restoration projects, with a few exceptions, are funded with a limited focus on how sustainable local economic models can sustain a conservation-driven economy over time. While NGOs are seeking to develop a range of alternative finance models for conservation, the participation of the private sector remains very limited.

## The partner

The Earth Security Group (ESG) is a NGO that provides leading research and analysis to foster the development of sustainable business models and finance partnerships.

## The philanthropic solution

- Undertaking research that will build evidence for private sector investment in coastal systems and mangroves
- Using the evidence to propose options for local sustainable public-private financing partnership models

- Conducting a series of tailored dialogues with government representatives, multilateral agencies, NGOs, and philanthropists to identify potential partnerships

## The evidence

- There is a need to apply a range of financing schemes to incentivise partnerships among the public, private, philanthropy and NGO sectors
- This can be made possible if we can monetise the ecosystem services of mangroves to incentivise conservation, while also paying attention to the poverty-alleviation and local development agenda that is of importance to philanthropy and NGO sectors

## The impact: This proposal will result in:

- Increased understanding and awareness within the public, private and philanthropic sectors of the importance of coastal systems and mangroves as a climate solution
- Strategy brief outlining partnership options among public, private and NGO/ philanthropic sectors in mangroves investment

Location	Global
Target group	Coastal communities, NGOs, private and public sectors
Partner(s)	Earth Security Group
Co-sponsors	SDC, CDC Group, UN Capital Development Fund (outreach partner) and HSBC (TBC)
Grant total	CHF 126,551.00
Duration	12 months
Program ID	49699

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