

Unmissable. Unforgettable.

Your choice of exclusive VIP experiences

Some experiences are too good to miss. They're yours for the taking with UBS VIP Services. We've teamed up with the luxury hotel brand, Oetker Collection, to bring you the following selection of exclusive events and experiences. So take a look, talk to your UBS advisor – and make memories that last a lifetime.



The art of culinary craftsmanship

Discover the secrets of gastronomic masters – [Le Bristol, Paris, France](#)

Ever wondered how the world's top chefs prepare their masterpieces? Frédéric Kaiser, Le Bristol's food and beverage director, will reveal all on your journey through the hotel's culinary workshops. Explore the only flour mill located in a Parisian palace. Witness master chocolatier Johan Giacchetti creating works of art. Venture into the hotel's cheese cave, where delicacies mature to perfection. And what better way to conclude your experience than with a wine-tasting event in the hotel's secluded cellar?



A taste for skiing

Experience gourmet dining on the slopes – [L'Apogée, Courchevel, France](#)

What could possibly beat the thrill of skiing down some of the world's most beautiful slopes? How about combining the experience with gourmet dining prepared by Michelin-starred chef Jean-Luc Lefrançois? Your day begins with a morning's skiing, followed by an exquisite picnic amid breathtaking mountainside views. It all adds up to an unforgettable experience for keen skiers and foodies alike. *This experience is for two people and preferably based on a two-night reservation booked 15 days in advance.*



The peak of perfection

Discover the serene beauty of Vence and the Côte d'Azur – [Château Saint Martin & Spa, Vence, France](#)

Once seen, never forgotten. That neatly sums up this unmissable opportunity, which places you at the heart of the highest hills in Vence and its awe-inspiring views of the entire Mediterranean coastline. Your day starts with a serene hike through the hills, guided by Jean-Luc Lefrançois, executive chef at Château Saint Martin & Spa. Your destination? The panoramic summit of the Baous des Blancs, where you and your companion will rest to enjoy a refreshing aperitif in the warm Riviera sun. *This experience is for two people and preferably based on a two-night booking.*



Revel on the Riviera

Take a legendary boat tour of the Côte d'Azur – [Hotel du Cap-Eden-Roc, Cap d'Antibes, France](#)

Take your place among generations of stars who made the Côte d'Azur their spiritual home. Like so many of those legends, you'll be enjoying a spellbinding boat ride along the Mediterranean coastline. Your vessel is the elegant, fast and comfortable 'Aquariva Super' boat, specially made for Hotel du Cap-Eden-Roc. During your 30-minute tour, sit back and imagine Greta Garbo relaxing in the seaside cabanas; Kirk Douglas water-skiing; Marc Chagall sitting among the rocks sketching his next masterpiece. They lived the dream – and so will you. *This experience is for two people and preferably based on a two-night reservation booked 15 days in advance.*



Drive the island of love

Discover the delights of St Barts – [Eden Rock – St Barths, St Barthélemy](#)

"Toi Là! Je t'aime!" (Hey you! I love you!) The phrase captures the warm and welcoming spirit of St Barts – and you'll see it written on signs and bumper stickers throughout your tour across this charming Caribbean island. An 'Eden Rocker' (a manager from your hotel, Eden Rock) will take you and a companion on a 90-minute Mini Moke island drive, revealing the many gems of St Barts, including its white sandy beaches, palm-strewn hillsides, and tax-free designer shops. For the perfect finish to the perfect trip, relax and treat yourself to a rejuvenating glass of champagne.

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Sailing to paradise

Tour a private Caribbean coastline – [Jumby Bay Island, Antigua](#)

The warm breeze in your hair... the cooling spray of crystal-clear waters... a heavenly backdrop of powder-white beaches and luxury villas. Treasure every moment with a yacht tour through the turquoise seas of the private Caribbean paradise of Jumby Bay Island. Your experience comes with guidance from an expert sailing instructor. So whether you're new to boating or looking to brush up on your yachting skills, don't miss this opportunity to sail through sparkling emerald seas.



Savor every moment

Private wine tasting in an elegant setting – [The Woodward, Geneva, Switzerland](#)

Are you a wine connoisseur? Or someone who simply appreciates a good glass of red, white or rosé with a meal? No matter... you'll relish this opportunity to sample some of Switzerland's finest wines at The Woodward: an ultra-chic hotel overlooking the crystal blue Lake Geneva. A Sommelier will reserve three local wines for you to taste during a private one-hour session. So step this way for a luxury experience – and memories that linger as much in your mind as the flavors on your palate. *This experience is for two people and preferably based on a two-night reservation booked one week in advance.*



A night at the museum

Private evening tour of Museum Frieder Burda – [Brenners Park-Hotel & Spa, Baden-Baden, Germany](#)

Museum Frieder Burda is home to a phenomenal collection of around a thousand works of modern and contemporary art, including works by Pablo Picasso, Max Beckmann, JR, and Katharina Grosse. And it's yours to explore in private, during an evening following regular opening hours. An art expert will guide you through the collection's many jewels – and, depending on when you visit, Henning Schaper, the museum director, will share unique insights with you. Prepare to be inspired.



Mix with the best

Learn the fine art of making cocktails – [Palácio Tangará, São Paulo, Brazil](#)

Ever watched in awe as a bartender prepares, spins, juggles and serves up delicious cocktails? Then grasp this experience with both hands. You'll learn the art of making mixed drinks and cocktails from a 'mixologist' (a trained specialist in the craft). Your lesson starts with a tasting session, where you'll sample four different types of 'Cachaça' – the national drink of Brazil. Then it's time to create your own 'Caipirinha' cocktail, under the mixologist's expert guidance. So go on. Grab a shaker and pour yourself a glass of liquid genius.



Off the beaten track

Take a scenic walk with a private guide – [Hotel La Palma, Capri, Italy](#)

Experience the jaw-dropping beauty of Capri with an unforgettable hike across the western coast of the island. Known as 'The Path of the Forts', this scenic route with a private guide takes you through four coastal forts, built between the ninth and fifteenth centuries. Your 3.5 hour tour begins at the luminous Blue Grotto sea cavern, and ends at the Punta Carena Lighthouse, situated in a stunning sunlit cove. From start to finish, you'll see exactly why Capri has inspired generations of artists, musicians, writers and poets.



Your carriage awaits

Go behind the scenes at Buckingham Palace – [The Lanesborough, London, UK](#)

You are cordially invited to explore the behind-the-scenes workings of Buckingham Palace. Get closer to the Grenadier Guards: one of the British Army's most iconic regiments and protectors of the Royal Palace. Stroll through the Royal Mews, which is among the world's finest working stables. See the 260-year-old Gold Stage Coach, which was used at Queen Elizabeth II's Coronation in 1953, the Platinum Jubilee in 2022 and King Charles III Coronation in 2023. And explore the Royal Family's car collection: one of the largest and most important car collections in the world. There's no finer way to immerse yourself in the UK's rich regal history.

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