

Return on values

Most sustainable investors **expect better performance, bigger impact**

A minority of global investors are engaging in sustainable investing



65%
want to make the world a **better place**

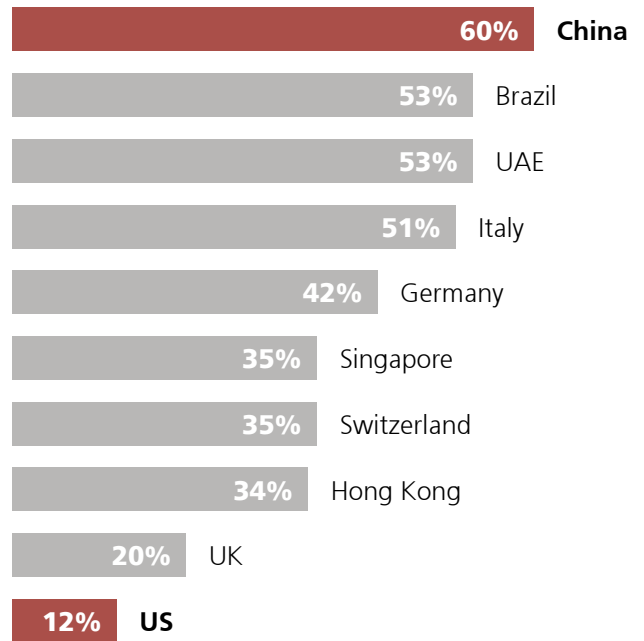
but



only 39%
say they have **sustainable investments** in their portfolios (*defined as at least 1% of their investable assets*)

Globally, adoption of sustainable investing varies widely

Percentage of investors who say they have at least 1% of investable assets in sustainable investments



Uncertain impact and confusion hold global investors back

72%

with no sustainable investments say **it's hard to know the impact**

and

68%

find sustainable investing terms **confusing**

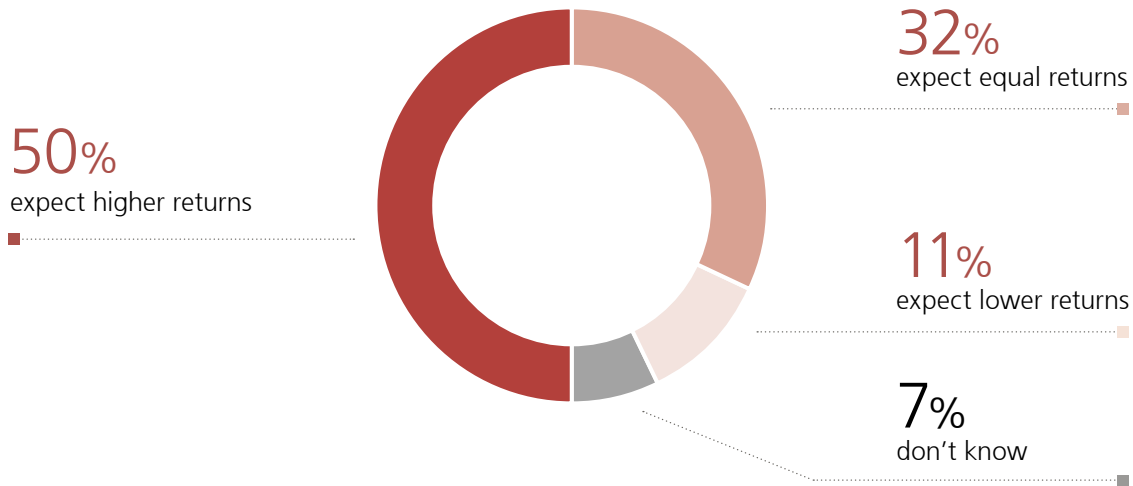
but

39%

of non-adopters would like to **invest sustainably**

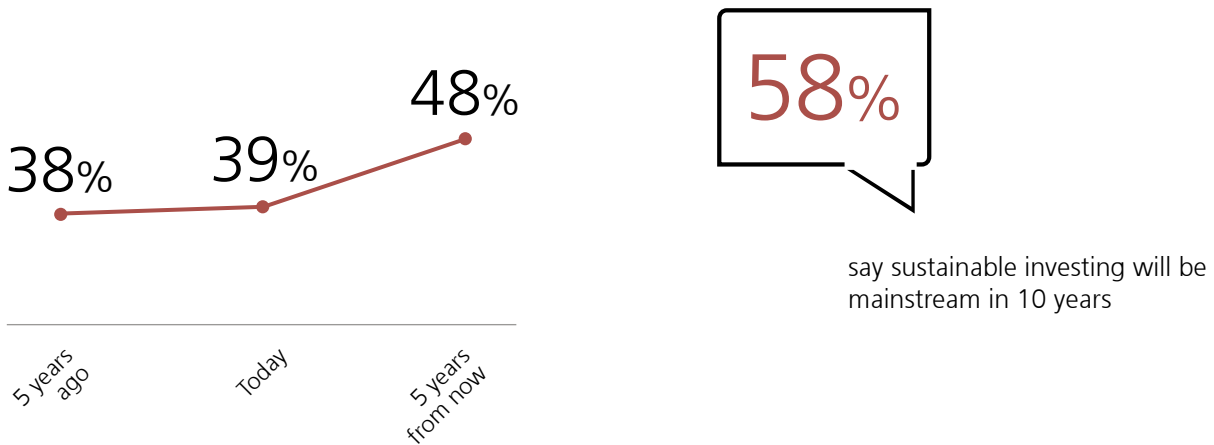
High expectations for sustainable investing >

Global Investors have high return expectations for sustainable investments vs. traditional investments



Momentum builds for sustainable investing

Investors with sustainable investments



Sustainable investing integrates societal concerns, personal values or an institutional mission into investment decisions.

Is your portfolio having the **impact you want**? Talk to your UBS Client Advisor.

UBS Investor Watch: Return on values, 3Q 2018. We surveyed more than 5,300 high net worth investors (with at least \$1 million in investable assets). The global sample was split across 10 markets: Brazil, China, Germany, Hong Kong, Italy, Singapore, Switzerland, UAE, the UK and the US. The research was conducted between June 2018 and August 2018.

© UBS 2018. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.