

## CIO Live

US and China activity surprises on the upside: Opportunities from trade spats

### Hartmut Issel, Head CIO APAC Equities Eva Lee, Head CIO Greater China Equities

Global Wealth Management Chief Investment Office

### 23 April 2024

This report was prepared by UBS AG Hong Kong Branch and UBS AG Singapore Branch.

Please see important disclaimers and disclosures at the end of the document. Past performance is no indication of future performance. The market prices provided are closing prices on the respective principal stock exchange. This applies to all performance charts and tables in this publication.

## China: Deep dive of 1Q24 China GDP

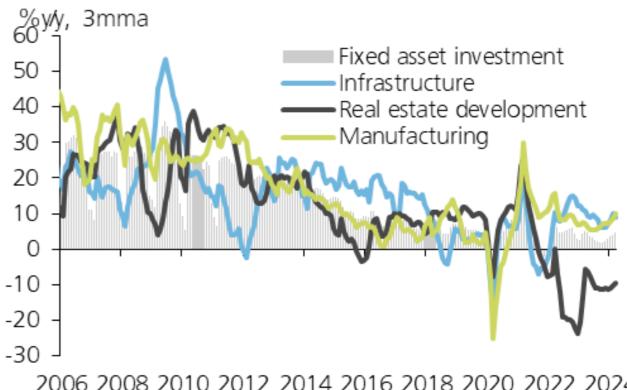
#### China 1Q24 China GDP - surprise driven by export recovery

China GDP 1Q24 & March compared against its sequential trend

	Growth (YoY%)			
	Q1 2024	Q4 2023	Mar-24	Jan-Feb 2024
Real GDP	5.3	5.2		
Industrial value added	6.2	6.0	4.5	7.0
Retail sales	4.7	8.3	3.1	5.5
Fixed asset investment	4.5	2.7	4.7	4.2
- Manufacturing FAI	9.9	7.2	10.3	9.4
- Infrastructure FAI	8.8	7.3	8.6	9.0
-Real estate development FAI	-9.5	-11.4	-10.1	-9.0
Property sales (floor space)	-19.4	-11.5	-18.3	-20.5
Exports (in USD)	1.5	-1.2	-7.5	7.1
Imports (in USD)	1.5	0.8	-1.9	3.5

### **GDP** growth drivers – Manufacturing & Infrastructure FAI

Historical growth trend of nominal FAI – covering infrastructure, manufacturing & real estate



2006 2008 2010 2012 2014 2016 2018 2020 2022 2024

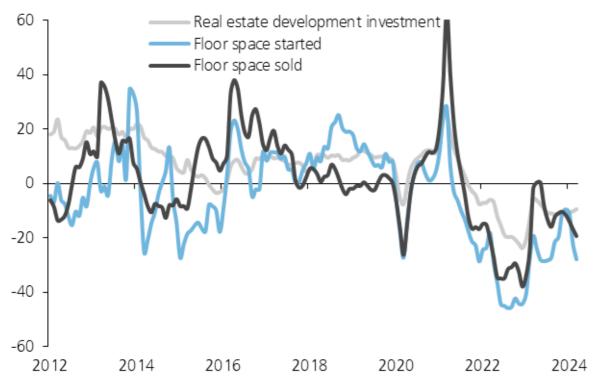


## China: Key areas of focus for China's economic outlook

### China 1Q24 property activities continue downtrend

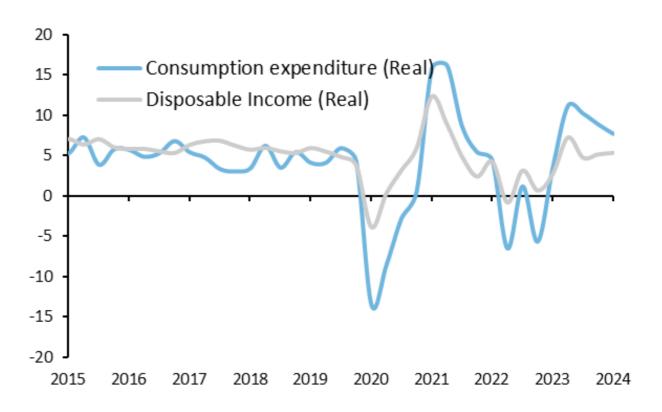
Historical growth rate (% Y/Y 3mma) of property investment, new starts and sales

#### Growth rate (% yly 3mma)



# Consumption sentiment softened amid lower income & weak property market

Historical growth rate (% Y/Y, household per capital)



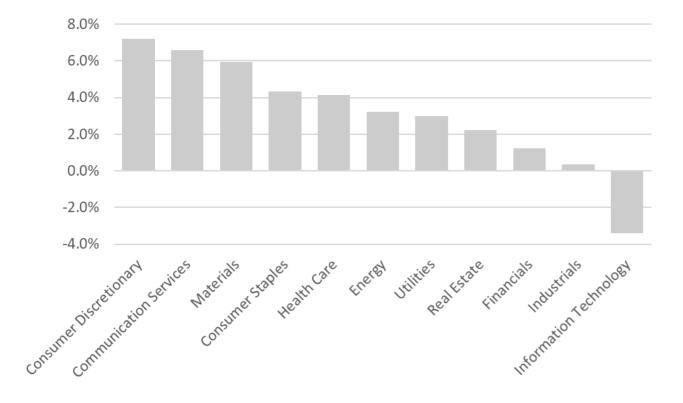


Please see important disclaimer at the end of the document.

## China: SOE outperformance has drawn increasing attention

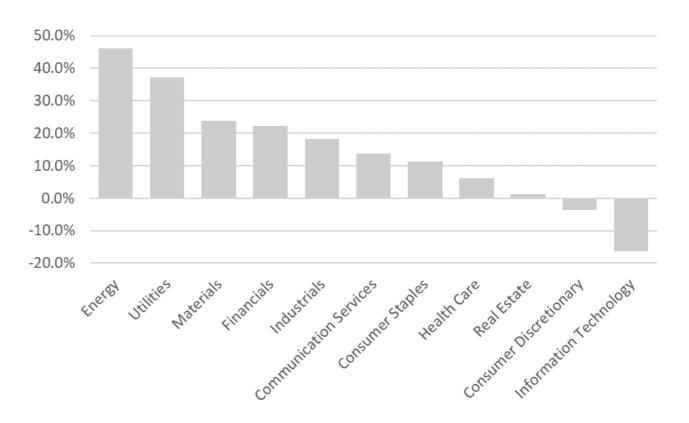
### Chinese SOEs outperformed peers despite challenging macro

SOEs' YTD price performance relative to non-SOE



### ... SOEs have outperformed since 2023

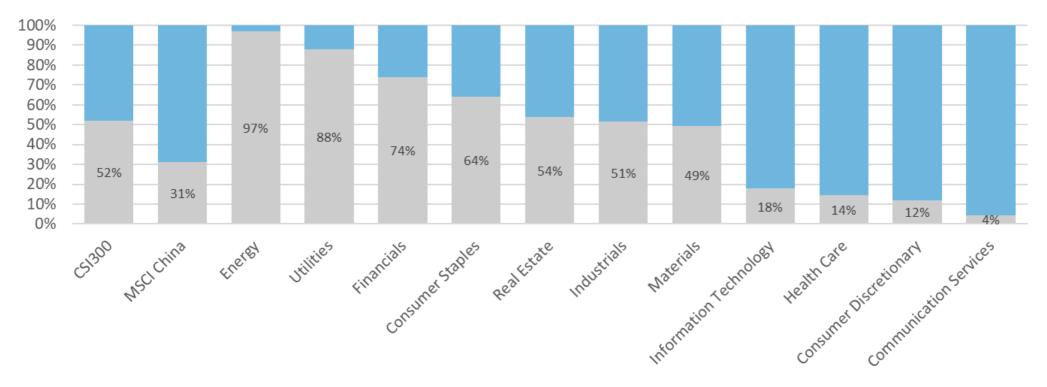
SOE's performance since 2023 relative to non-SOE





## China: Positioning in Fortress Four sectors where SOEs dominate exposure

The Fortress Four sectors – Energy (97%), Utilities (88%), Financials (74%), and Telecoms (81% of sector market cap) SOEs as % of MSCI China sectors' market cap



■ SOE total market cap as a % of sector market cap

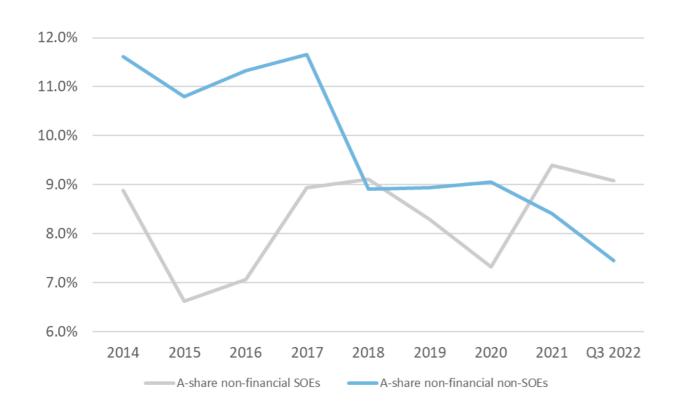
SOE's competitiveness: 1) Cheaper cost of financing; 2) Possession of big data -conducive to analyze market developments; 3)
 Ability to tap into established corporate network; 4) Understanding of regulatory direction; 5) Dominating market share in traditional industries



## China: Past SOE reforms have lifted their ROE and ROA comparable to non-SOE peers

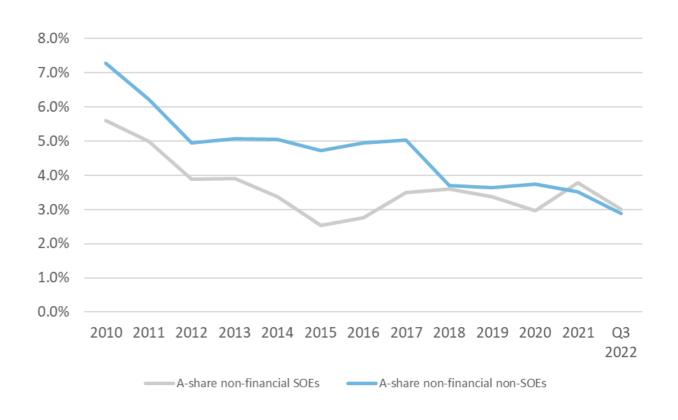
### China SOEs' ROE has surprised that of non-SOE

Historical trend of ROE for SOE vs. Non-SOEs



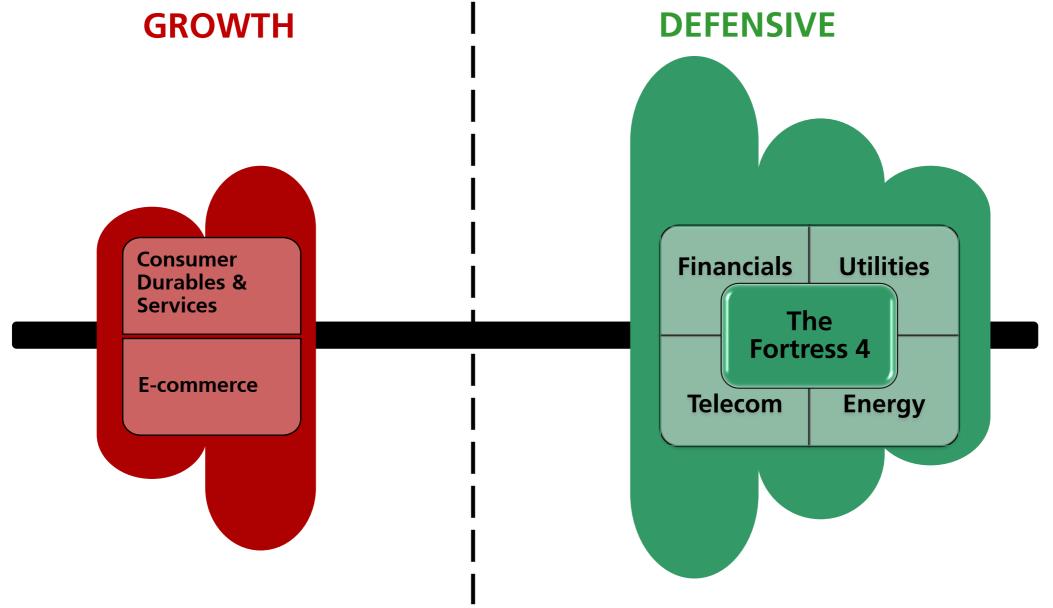
# China SOEs' ROA remains competitive vs. non-SOEs despite challenging macro

Historical trend of ROA for SOE vs. Non-SOEs





## Near term: BARBELL positioning with a tilt to the defensive end

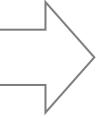


## How high can rates go? Key differences now vs. the rates sell-off in 3Q23



### Reasons for 10-year touching 5%

- Fed hikes still on the table
- Refunding announcement and supply concerns
- Global central banks were still hiking

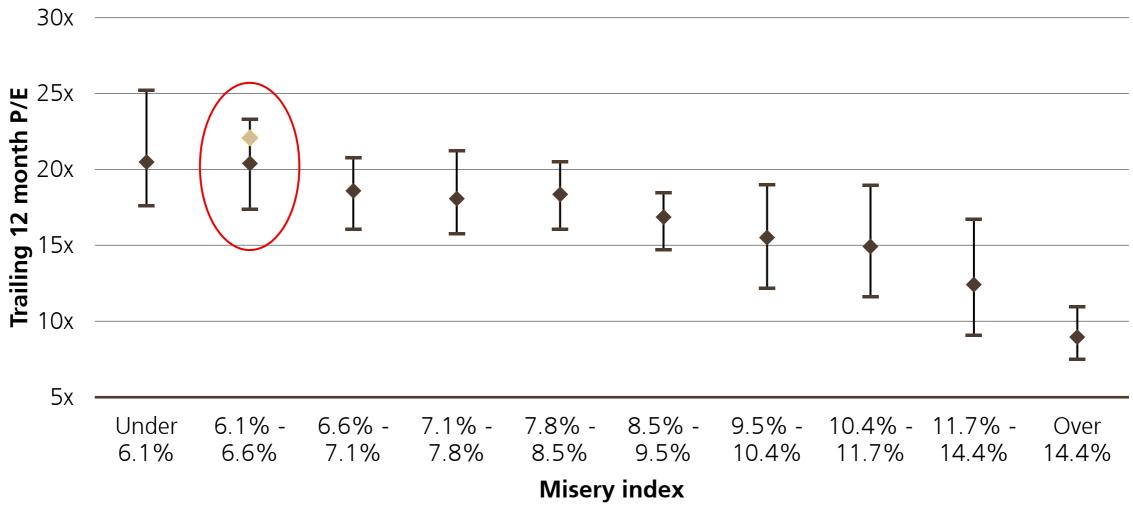


### How do these compare now?

- Fed looking to cut rates
- No change in supply
- Global central banks poised to cut rates



## Valuations starting to look a bit extended

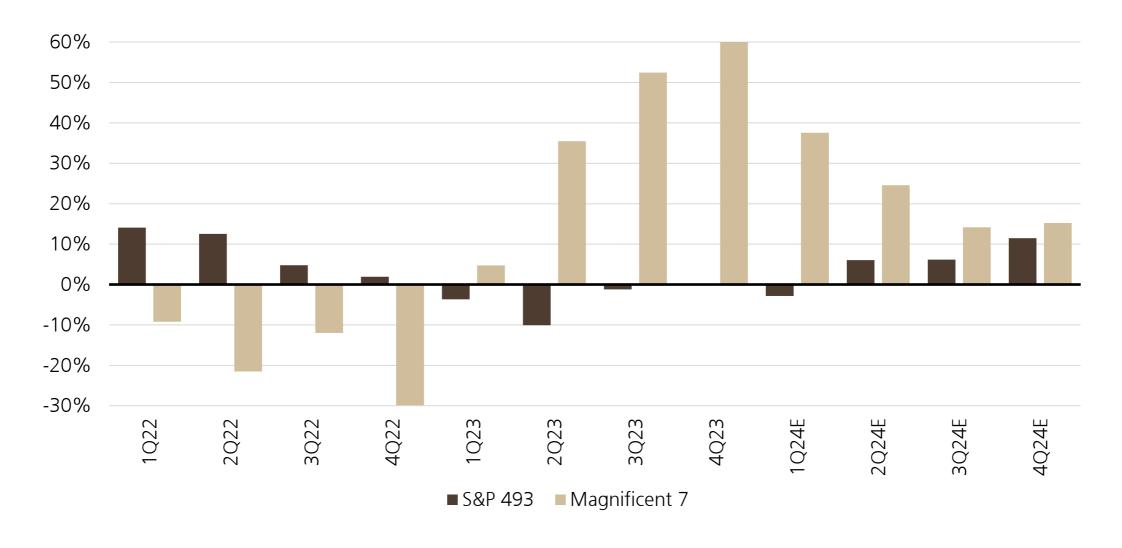


◆ Average (with 15th to 85th percentile range) ◆ Current



## EPS growth starting to broaden out

Change in EPS y/y





## US focus on trade with China unlikely to go away, irrespective of elections

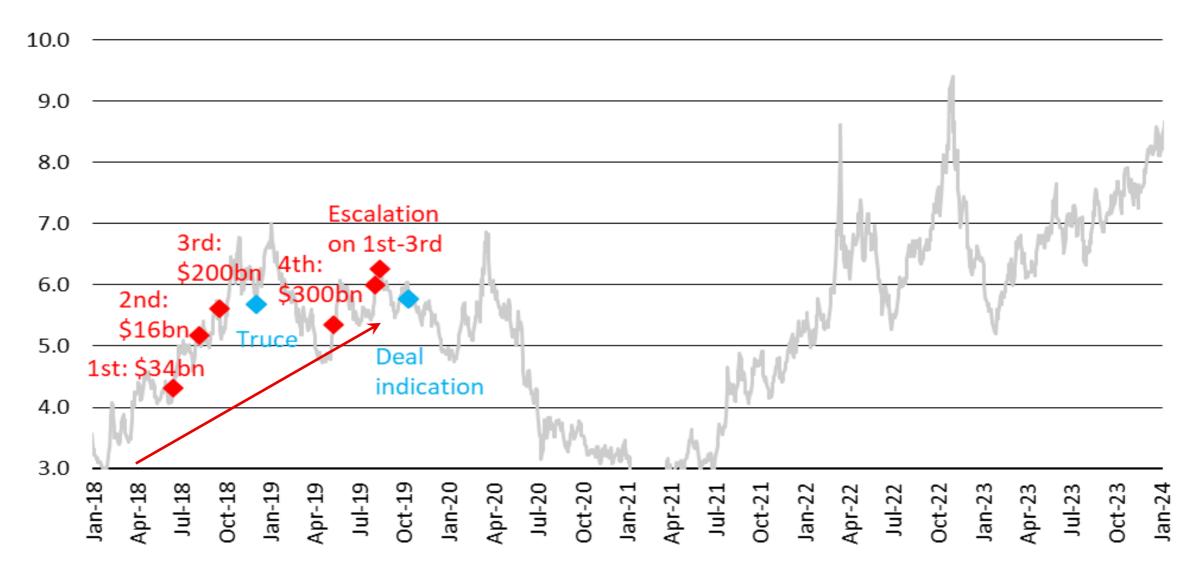
US trade deficits with selected trade partners	
(1987, in bn USD)	
Japan & Korea	-70
Americas	-26
EU	-20
ASEAN 6	-8
China	-3

US trade deficits with selected trade partners	
(2023, in bn USD)	
China	-279
ASEAN 6	-191
EU	-175
Americas	-167
Japan & Korea	-123



## Trade tension escalations lifted market volatilities & equity risk premium

Historical trend of equity risk premium of Chinese equities





## Summary & Investment takeaways

- We expect bond yields to move lower again
- Upside for S&P looks modest, but keep a neutral allocation as earnings broaden
- Next to US IT we also prefer Industrials, Health Care, and Small-Caps
- The focus on Sino-US trade tension won't go away & investors can focus positioning onto the Fortress Four sectors
- China 1Q24 highlighted some prevailing concerns despite the positive surprise
- Within China equities, recommend to adopt a barbell strategy with defensive tilt
- China SOEs offer benefits of active capital management and solid fundamentals



### Risk information

UBS Chief Investment Office's ("CIO") investment views are prepared and published by the Global Wealth Management business of UBS Switzerland AG (regulated by FINMA in Switzerland) or its affiliates ("UBS"), part of UBS Group AG ("UBS Group"). UBS Group includes Credit Suisse AG, its subsidiaries, branches and affiliates. Additional disclaimer relevant to Credit Suisse Wealth Management follows at the end of this section.

The investment views have been prepared in accordance with legal requirements designed to promote the **independence of investment research**.

#### Generic investment research – Risk information:

This publication is **for your information only** and is not intended as an offer, or a solicitation of an offer, to buy or sell any investment or other specific product. The analysis contained herein does not constitute a personal recommendation or take into account the particular investment objectives, investment strategies, financial situation and needs of any specific recipient. It is based on numerous assumptions. Different assumptions could result in materially different results. Certain services and products are subject to legal restrictions and cannot be offered worldwide on an unrestricted basis and/or may not be eligible for sale to all investors. All information and opinions expressed in this document were obtained from sources believed to be reliable and in good faith, but no representation or warranty, express or implied, is made as to its accuracy or completeness (other than disclosures relating to UBS). All information and opinions as well as any forecasts, estimates and market prices indicated are current as of the date of this report, and are subject to change without notice. Opinions expressed herein may differ or be contrary to those expressed by other business areas or divisions of UBS as a result of using different assumptions and/or criteria.

In no circumstances may this document or any of the information (including any forecast, value, index or other calculated amount ("Values")) be used for any of the following purposes; (ii) to determine the amounts due or payable, the price or the value of any financial instrument or financial contract; or (iii) to measure the performance of any financial instrument including, without limitation, for the purpose of tracking the return or performance of any Value or of defining the asset allocation of portfolio or of computing performance fees. By receiving this document and the information you will be deemed to represent and warrant to UBS that you will not use this document or otherwise rely on any of the information for any of the above purposes. UBS and any of its directors or employees may be entitled at any time to hold long or short positions in investment instruments referred to herein carry out transactions involving relevant investment instrument is in the capacity of principal or agent, or provide any other services or have officers, who serve as directors, either to/for the issuer, the investment instrument itself or to/for any company co

Different areas, groups, and personnel within UBS Group may produce and distribute separate research products **independently of each other**. For example, research publications from **CIO** are produced by UBS Global Wealth Management. **UBS Global Research** is produced by UBS Investment Bank. **Research methodologies and rating systems of each separate research organization may differ**, for example, in terms of investment recommendations, investment horizon, model assumptions, and valuation methods. As a consequence, except for certain economic forecasts (for which UBS CIO and UBS Global Research may collaborate), investment recommendations, ratings, price targets, and valuations provided by each of the separate research organizations may be different, or inconsistent. You should refer to each relevant research product for the details as to their methodologies and rating system. Not all clients may have access to all products from every organization. Each research product is subject to the policies and procedures of the organization that produces it.



### Risk information

The compensation of the analyst(s) who prepared this report is determined exclusively by research management (not including investment banking). Analyst compensation is not based on investment banking, sales and trading or principal trading revenues, however, compensation may relate to the revenues of UBS Group as a whole, of which investment banking, sales and trading and principal trading are a part.

Tax treatment depends on the individual circumstances and may be subject to change in the future. UBS does not provide legal or tax advice and makes no representations as to the tax treatment of assets or the investment returns thereon both in general or with reference to specific client's circumstances and needs. We are of necessity unable to take into account the particular investment objectives, financial situation and needs of our individual clients and we would recommend that you take financial and/or tax advice as to the implications (including tax) of investing in any of the products mentioned herein.

This material may not be reproduced or copies circulated without prior authority of UBS. Unless otherwise agreed in writing UBS expressly prohibits the distribution and transfer of this material to third parties for any reason. UBS accepts no liability whatsoever for any claims or lawsuits from any third parties arising from the use or distribution of this material. This report is for distribution only under such circumstances as may be permitted by applicable law. For information on the ways in which CIO manages conflicts and maintains independence of its investment views and publication offering, and research and rating methodologies, please visit <a href="https://www.ubs.com/research-methodology">www.ubs.com/research-methodology</a>. Additional information on the relevant authors of this publication and other CIO publication(s) referenced in this report; and copies of any past reports on this topic; are available upon request from your client advisor.

Important Information About Sustainable Investing Strategies: Sustainable investing strategies aim to consider and incorporate environmental, social and governance (ESG) factors into investment process and portfolio construction. Strategies across geographies approach ESG analysis and incorporate the findings in a variety of ways. Incorporating ESG factors or Sustainable Investing considerations may inhibit UBS's ability to participate in or to advise on certain investment opportunities that otherwise would be consistent with the Client's investment objectives. The returns on a portfolio incorporating ESG factors or Sustainable Investing considerations may be lower or higher than portfolios where ESG factors, exclusions, or other sustainability issues are not considered by UBS, and the investment opportunities available to such portfolios may differ.

**External Asset Managers / External Financial Consultants:** In case this research or publication is provided to an External Asset Manager or an External Financial Consultant, UBS expressly prohibits that it is redistributed by the External Asset Manager or the External Financial Consultant and is made available to their clients and/or third parties.

**USA:** This document is not intended for distribution into the US and / or to US persons.

For country information, please visit ubs.com/cio-country-disclaimer-gr or ask your client advisor for the full disclaimer.

#### Additional Disclaimer relevant to Credit Suisse Wealth Management

Authority (FINMA). Credit Suisse AG is a UBS Group company.

You receive this document in your capacity as a client of Credit Suisse Wealth Management. Your personal data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website <a href="https://www.credit-suisse.com">https://www.credit-suisse.com</a>. In order to provide you with marketing materials concerning our products and services, UBS Group AG and its subsidiaries may process your basic personal data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can optout from receiving these materials at any time by informing your Relationship Manager.

Except as otherwise specified herein and/or depending on the local Credit Suisse entity from which you are receiving this report, this report is distributed by Credit Suisse AG, authorised and regulated by the Swiss Financial Market Supervisory.

Version A/2024 CIO82652744

© UBS 2024. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.

