

Referencing the UBS Culture Foundation: Recommendations

The UBS Culture Foundation has awarded a grant for your project. We would appreciate if you could mention this in appropriate manner in your work, your means of communication and printed matter. Please take note of the following recommendations:

Name

Please use the name of our foundation in the language of your target audience, i.e.:

UBS Kulturstiftung (German)

Fondation UBS pour la culture (French)

Fondazione UBS per la cultura (Italian)

UBS Culture Foundation (English)

No Logo

- The UBS Culture Foundation **does not have its own logo**.
- **The name UBS Culture Foundation may be placed like a logo** next to the logos of other supporting institutions. You can use the font of your communication materials for this purpose.
- Please **never use a UBS logo** in connection with the foundation.

Wording

Please avoid the term «sponsored by the UBS Culture Foundation». Instead, we would recommend **“supported / funded / enabled by the UBS Culture Foundation”** or **“with the support of / with the assistance of the UBS Culture Foundation”**.

Print approval

Please send us the printing proofs for approval to the e-mail address kulturstiftung@ubs.com. We will reply as soon as possible.

Scheduled dates

Please inform us well in advance about upcoming events and dates (opening events, premieres, presentations, date of publication, etc.)

If you have any questions, please do not hesitate to contact us.