



Gibran Huzaifah
Founder and CEO
eFishery

As a fish farmer-turned-agriculture tech entrepreneur, eFishery founder and CEO Gibran Huzaifah is revolutionizing the relatively untapped \$9.4 billion-valued Indonesian aquaculture market. eFishery uses cloud-based smart-feeding technology in fish and shrimp farms across the vast archipelago, to ensure the fish are healthy and waste minimized - to increase feed efficiency by 21%. The IoT startup doesn't just sell products, it also collects data from feeding, production, water quality and fish behavior, to create predictive insights for farmers. The company uses the data platform to provide and connect farmers with services like financing, market access, and supply.

He was part of Google Launchpad Accelerator in 2015 and Unreasonable Impact in 2018. He was listed as Forbes 30 Under 30 Asia 2017 and Ernst & Young Entrepreneur of the Year (Innovation category) 2018, and MIT Technology Review Asia Innovators under 35 in 2019.